

BEAUTIFUL
Universal
HOMES



The 1930 Book of Plans
of Universal Plan Service, Inc.

BEAUTIFUL
Universal
HOMES



Beautiful

UNIVERSAL
HOMES



The...

1930 Book of
Plans....

by Universal Plan Service, Inc.



SEATTLE
WOOD & REBER, Inc.
2100 Fifth Avenue

COPYRIGHT 1930

UNIVERSAL PLAN SERVICE, Inc.

Dexter Horton Building, Seattle, Washington
Railway Exchange Building, Portland, Oregon

First Printing March, 1930

Printed in the United States of America
By WESTERN PRINTING CO., SEATTLE
ENGRAVINGS BY WESTERN ENGRAVING CO., SEATTLE

Who has not felt how sadly sweet
The dream of home, the dream of home,
Steals o'er the heart, too soon to fleet,
When far o'er sea or land we roam?

"The Dream of Home," by Thomas Moore (1779-1852)

Foreword

It's here! . . . The logical, modern development in home building! The development that a nation of home lovers and would-be home owners have been expecting and have been waiting for.

This, the foremost business in the world, has taken a leaf out of the page of other big businesses. It offers now, for the first time, through Universal Plan Service, all the recognized economical advantages of multiple production and modern merchandising.

Original sketches, estimates of labor, material equipment, all working drawings, specifications — in short a complete architect's service, and legal assistance, are yours today through Universal Plan Service **at a fraction of what you might otherwise pay.** And no matter where you live it all can be at your command in not more than 24 hours!

Universal Plan Service offers, in addition, what is frequently missing, sad to relate, from such types of production: that is, artistry — genuine artistry, on as high a plane as it is possible to get it.

As you turn through the pages of this book you will see how true this is. You will see houses that are true architectural masterpieces — every one an original creation of this service. Houses of widely varying motifs, houses of many styles, for many different uses. Houses for corner lots, for rear view lots, for unusually shaped property.

You will see the products of the proven skill and artistry of THE IDEAL ORGANIZATION, an organization of many minds, many schools of architecture, many environments, of long and varied experience.

You will see, we are confident, the house that you have dreamed of — the house that you would live in — that little corner of the earth you want for all your own.

Turn then — see if this wonderful, inexpensive opportunity to own a fine, individual home does not appeal to your common sense and love of beauty.

UNIVERSAL PLAN SERVICE, Inc.

Railway Exchange Building
Portland, Oregon

Dexter Horton Building
Seattle, Washington

Suggestions for Home Builders

CHOOSING THE SITE

The lot should be carefully chosen with a full knowledge of comparative values, of the accessibility of water, light, gas, sewers, of taxes, of assessments for improvements such as paving, bridges, etc. . . . The builder should inform himself on the zoning plan in the neighborhood in which he plans to build. Property is depreciated or enhanced in value simply by the type of building that goes on adjacent to it. . . . The builder must view his lot as a whole — how well it will landscape. He must consider if the soil is good, the drainage is adequate. The relation of garage, walks, drives, etc., should be thought out ahead of time. . . . The lot should face in a direction that will secure the full advantage of present buildings, and those that may be built, also to get all possible view and sunlight. The way the house should face should be considered . . . for instance in most states the morning sun is desired in the dining room and kitchen, the afternoon shade on some porch or the living room. . . . Trees should always be saved if at all possible . . . the same for shrubs, et cetera. It is always easy to cut down a tree but it takes many years to grow one. They will frame the house, shelter it from sun and wind, and are beautiful in themselves.

HOW TO BEGIN

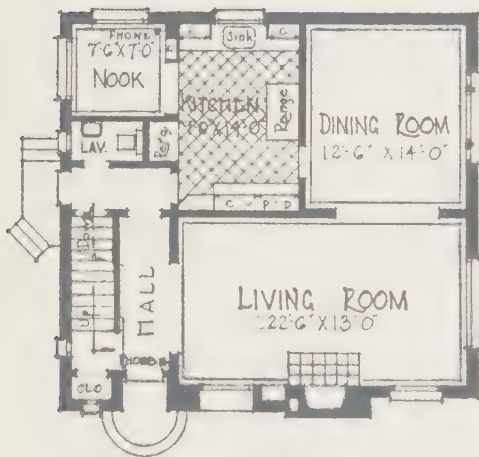
Building a house is no simple undertaking. The builder should take long to consider it. After he has looked over all the possibilities that have interested him he should stop and do some candid thinking. He should write down the schedule of essential elements of his home, and also those that are non-essential but desirable. The exterior medium should be determined upon, the number of rooms, and the size and shape of lot considered. Until he can do this it is useless to proceed. . . . The quality of materials to be used, the size of the building itself, and the cost are the three variables that he should base his decisions upon.

FINANCIAL ASSISTANCE

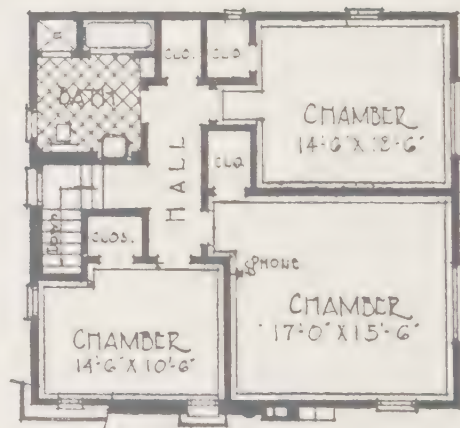
One should never hesitate building because he has not on hand enough cash to finish the job. Few houses are built with cash today. Even men of unlimited means borrow on their home property because the rate they pay is lower than what they can make with the money themselves. . . . In case financial assistance is required the proper move to make is to consult a reliable mortgage loan firm and have them advise the amount of money they will loan on your lot and home. One must be in full possession of the land on which it is proposed to build the house, and the land must be free and clear of any mortgage; or there must be an agreement by which the mortgage on the land can be paid off immediately so that the building and permanent mortgage loan may take its place as a first mortgage. The plans one presents must be complete ones indicating that the house will be a sound real estate value. This is the Universal Plan Service's chief feature. Every plan indicates a well constructed, efficiently planned home that will maintain its value as an investment.

THE CONTRACTOR

When sure that the building can be financed, take the plans to contractors and get competitive bids, at the same time seeing the type of work each contractor has done. Require the contractor to furnish a bond and to enter into a written contract setting forth a fixed price, the system of payment, how claims for extras are to be handled with a definite statement of the work included. The contract will save money disputes and possible law suits.



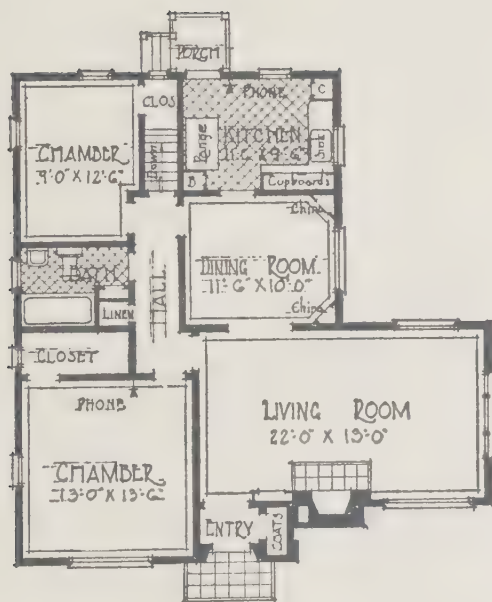
FIRST FLOOR PLAN



SECOND FLOOR PLAN

Distinctive English Home

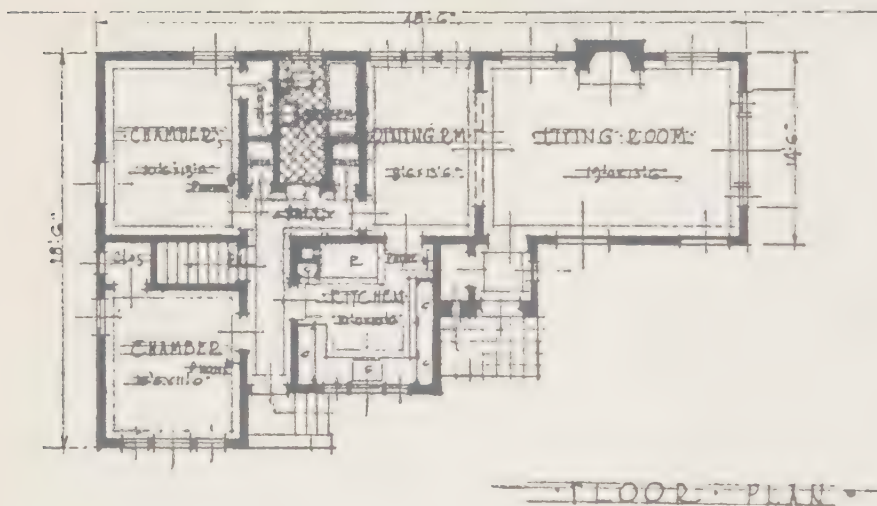
This house is truly its owner's castle—a distinctive, sturdy English-type mansion of seven big rooms. The exterior is of brick and stucco with rough hewn timbers lining the second story. Its architecture is featured by the fianit gable effect in front, the staggered brick chimney and the artistic treatment of the windows.



FLOOR PLAN

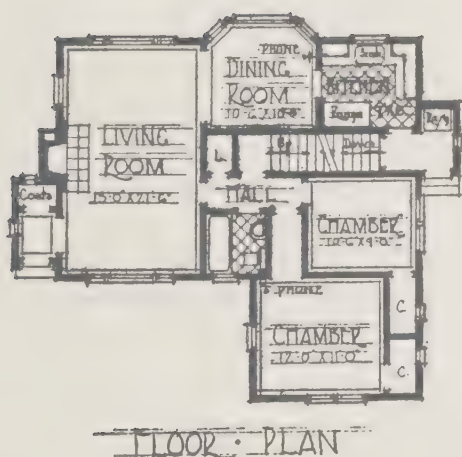
Low Rambling Cottage

Here's a home for the artistic temperament. Low and inviting looking from the outside, it carries out its interesting promise throughout. The living room may be adapted for the peak ceiling studio type if desired. Note especially the size of the master bedroom and its closet.



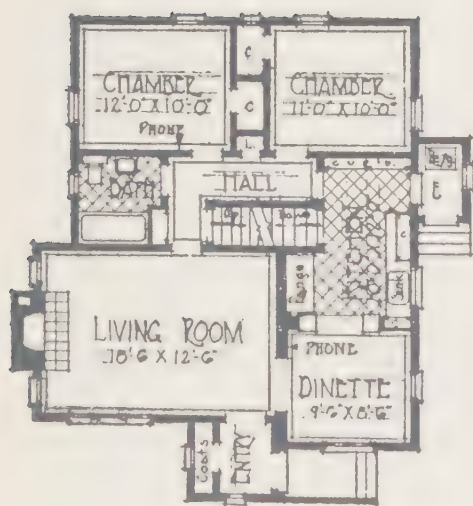
Italian Style Home

How handsome, how unique this little rambling Italian style cottage! This plan shows it for cast stone veneer which is the authentic medium for this particular plan—but it may be done effectively in shakes, too. Especially adapted for triangular lot. Will look beautiful properly landscaped, and with bright awnings, bright roof colors.



Rear View Cottage

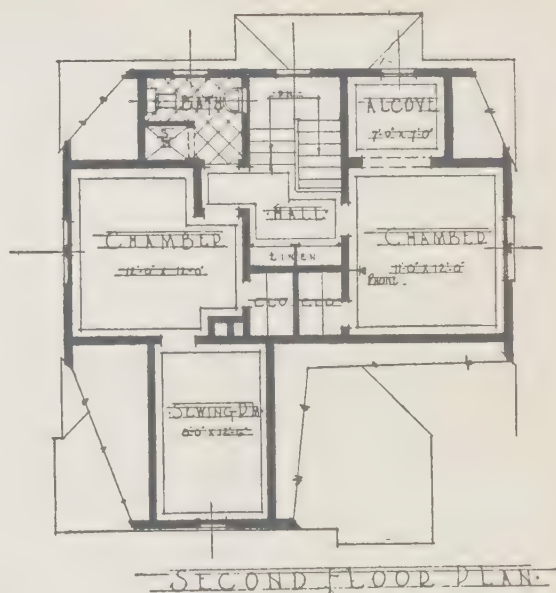
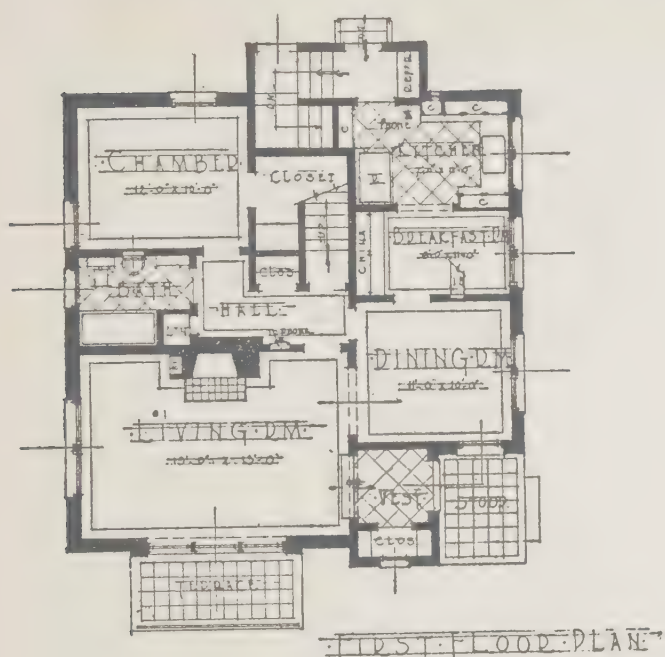
Here's a little house of personality and charm. From the front door to the back it is a revelation in clever architecture and thoughtfulness. No lost space, plenty of closet room, an abundance of little features discriminating folks will appreciate. Adapted for rear view property. Shake exterior.



FLOOR PLAN

Small Modern Cottage

This cedar shake cottage is especially adapted to the modern trend, without any concessions to the freakish. There are five spacious rooms on the first floor and provision for an extra one upstairs. The big living room and cozy chambers in the rear make this home especially liveable.



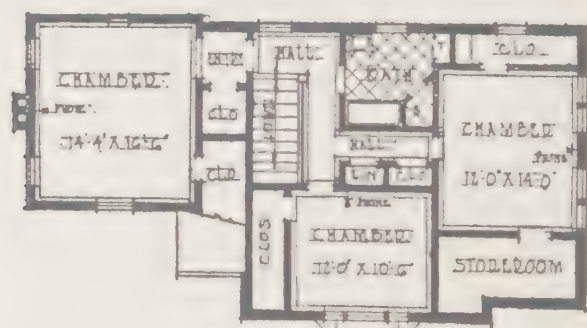
English Style

There's more room than you think in this delightfully arranged home. The exterior gives the impression of a compact little four-room cottage, but once inside it opens up surprisingly. Four rooms and bath on the first floor and two bedrooms, each with alcove and large closet, on the second floor. Note the garage under the house.

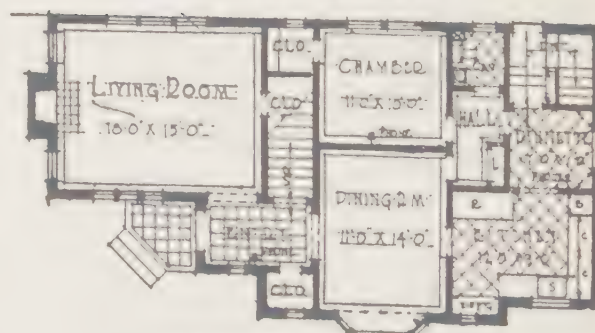


English Home

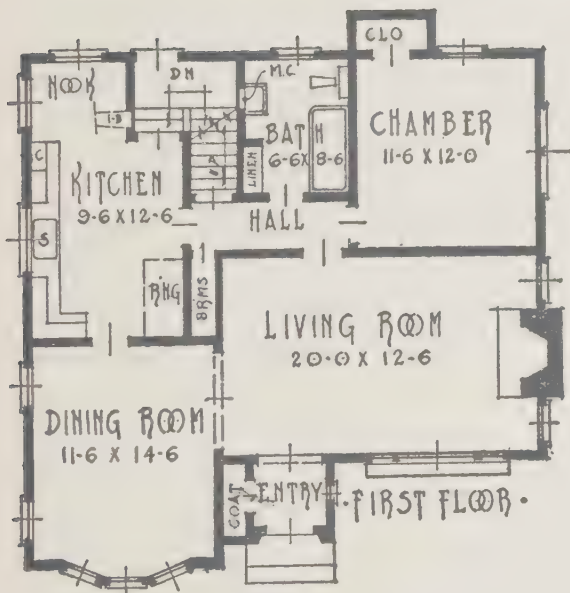
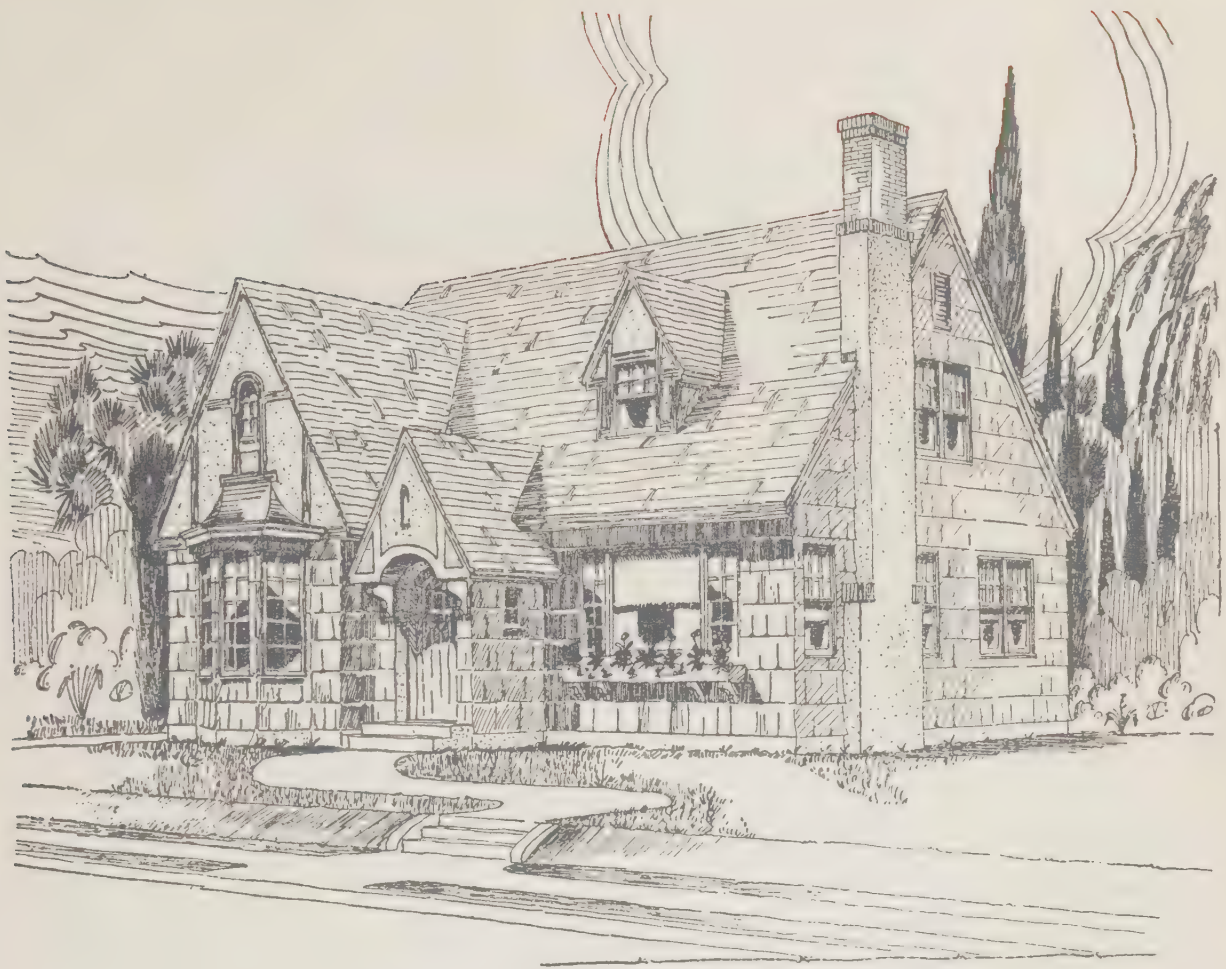
This plan won a national architect's competition and it is not difficult to see the reason after studying this front view and the layout of rooms as well. Nothing has been overlooked to make it the finest appearing, most conveniently arranged, and economically planned house it could be. Brick, timbers, and stucco are the exterior mediums. This house is especially adapted for the corner lot. Has two-car garage.



SECOND FLOOR PLAN

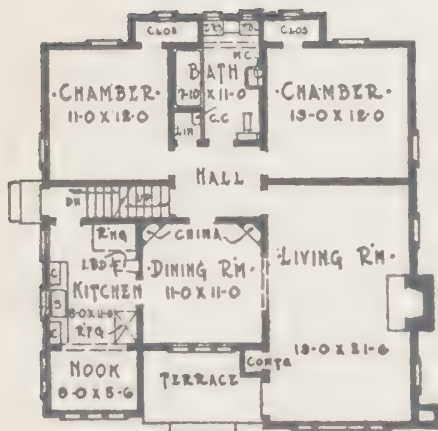


FIRST FLOOR PLAN



Small English Cottage

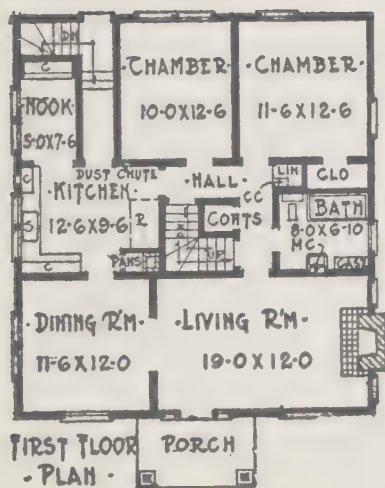
Correctly proportioned and nicely arranged for the most comfort and convenience inside, this home has much to interest the conservative-minded builder . . . who has an eye for beauty, too. Four rooms downstairs and provision for two more and a bath upstairs. Exterior of shakes, timbers and stucco.



•FLOOR PLAN

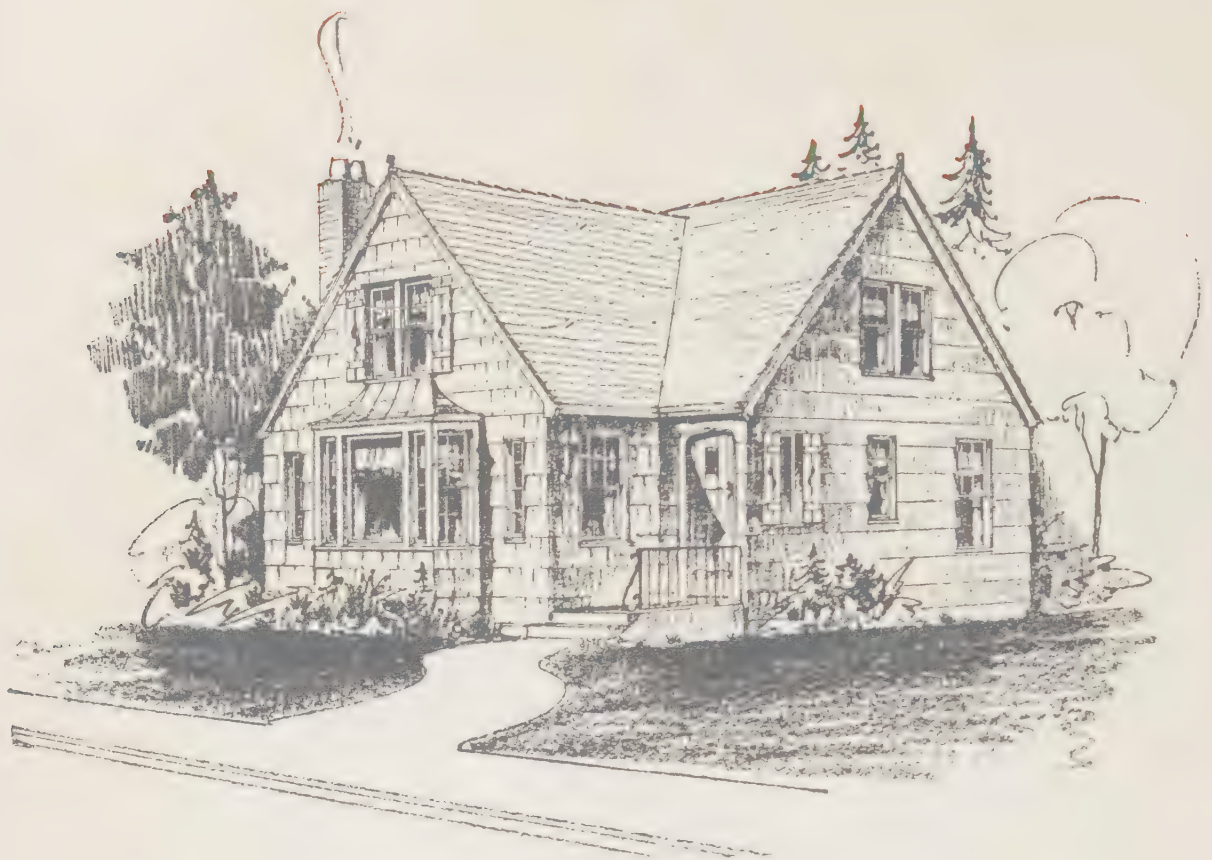
English Cottage

Five rooms delightfully arranged, an artistically designed exterior, with sharp peak gables, and stone flagged terrace to distinguish it. This is an excellent home for view property for its windows are large and are set furthest to the front of the house. Bedrooms are to the rear for privacy and both have cross ventilation. There is space for additional rooms in attic when needed.



Old English Country Style Home

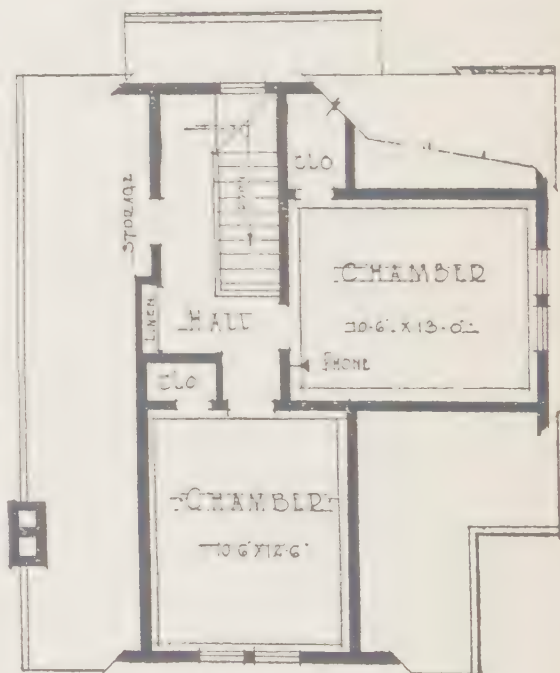
Ruggedness, character and good living are suggested in this half timber, shake and stucco old English country home. With all the advantages of modern efficiency in home building it still maintains its old country charm. The gabled porch that seems waiting for a coach and four, the giant fireplace that seems waiting for convivial company, the leaded windows, all put authentic character into the design.



FIRST FLOOR PLAN

Six Room Shake

Compact and convenient in every detail this charming little cottage will instantly appeal to the moderate size building appropriation. And it is as lovely to look upon as to live in. The simple lines throughout, the artistic bay window with hood are of the authentic Cape Cod cottage style. Of cedar shakes.

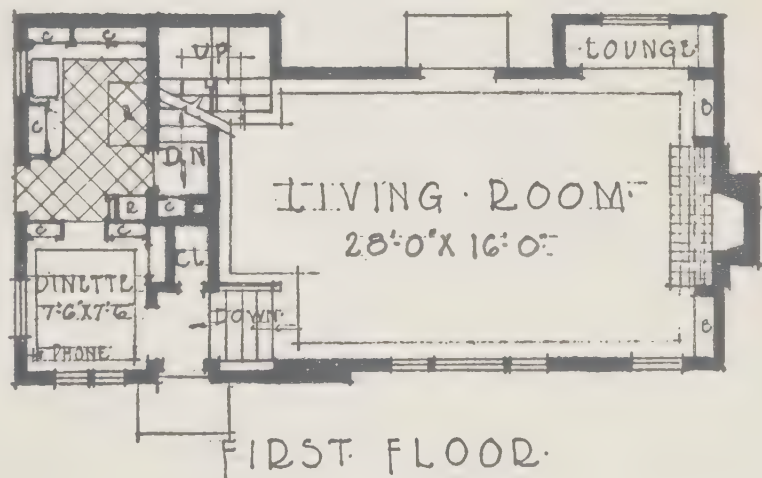
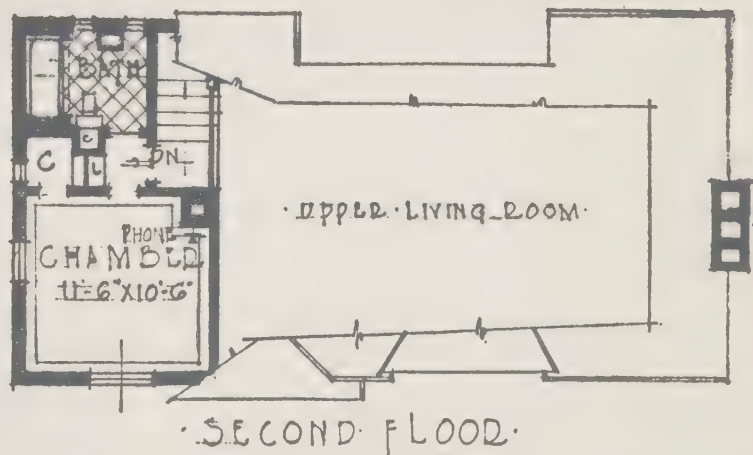


SECOND FLOOR PLAN



Exclusive Norman English Style

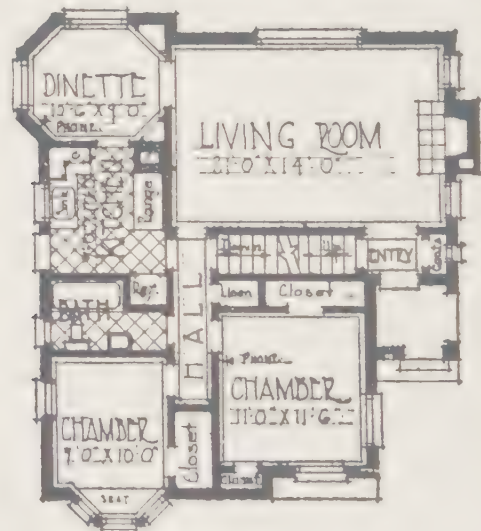
Frankly unusual this studio type home has beauty, charm and practical liveability to recommend it. The enormous living room with its cathedral ceiling and exposed rafters distinguish the interior. The exterior elevations are quite as prepossessing, what with the delightful combination in the use of stucco and shakes, the studio window with gable, the overhanging second story. Ideal for the young couple who admire beauty as well as efficiency.





Rear View Norman Style

This plan is well worth your study, if you're interested in something in good taste, authentic architecture, and modest price. This Norman style home is delightfully planned both inside and out. Its major rooms give view to the rear.



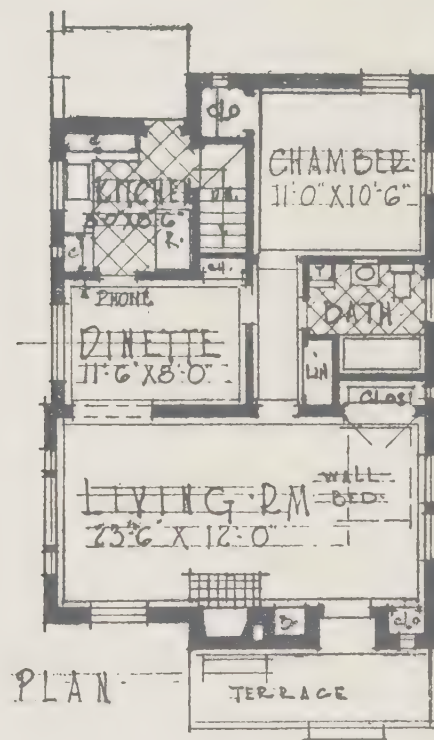
FLOOR PLAN

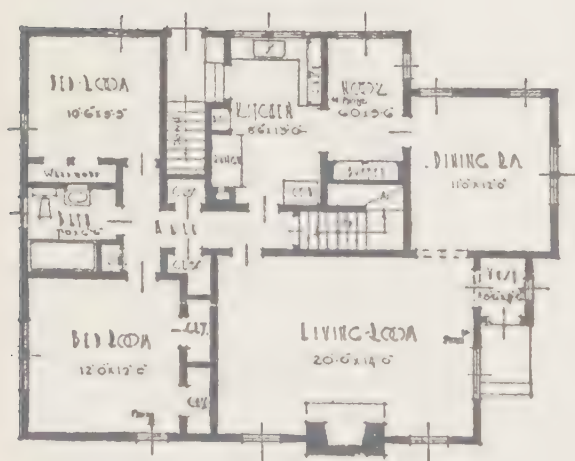


Spanish Type

Adapted to Northern Climate

Here's the home for the young couple with apartment house requirements but seeking all the advantages of the private home. An interesting little home throughout, with as much artistic planning in it as in many of the largest homes. Note the interesting grouping of fireplace and entry way. The exterior is of brick with cast-stone trim.

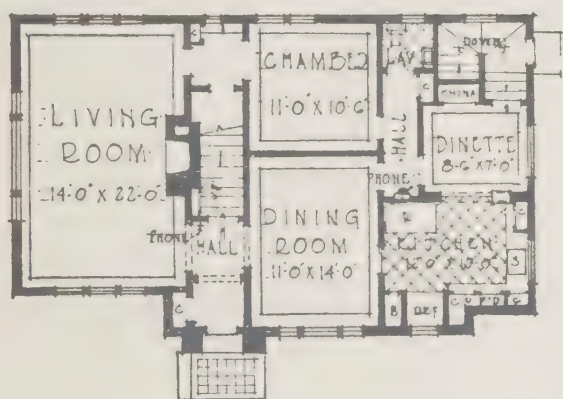




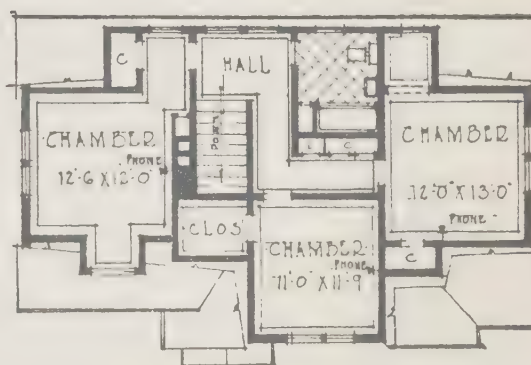
FLOOR-PLAN

English Cottage

Delightfully unique roof lines give this shake and stucco English cottage uncommon character. And the efficient layout of the rooms show that this architect knows his "living." Bedrooms at rear for quiet and ventilation.



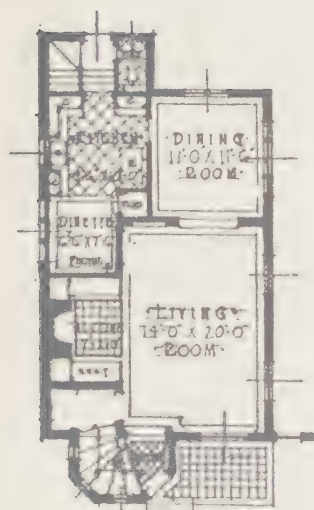
FIRST FLOOR PLAN



SECOND FLOOR PLAN

English-Type Home

Here is a substantial brick home of character and beauty. Throughout it is made for people who enjoy living—every feature for their convenience and comfort included. The first floor chamber may be used for a study. Note both the dining room and full sized dinette, also the reception hall and the first floor lavatory.



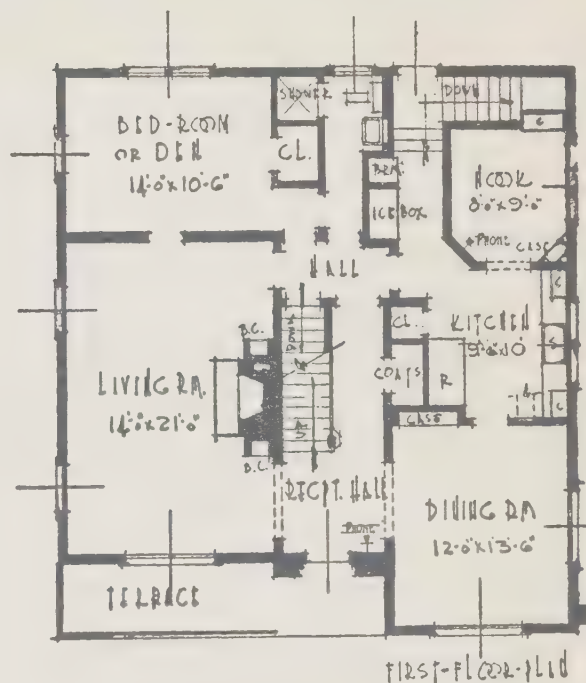
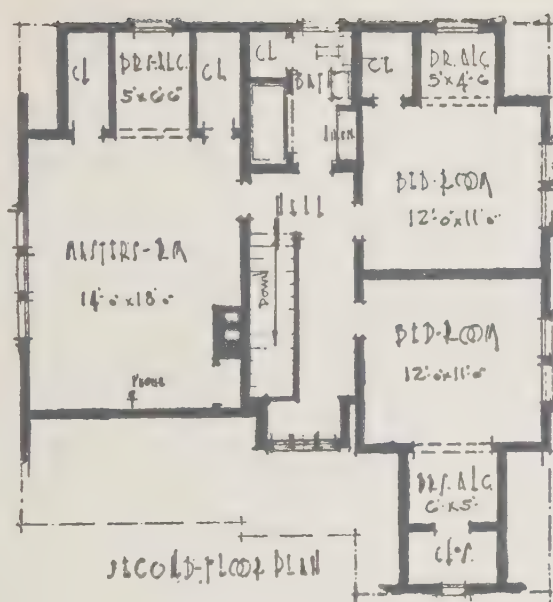
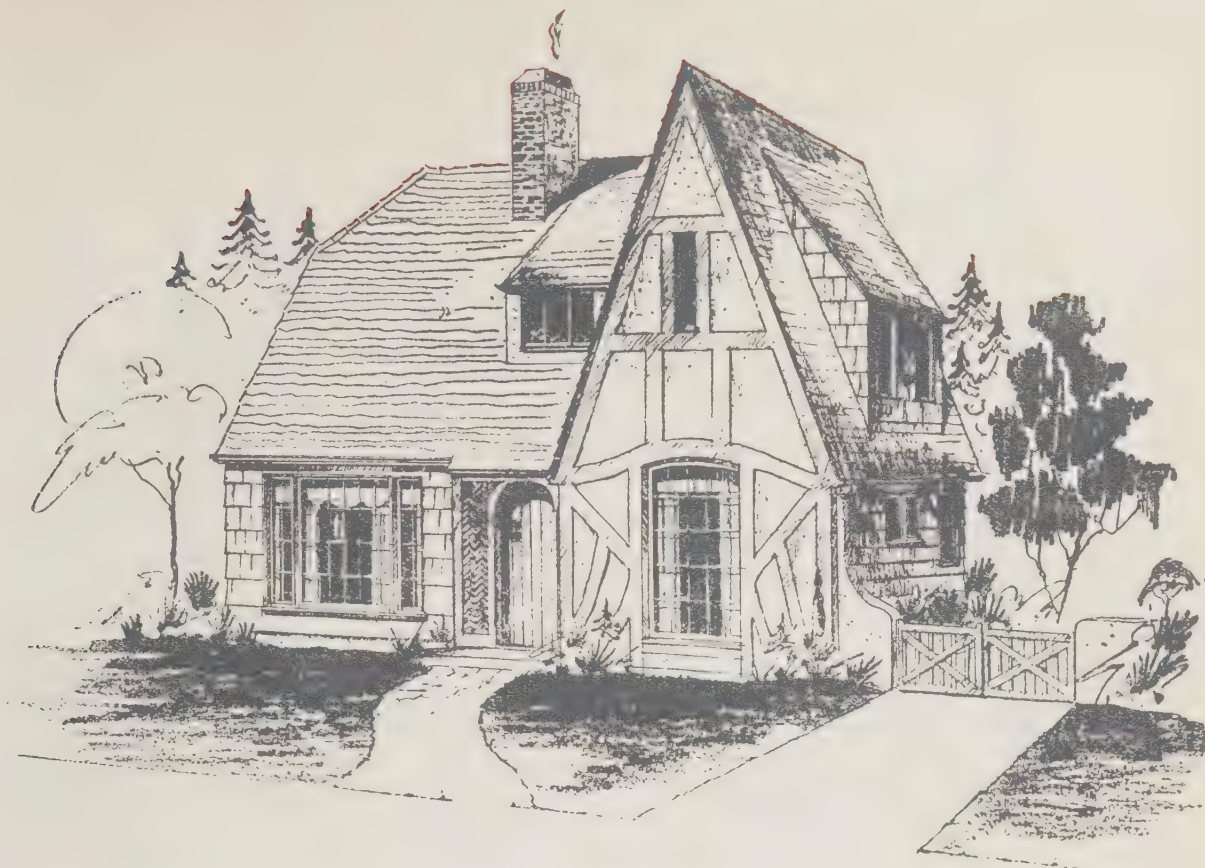
FIRST FLOOR PLAN

Norman French Style

A study of this distinctive brick home will reveal many delightful, unusual features. Note particularly the towered stairway, the large living room with its alcove for the fireplace, also the number of closets, the grilled terrace out front, the hipped roof and garden walls. The living room is designed to be at a slightly lower level than the other rooms.

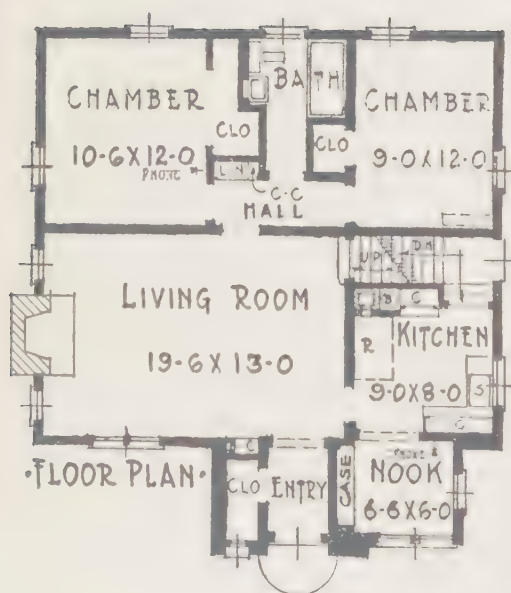


SECOND FLOOR PLAN



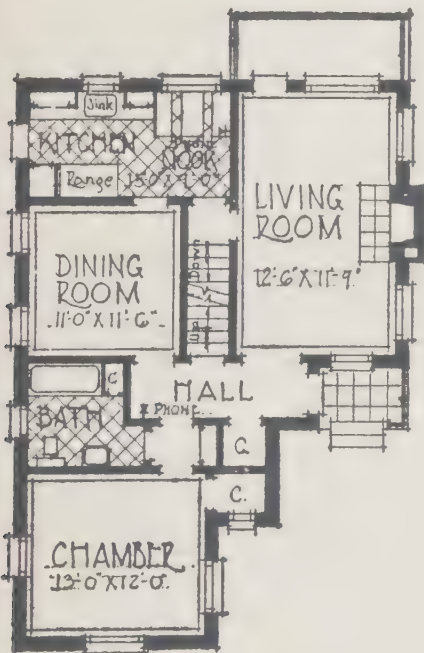
English Country House

This effectively designed English home will look especially well in a sylvan setting. It fairly breathes the spirit of Sherwood Forest, its steep pitched minor gable with weather cock, its large windows and heavy manorial style door, give it an immense amount of character. There is an unusual amount of room in this home.

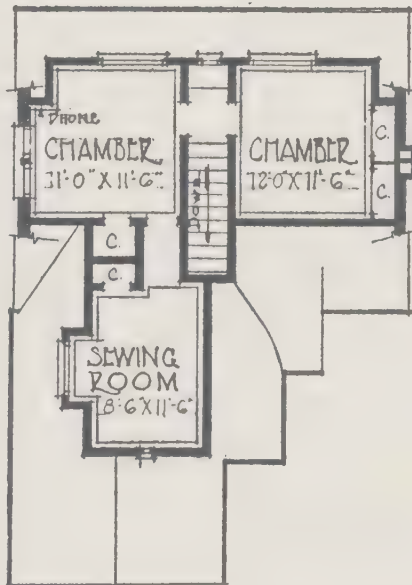


Snappy English Home

Moderately priced but rich in artistic features is this five-room shake and half timber home. The large living room is a joy to the modern family and the corner chambers at the rear afford plenty of light, privacy and good ventilation. The simple lines of the exterior make it a beautiful home that any community will welcome in its midst and that the owner will point out with pride.



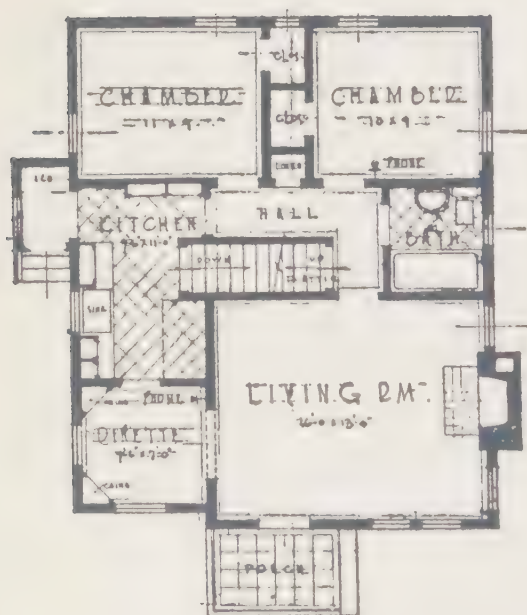
FIRST FLOOR PLAN



SECOND FLOOR PLAN

Rear View English Style

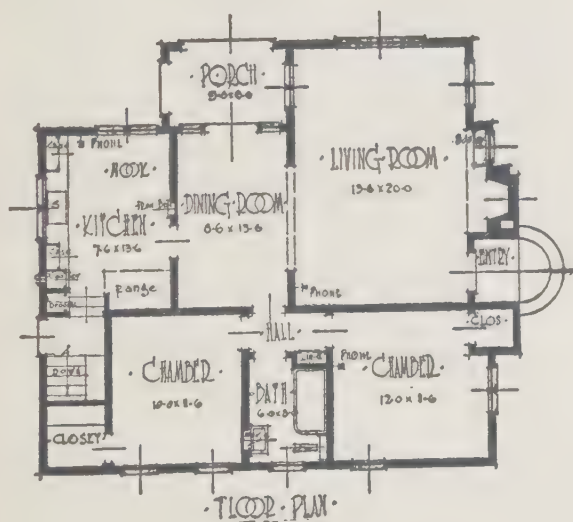
There's charm and genuine artistic beauty in this home, designed especially for the rear view lot or for a corner. The set-back roofs, the terrace, and roof wide siding make the exterior elevations unique and the interior is thoughtfully arranged for convenience and quiet.



• FLOOR PLAN •

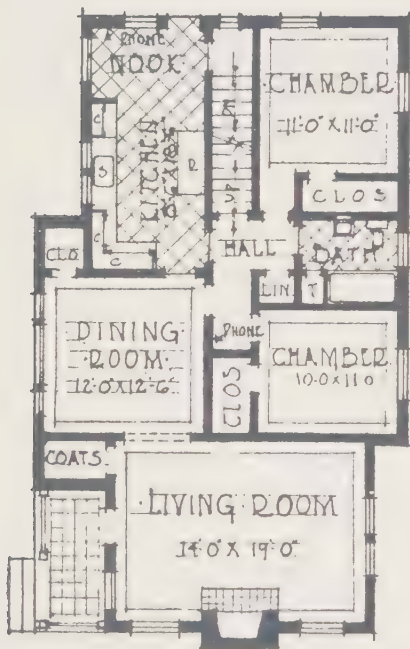
Small Norman Cottage

This plan is compact without even suggesting being cramped. Large living room, good sized kitchen, dinette and two chambers in the rear on the first floor. Plan provides for stairway for future rooms in attic. This plan can be furnished with either handsome siding or stucco.

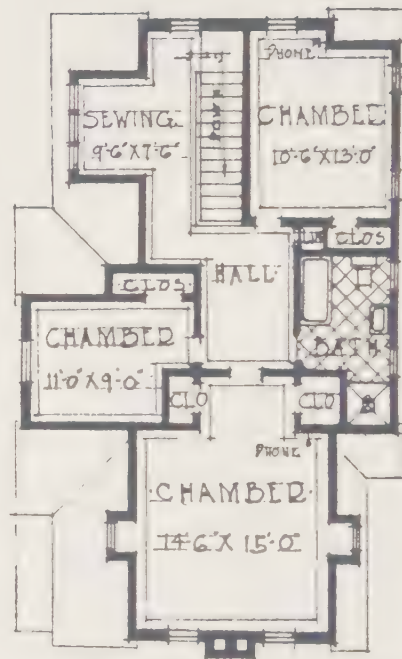


Spanish Bungalow

This Spanish bungalow of stucco and tile roof is especially adapted for northern climes. Has many interesting features—important among them being the unusual grouping of entrance, vestibule and fireplace.



FIRST FLOOR PLAN



SECOND FLOOR PLAN

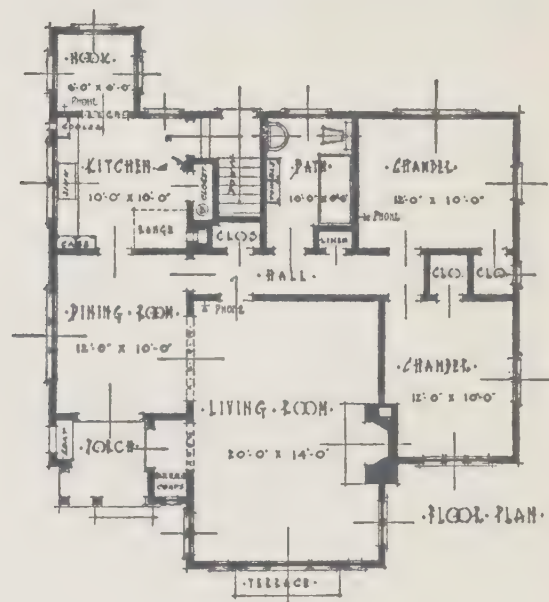
English Brick Home

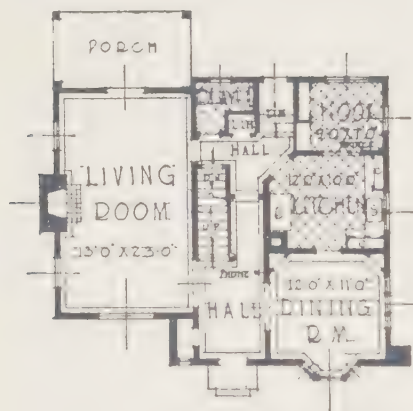
This home is ideally adapted for the wide lot. Has a myriad of special features as a close study of the plan will reveal. Its five chambers make it the home for the family or for those desiring to rent rooms. Many closets make this house a joy for the woman.



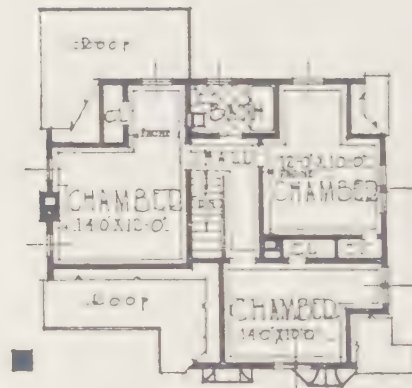
Italian Home

Here is an expression of the Italian architecture—seen far too little in this country. A host of charming and unusual architectural features—the cast stone arched entrance way, the wrought iron terrace, the stucco exterior and the tile roof, all in a captivating composition.





•FIRST FLOOR PLAN•



•SECOND FLOOR PLAN•

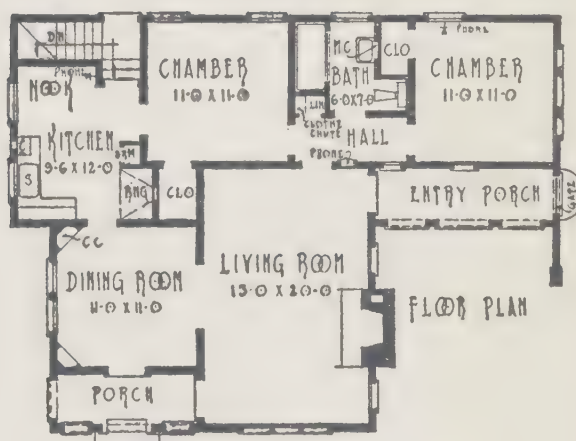
Medieval Type English Home

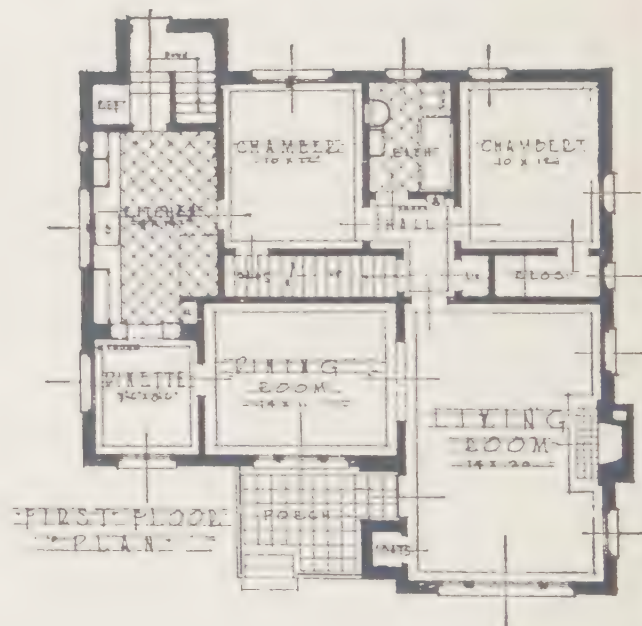
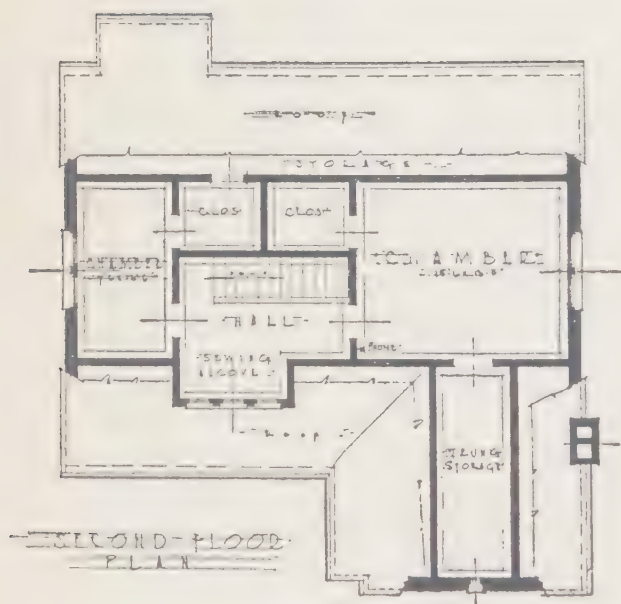
Quaint and striking is this unusual, large family English home. Its two decorative chimneys, the high peaked roofs and timber and stucco treatment of them gives this home a distinctiveness that is often sought after but seldom achieved in houses of its size. Study the plans, taking particular note of the rear porch, the giant living room, the three chambers upstairs . . . see if it doesn't conform with your ideas of gracious living.



Spanish Stucco

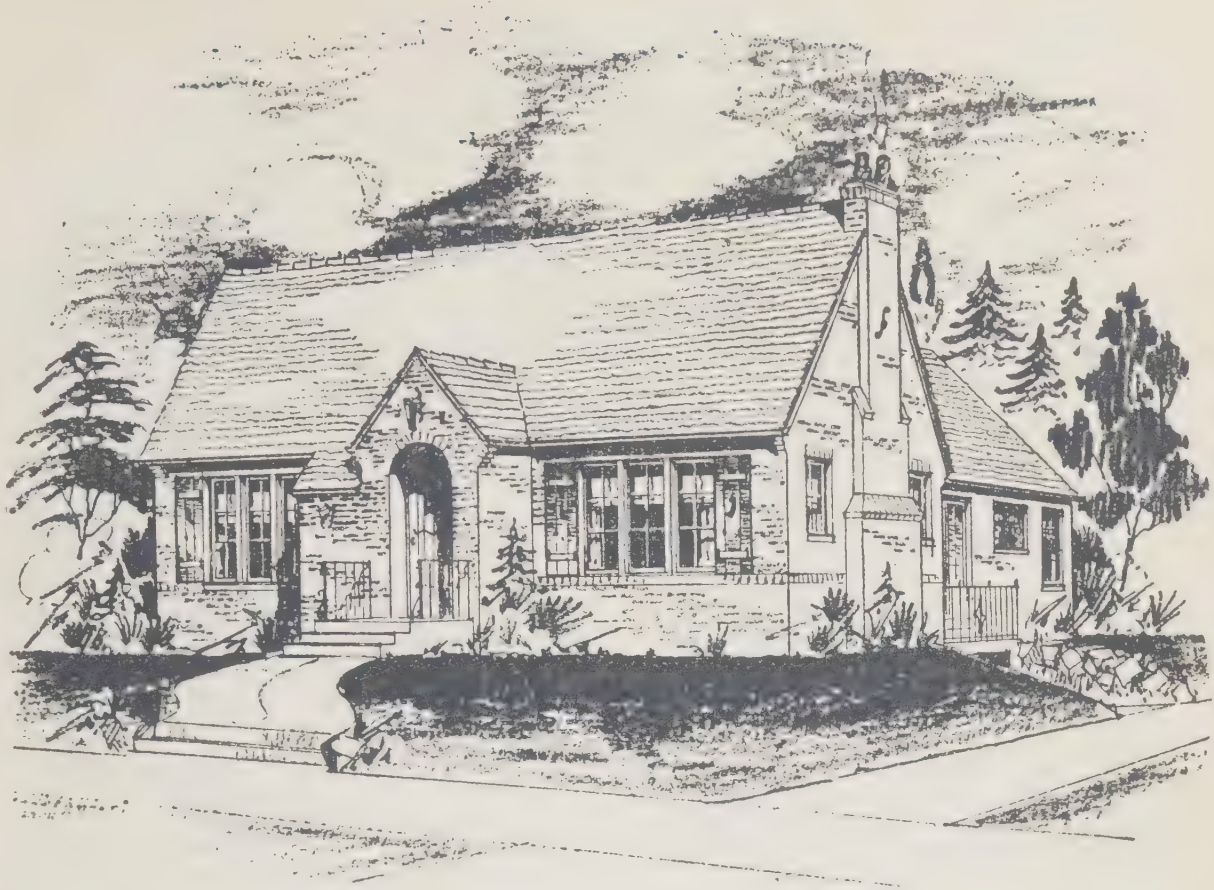
Warmth and grace are always expressed in the true Spanish architecture and this is no exception. Note the hip-roof lines, the arched entry porch, the court yard treatment. Lends itself beautifully to landscaping. Roof of clay tile.





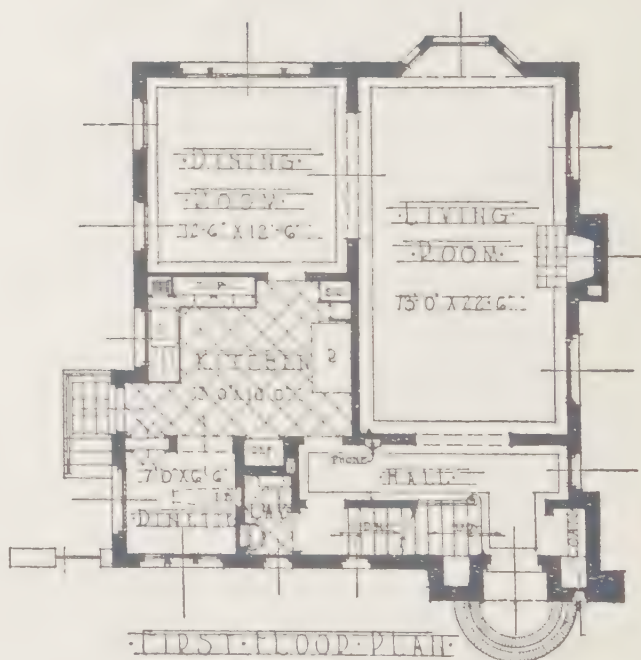
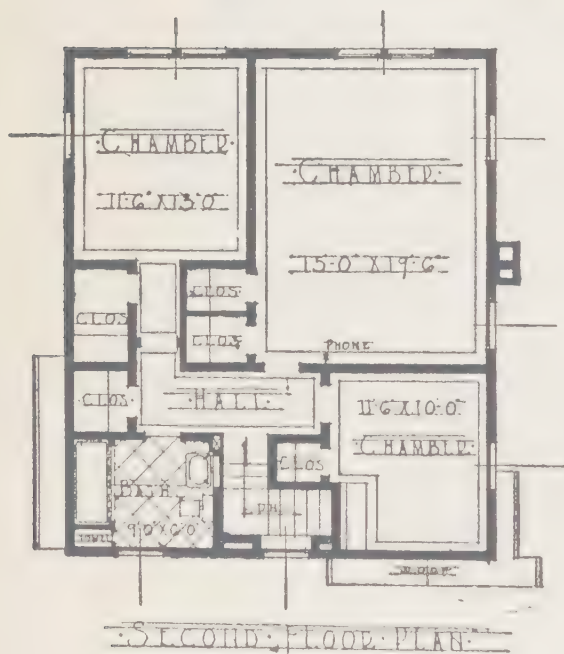
Large English Home

Here's a large-family English home of brick, with shake dormers and timbered entry way. Gives an air of sturdiness and charm. Five major rooms downstairs, two up . . . with plenty of storage space allowed for. Garage under house.



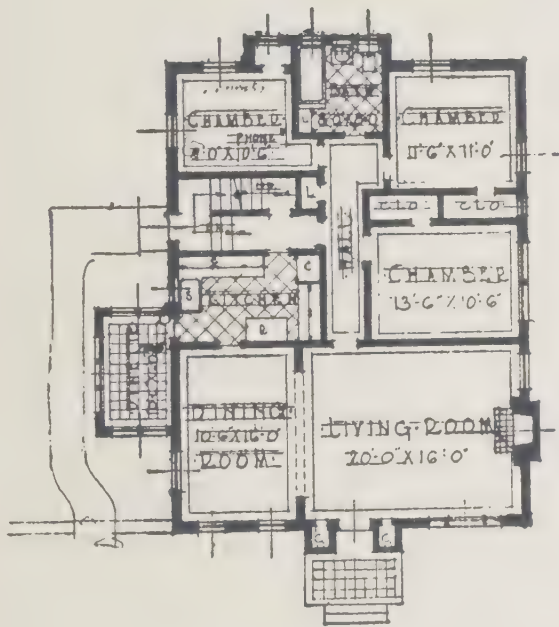
Brick Home — for corner

The six rooms of this little brick home are all arranged for the maximum convenience, as you will see. This home is adapted for a corner lot with a garage entry under the dining room. Simple architectural detail lends an uncommon amount of charm to this home.



English-type Rear View

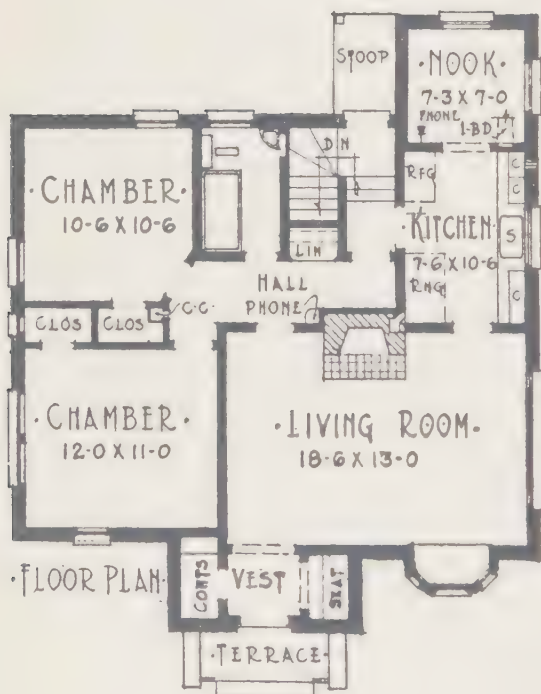
The typical English home of a thousand and one artistic features—and unusual roominess. Study the plans of this one before you go a page farther.



FLOOR PLAN.

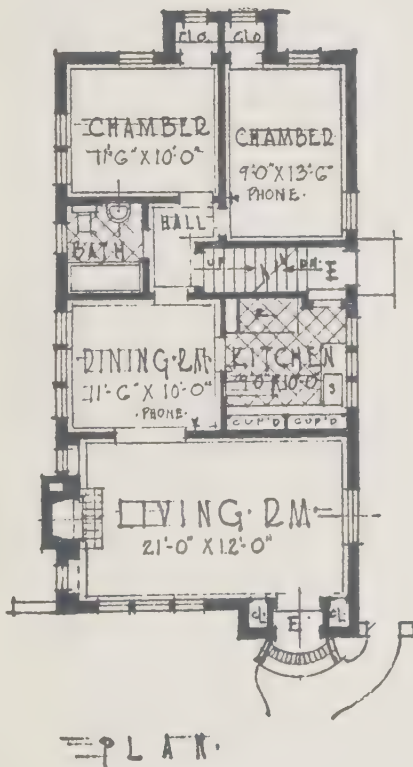
Italian Style Home

This strikingly different cottage is modeled after the Italian style and presents many artistic features . . . not the least of which are the low garden walls to the left and right, the formal doorway and the low rambling roofs. Colorful awnings and nice shrubbery will make this the "smartest house on your street."



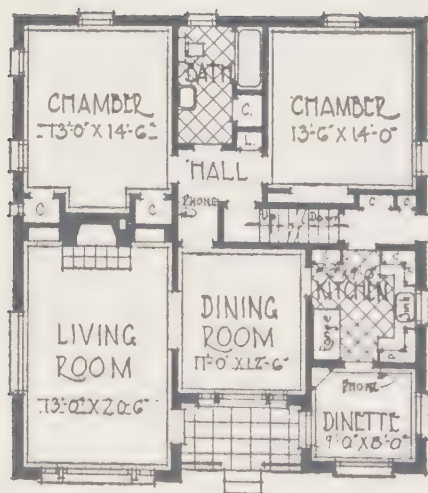
Low Roof English

Cozy and home-like is this English cottage especially adapted to northern climates. The exterior is of brick, shakes and timbers and includes many artistic architectural features, the weathervane, the distinctive entry way, vestibule, bay window, etc.



Norman English Home

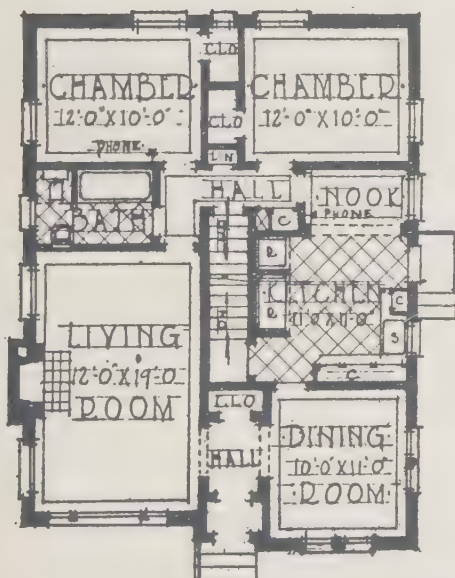
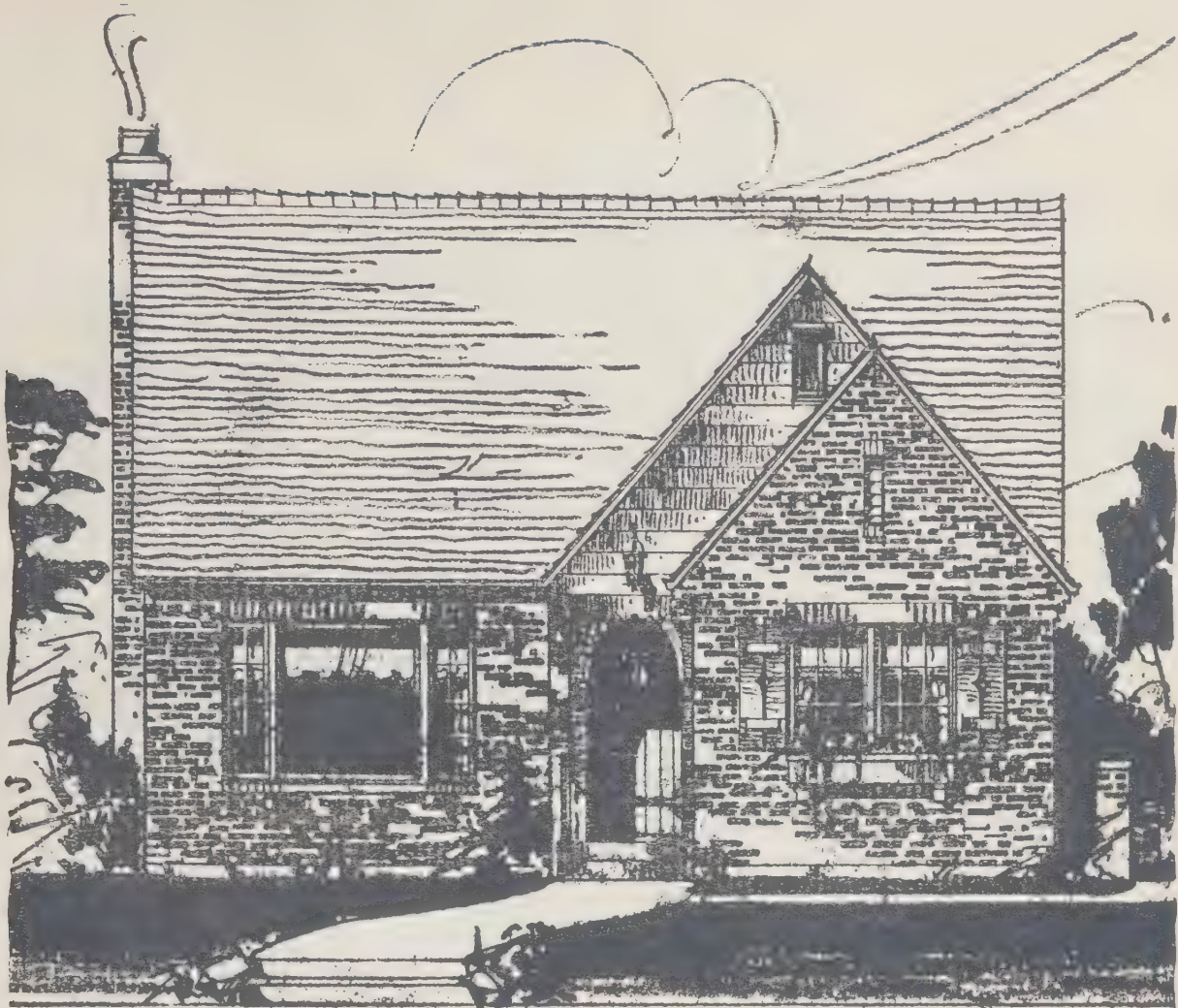
The living room extends entirely across the front of this home, giving at once an air of hospitality and spaciousness . . . although the house is naturally designed for the narrower lot. Simple, effective roof lines, and interesting entrance give the house a homey appearance from the outside. Of brick.



FLOOR PLAN

Spacious English Home

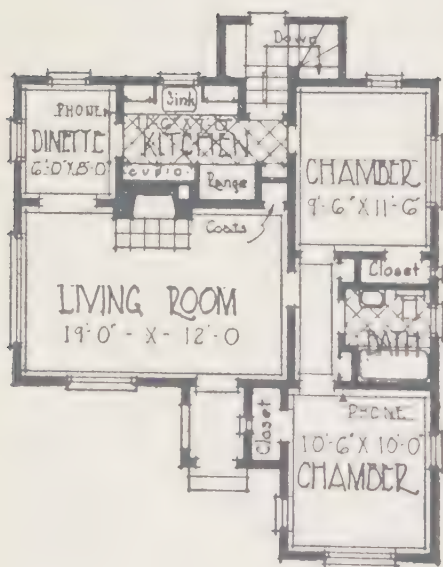
The architect has arranged for the most spacious of rooms in this modest sized house. You'll note there are no nooks and crannies eating up space. And that makes it easier to heat, too. The type, of course, is English and the exterior has many unusual and attractive English architectural features, the most marked being the enclosed terrace, and clever little side gateway.



•FLOOR PLAN•

English Cottage

An honest, artistic house with no freaky architecture makes this a home that will be welcomed in any neighborhood. Moreover, it will be a constant source of pleasure to its owner, because of its practical arrangement and attractive exterior features: double gables, rough hewn shutters, hammered strap-type door hinges, etc. Of brick. High resale value.



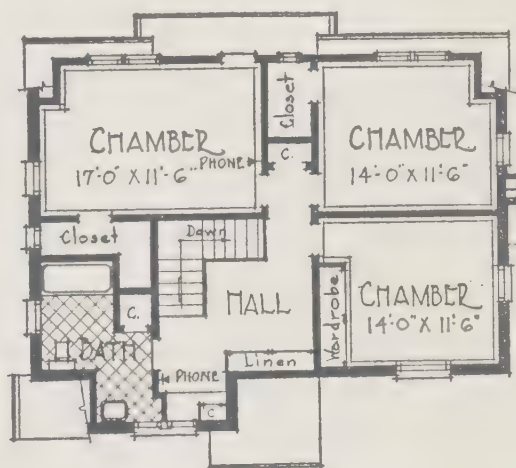
FLOOR PLAN

Small English Cottage

Charm, plus an atmosphere of romance and intimacy, characterizes this compact little brick English-type cottage. The convenient arrangement of the rooms inside and the artistry of the exterior features—wide shutters, wrought iron work, interesting entry way, combine to make this a home greatly to be admired.



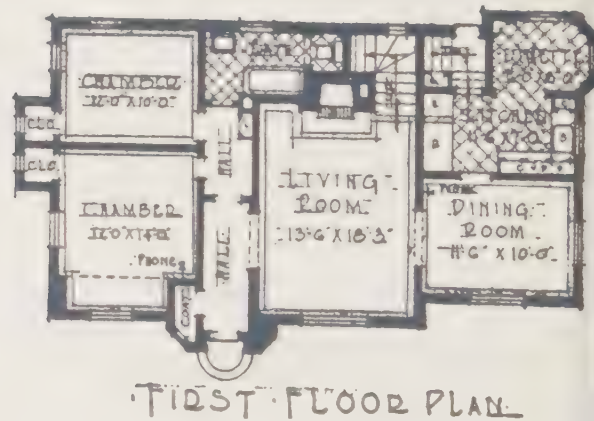
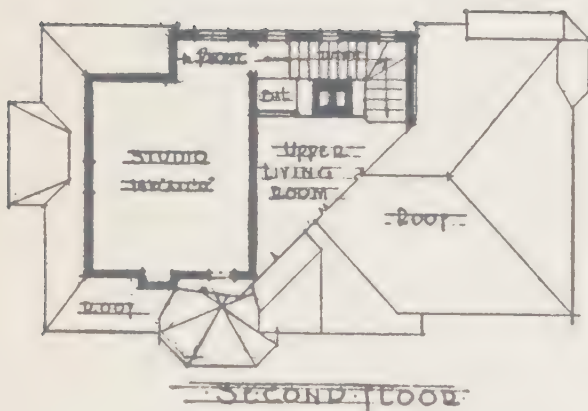
FIRST FLOOR PLAN



SECOND FLOOR PLAN

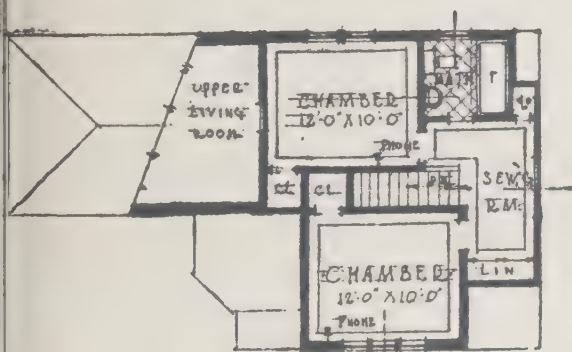
Rear View English Home

What the large family with frequent social "at homes" will be happy to find . . . an artistic spacious home, with unique but most practical blue-printing of rooms. Arranged for rear view. The exterior is imposing and characterful. The wrought iron work, step down roof lines, artful dormers, et cetera, give it true distinctiveness.

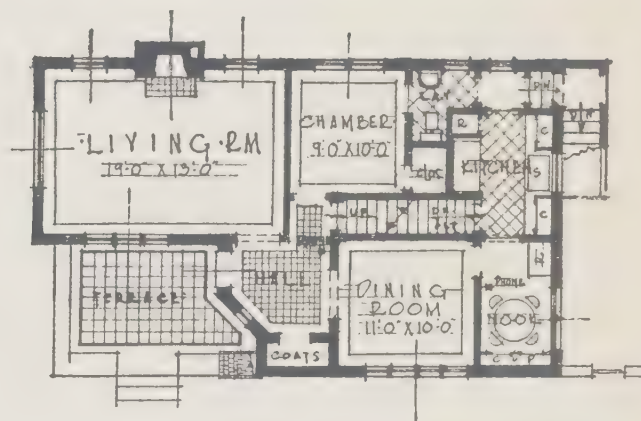


Norman Style Home

Very practical this home despite its unique plan and features. Living room is featured with high ceiling, and memory lane fireplace up to studio room on second floor. This home will delight those who seek something different that is still liveable and still not too expensive. It is especially adapted to lots fronting broadside to street.



SECOND FLOOR PLAN



FIRST FLOOR

Norman English Home

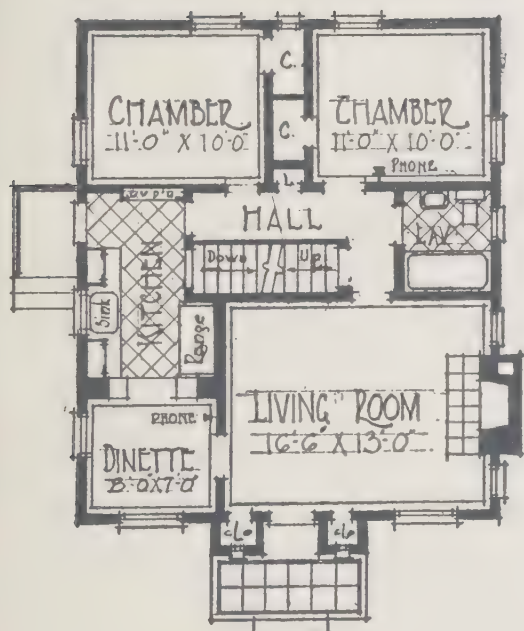
An exceptional home this of unique artistic architectural features. Notable of course is the tower entrance, the spacious terrace, the peaked roofs. A most attractive arrangement within with reception hall, living room, dining room, nook, kitchen and chamber on first floor. Two more chambers upstairs. Two-car garage in basement.



FLOOR PLAN

Cottage Style

Compact and comfortable is this charming five-room brick, with its commodious chambers put in the rear for quiet and ventilation. The large studio window and the wrought iron lined terrace give uncommon distinction to this little home.



FLOOR PLAN

Small Shake Cottage

There's more room than you'd think in this delightful little cottage. And it has such an efficient layout, too. This is the home for folks who have lived in apartments and want to make the next step towards spreading out and enjoying themselves. Every woman will love the darling dinette, the conveniently arranged kitchen, and the smart artistic architecture of it all.

Cabot's Building Specialties

For economical preservation, increase of comfort and beauty in
homes and other buildings

CABOT'S CREOSOTE SHINGLE AND WOOD STAINS: "The Stains with a National Reputation." In successful use since 1882. Colloidal penetrating pigments suspended in Creosote Oils which usually double the life of shingles or other exterior woodwork.

CABOT'S INTERIOR STAINS: Colloidal Pigments made by the Cabot Collopping process with a lighter oil base, for interior work only. All of the beauty and lasting quality of Cabot's Creosote Stains.

CABOT'S SEMI-FLAT WATERPROOF COLLOPAKES: Semi-flat colors, for use on exterior wood, stucco, brick and stone. Waterproof and lasting. Preserve the texture of the material covered.

CABOT'S INTERIOR FLAT WATERPROOF COLLOPAKES: New and beautiful washable flat colors for interior decoration of plaster and woodwork. Unexcelled flatness and covering power. Show no brush marks.

OLD VIRGINIA WHITE: A semi-flat Collopake White universally accepted as standard for exterior finish.

CABOT'S GLOSS COLLOPAKES: Heavy Gloss colors, with twice as much covering power as ordinary paint and which

retain their gloss outdoors. Made in all colors, but particularly famous in permanent greens, for doors, shutters and trim.

DOUBLE WHITE: A heavy, semi-flat white of tremendous covering power, whiter than white lead and more durable. Known and used the country over.

CABOT'S CONSERVO WOOD PRESERVATIVE: A liquid wood preservative against vermin and rot, for brush application.

CABOT'S CLEAR WATERPROOFING FOR BRICK AND CEMENT: Transparent Liquid Waterproofings, for shutting out moisture.

CABOT'S DAMP-PROOFING: An Adhesive Damp-course for Direct Plastering on Brick and Concrete.

CABOT'S STAINED SHINGLES. The Highest Grade Shingles stained with the Highest Grade Stains.

CABOT'S QUILT: In successful use for over 30 years. Made of heat-insulating, fire-resisting Zostera Marina, a marine plant, gathered in the Bay of Fundy. Light, everlasting, rot and vermin-proof. For making homes and all buildings heat and cold proof. For insulation against noise. The original and unique Insulating Quilt.

BUILDING SPECIALTIES CO.

4711 Ballard Avenue

Seattle, Washington

TaylorMade
B U I L D I N G S

*"Build Well
and Be
Satisfied"*

It pays to have good
plans and specifications,
good materials and
skilled mechanics.

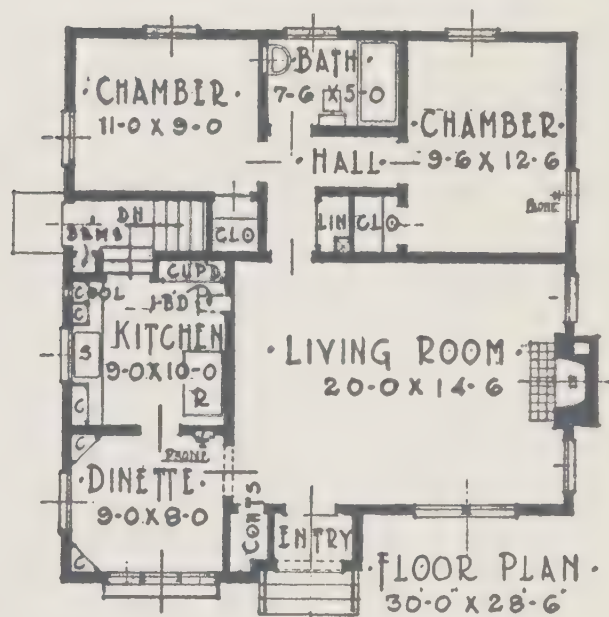
HERBERT U. TAYLOR
CONTRACTOR

6826 31st Avenue N. E. - Kenwood 4151
Seattle, Washington



English Cottage

Simple lines and dignified treatment of all details make this compact five-room cottage particularly appealing. In a setting with trees and shrubbery it would be irresistible. Those who "know their houses" will be pleased to note how well the architect has used his limited space, how convenient, how efficiently every room is blue-printed. Shakes or siding for the outside.



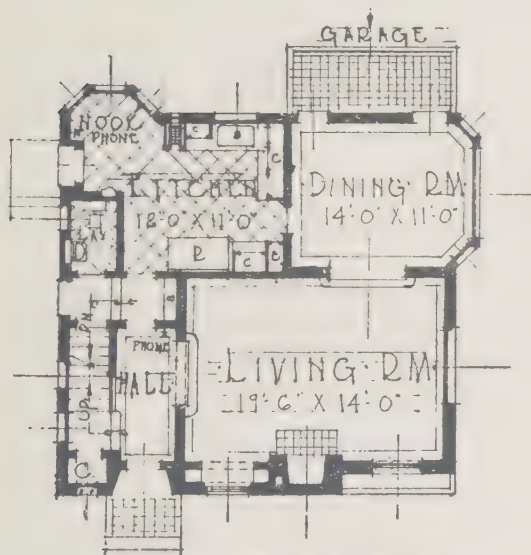


Dignified Cottage

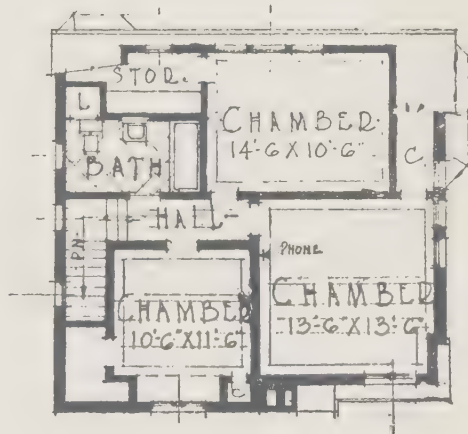
Here's a little one that still gets attention for its beautifully proportioned design, and simple architecture. The broken roof line, the hooded doorway, timbered shutters, and chimney pots give it just the air of distinction people of good taste admire. "Fitite" shakes make the ideal exterior for this design.



FLOOR PLAN



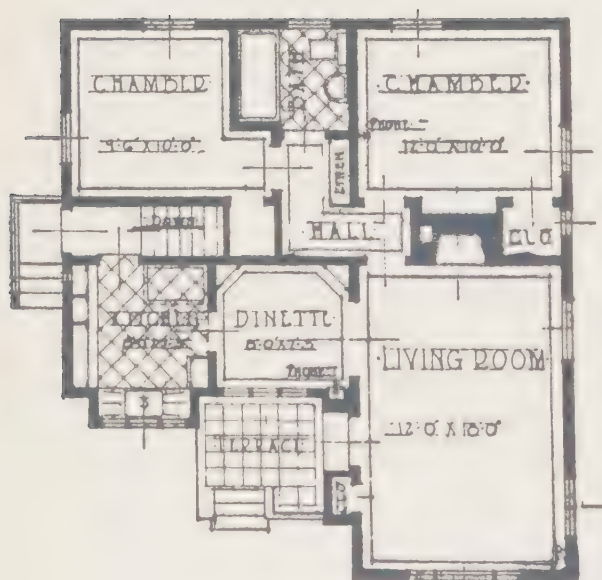
FIRST FLOOR PLAN



SECOND FLOOR PLAN

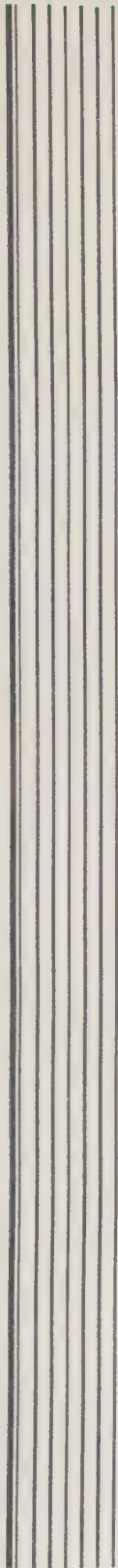
Attractive English Home

Nothing has been omitted to make this six-room brick home a comfortable, artistic dwelling. The front elevation is particularly appealing with its shaped dormers and gables, its broken line chimney and charming entry way. The stair-hall, the large living room, the countless cabinets and cupboards make it a joy inside. Garage room in basement.



New English Cottage

For the family that wants a home to be in twenty-four hours a day . . . this distinctive little cottage should exactly suit them. The large windows effectively treated with window boxes and hoods permit good view of all activities outside . . . and provide lots of light for cheerful living inside.



T

HERE is no item which goes into a home or commercial building which can give as much comfort or bring as much grief as the Plumbing and Heating.

PLUMBING AND HEATING PROPERLY INSTALLED should be the requirement of every owner and greater care should be shown in selecting, not only the plumbing fixtures and heating equipment, but especially the qualifications of the company who submits a proposal should be carefully looked into.

The highest price may prove to be the cheapest and best in the long run.

Over thirty-five years experience in the Plumbing and Heating business is our guarantee and the thousands of satisfied customers our recommendation.

There is nothing too large or too small to come within our range of activity.

When in need of...PLUMBING

WARM AIR HEATING

GAS HEATING

STEAM HEATING

HOT WATER HEATING

Call **ECKART BROS., Inc.,** Eliot 2450

Wm. F. Eckart, Pres.

419 Eighth Avenue North

Claude H. Eckart, Secy.

The Practical Modern Home Demands

For
Beauty

Narrow mullions; plaster reveals inside and out or narrow trims.

THE



For
Economy

Lower first cost; saving of millwork and labor.

Does Away With—Sash Weights—Pulleys—Cotton Cords
Adds—Perfect Balance—Easy Adjustment



Air-tite metal cover protects mechanism from exposure.

Easy to install, adjust, handle . . . Can be installed with hammer, saw and chisel.

E. C. HANSELPACKER & CO.

Northwest Representatives

METROPOLITAN BUILDERS EXHIBIT

721 Virginia Street

Seattle, Washington

MAin 6700

"An open fire....
and books....
under a roof that is
my own....
and I am content"

**In your new home
make provision for
housing good books,
faithful companions
of leisure hours.**



You can take
PRIDE—

in a home with Laux Wall Texture interiors. Soft and beautiful in the endless tints and textures afforded, these interiors are restful, charming, correct and durable.

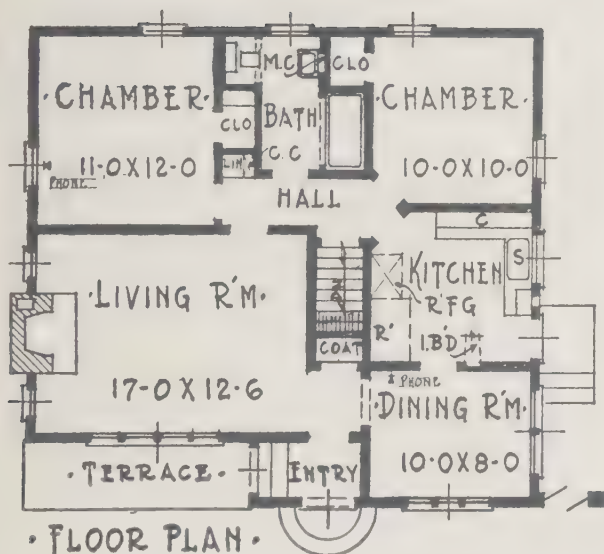
Painters and decorators know Laux Wall Texture as "the fool-proof plastic paint"—used for certain, satisfactory results.

*In seven beautiful
pastel shades—
and white.*

I. F. Laucks, Inc.
Manufacturers
314 Maritime
Bldg.
SEATTLE

LAUX
Trade Mark Registered
WALL TEXTURE

*"A Beautiful
Finish for
Every Wall"*

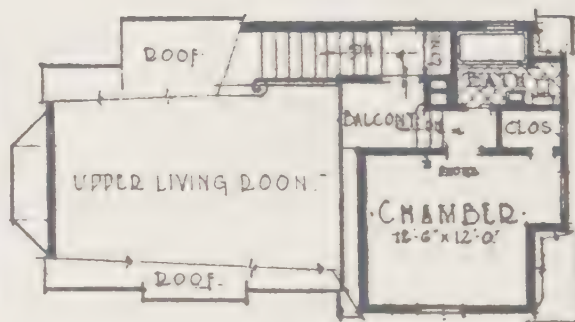


Dinsmuir Cottage

A compact, friendly little home for the small family. Its many artistic little touches, outside, and its extraordinarily well arranged interior endears it to the heart of any woman. Note particularly the efficiently arranged kitchen. Exterior is of shakes, fireplace of brick.



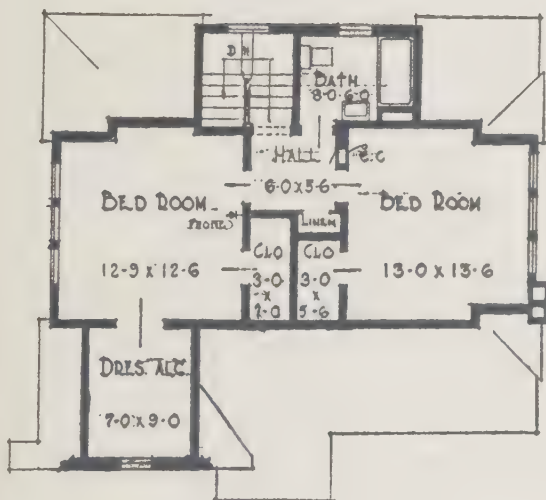
FIRST FLOOR PLAN



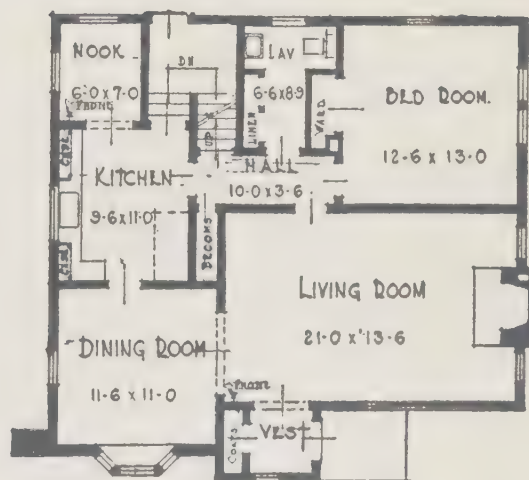
SECOND FLOOR PLAN

English Style Apartment Plan

If it's a small house you're looking for you simply won't be able to resist this unique design, with its giant high ceilinged living room, its flag-stoned alcove, corner chimney, commodious sleeping chamber upstairs and a place for a big ballroom, billiard room or nursery. Exterior of brick, shakes, half timber and stucco.



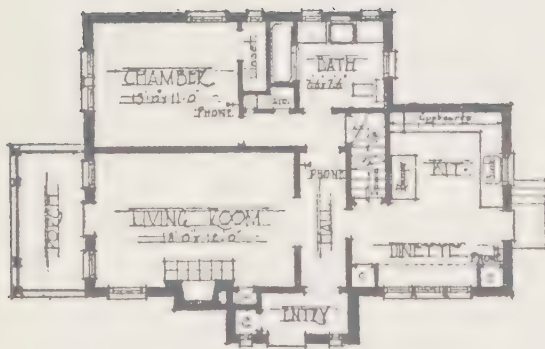
SECOND FLOOR PLAN



FIRST FLOOR PLAN.

Distinctive English Home

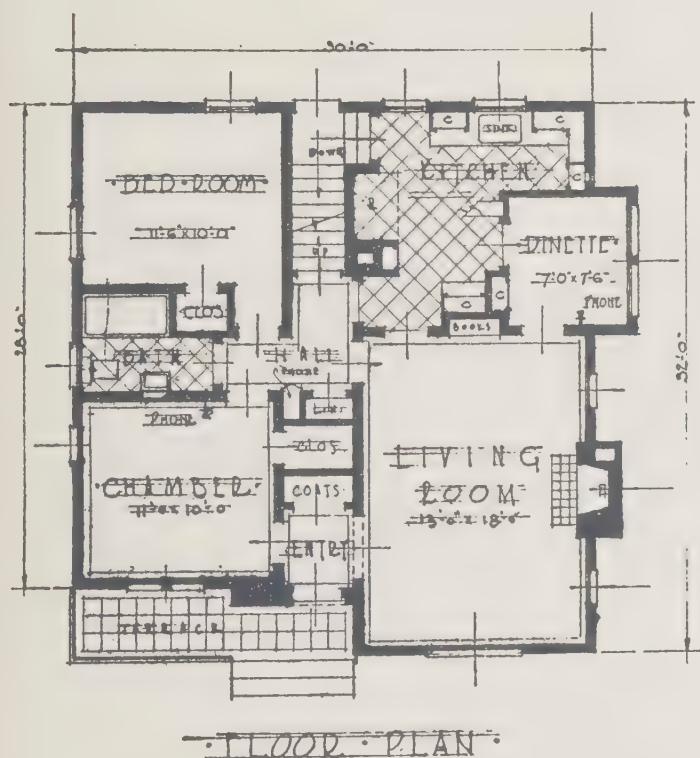
Brick and shakes, with a half timber and stucco entry way, make this home a most interesting architectural creation. There's plenty of "elbow room" in every one of the six major rooms. Study this plan, it will prove better and better the more you imagine yourself living with it. The first floor bedroom can be utilized as a library if advisable.



FLOOR PLAN

English Colonial

Nothing ordinary or institutional about this four-room brick home . . . it fairly breathes distinction, with its large porch, giant chimney, its unique grouping of kitchen and dinette, its large bathroom. This is truly a home for real home lovers.



English Cottage

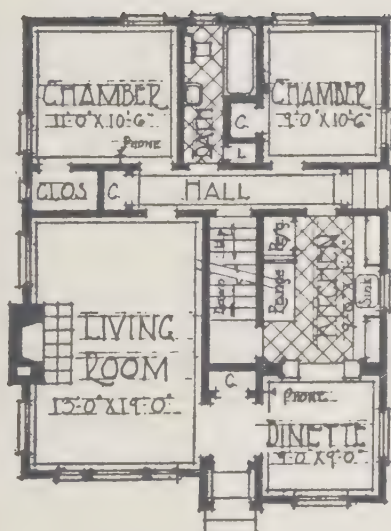
Here's an English-type shake cottage of real distinctiveness. Steep gables, large living room window, brick work and lantern over the door give intimate informal touches that passersby and your guests will admire. You see too that the rooms are commodious; there is lots of closet space, and many extras, book-shelves, etc.



• FLOOR PLAN •

Small English Home

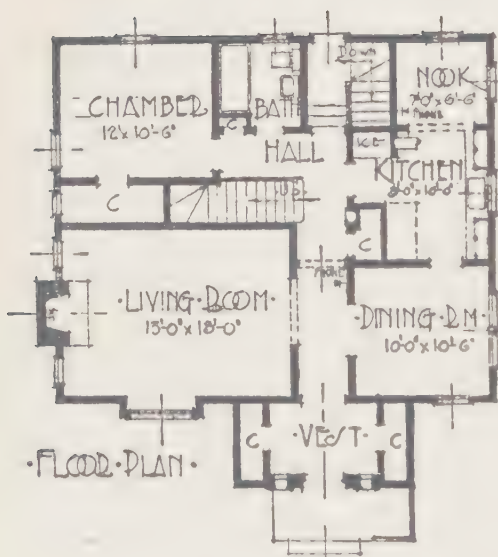
This attractive little English-type home has five—count them—rooms on the one floor, all arranged for the maximum convenience, comfort and beauty. The exterior is distinguished by the artistic roof lines, low eave level, the timbered and stucco entrance and the terrace.



FLOOR PLAN.

Simple English Cottage

The cedar shakes, the shutters, the arty little gateway and half-timber entrance make an inviting exterior for this English cottage. And the inside is just as attractive . . . five rooms in an unusual arrangement, with a court hall that reaches every room. Here's the kind of a house whose features you'll appreciate more and more as you live in it.



Small English Cottage

Charming English type cottage, large rooms, many closets, ideal arrangement. Artistic low-eaved gable for entry, side-walls of shakes. Living room has long studio window and huge fireplace. This will make you a home that will always be admired by discriminating folks.



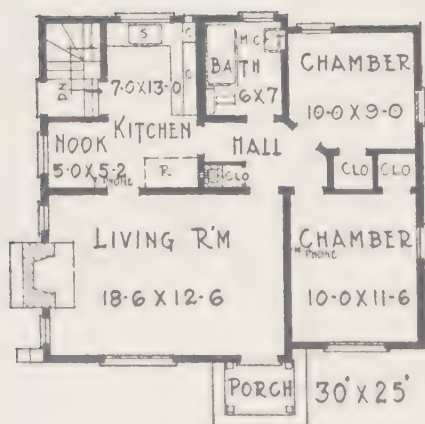
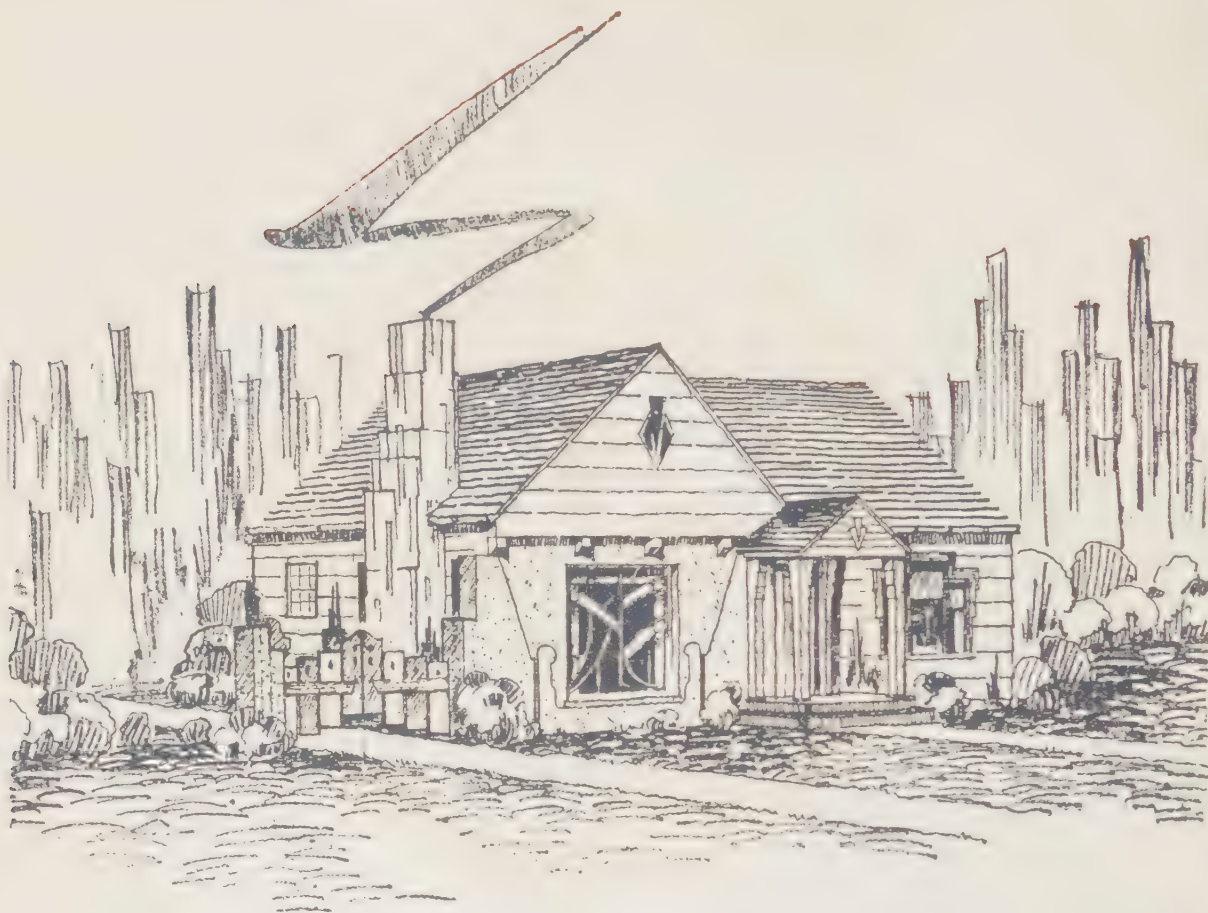
for Lasting Beauty...

Burned Clay Products for the Wise Home Builder

Face Brick
Terra Cotta
Roof Tile
Flue Lining
Chimney Pots
Garden Pottery
Vitrified Glazed
Sewer Pipe
Wall Coping
Fire Brick
Building Pavers
Mantel Brick
Decorative Tile

BEAUTY—permanence—these are the qualities with which burned clay products will endow your home. Nothing ends their service, nothing mars their beauty. Time and climate serve but to enhance their charm. . . . From the top of the artistically turned Terra Cotta Chimney Pots, down to the vitrified salt glazed sewer pipe, burned clay products should be specified—face brick, roof tile, decorative tile, building pavers, garden pottery—for you will never need to replace them. You will always have a home of beauty, of unusual comfort, a home in which you will take lasting pride . . . a home of low upkeep expense, low insurance costs, highest resale value and negligible depreciation.

BUILD WITH BURNED CLAY PRODUCTS AND ANY SMALL EXTRA FIRST
COST WILL SOON BE OVERCOME BY A MULTITUDE OF BENEFITS



Modern Cottage

Not for old-fashioned folks . . . but exactly suited for the modern young couple. Combines the modernistic, with home comfort, sensible arrangement, and pleasing appearance. You'll be proud to point this one out as "our house."

When You Think Coal Think



YARDS CONVENIENTLY LOCATED - SEATTLE - TACOMA - PORTLAND

Our engineers will gladly advise you on the type of coal best adapted for your needs.

Other members of the Pacific Coast Family whose activities have been of service in the development of the Northwest for 50 years include:

Pacific Coast Cement Co.
Manufacturers of "Diamond Portland Cement"

Pacific Coast Railway

Pacific Coast Engineering Co. Pacific Coast Railroad

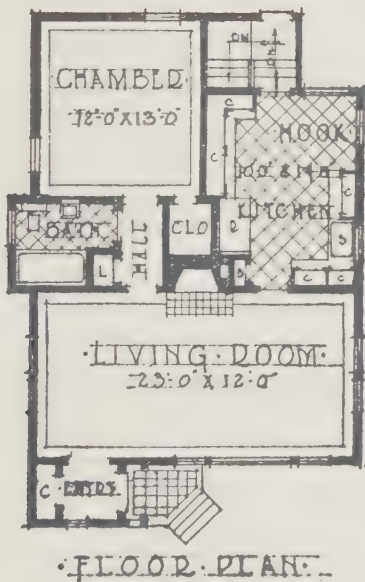
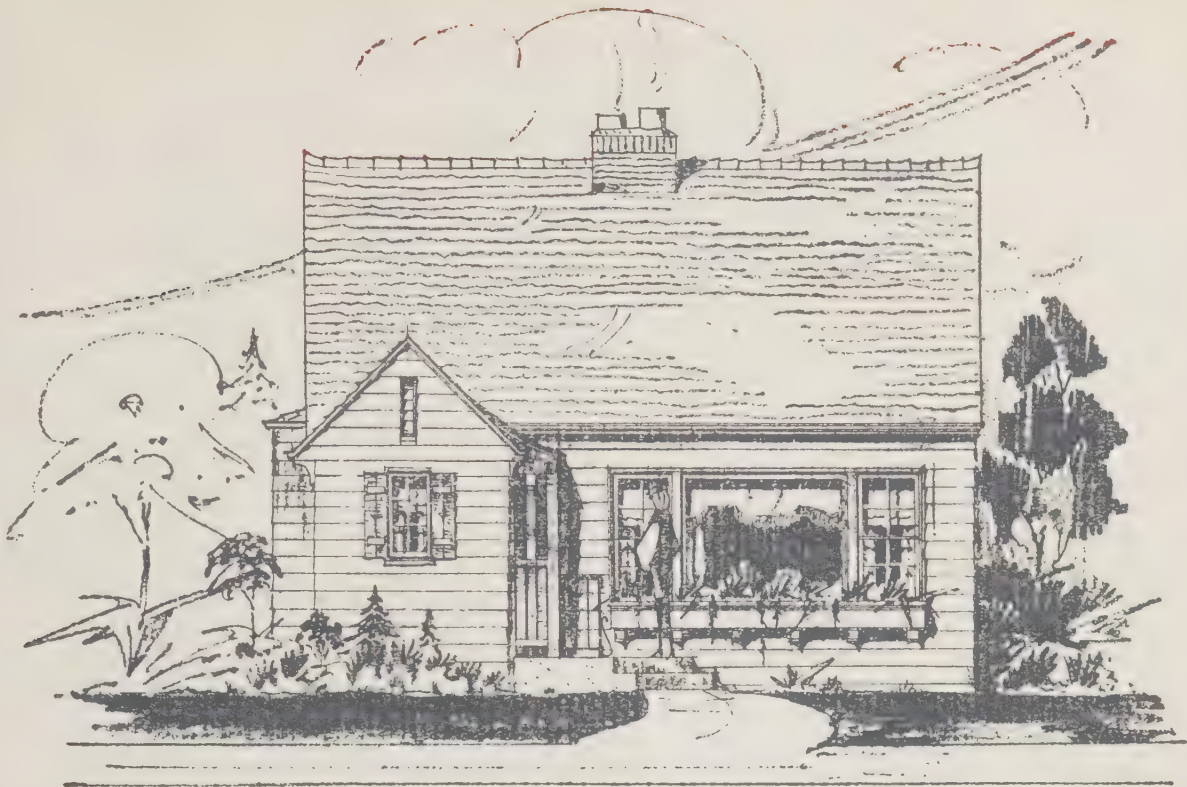
Automatic Coal Burner Co. Pacific Coast Steamship Co.

Main Offices: Smith Tower, Seattle



Small English Home

Quaint and compact—this shake, stucco and timber home is ideal for the small family. Designed for the greatest economy of construction—and the maximum of artistry. Five rooms down and one, unfinished, up.

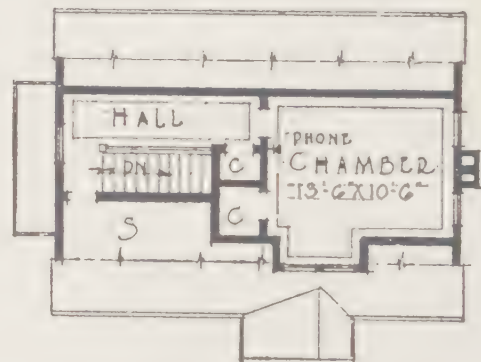


Three-room Cottage

Cozy little apartment size cottage— with all the advantages of a separate house. Exterior is of wide siding and is featured with an interesting entry way, of stained timbers and wrought iron work. The large living room with its big windows and handsome fireplace, and the roomy chamber and kitchen make this little tabloid mansion perfect for the young couple.



FIRST FLOOR PLAN



SECOND FLOOR PLAN

Unusually Compact Cottage

This compact cottage gives what many of you are looking for: the most house for the least money—and with no sacrifice of beauty, either. Note the artistic window arrangement, the fetching informal doorway, and also the convenient layout of the rooms. Exterior is of Fitite Cedar shakes.

WIRE YOUR HOME FOR COMFORT

PLAN ample wiring for the electrical servants, comforts and conveniences that will make life in your new home so much more enjoyable. Plan your wiring correctly and forestall the expense of future changes.

Wire now for your:

Electric Range

Electric Refrigerator

Electric Water Heater

Electric Washer and Ironer

Provide plenty of outlets for floor lamps. Be sure to install handy plugs for labor-saving kitchen equipment and for special bedroom appliances.

Let Us Advise You

We maintain a service which helps home-builders locate and install electric wiring to give the *greatest possible convenience*. We will be glad to advise you or cooperate with your architect *without charge*.

PUGET SOUND

Power & Light Company

Electric Bldg.,
7th & Olive



MAin 5000
Seattle

or any of our offices



We'll Loan You
Money for the Home
You Plan to Build

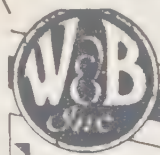
at

5½% 6% 6½%

Interest Monthly
Payment or
Straight Mortgages

White & Bollard

600-604 Leary Bldg.
2nd and Madison St.
SEATTLE



MA 0780

Modern Homes

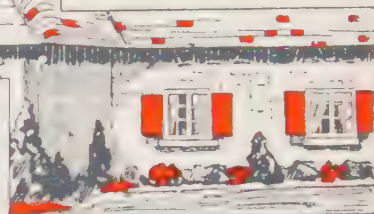
— demand economical, perfected electric heating units. Insist upon WESIX equipment for permanent satisfaction.



WESIX Built-in heaters for every room.

WESIX Electric hot-water heaters.

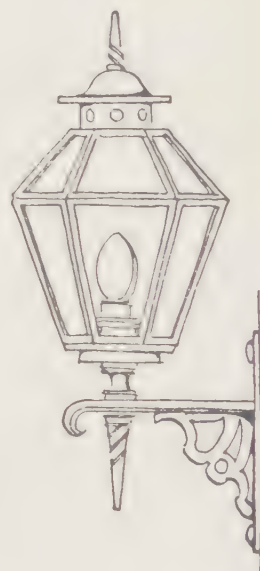
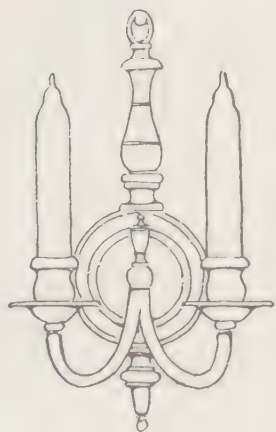
WESIX Portable electric heaters.



**NORTH
WESIX
ELECTRIC CO.**

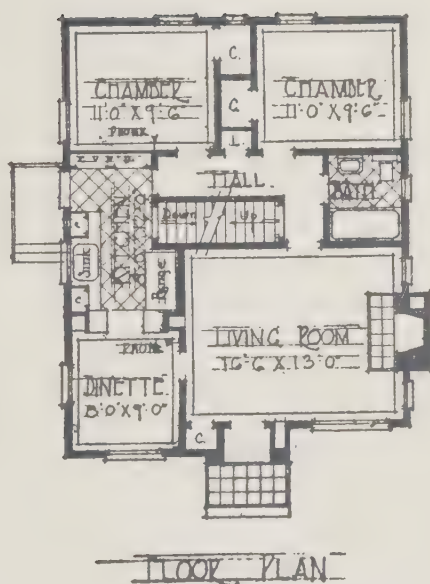
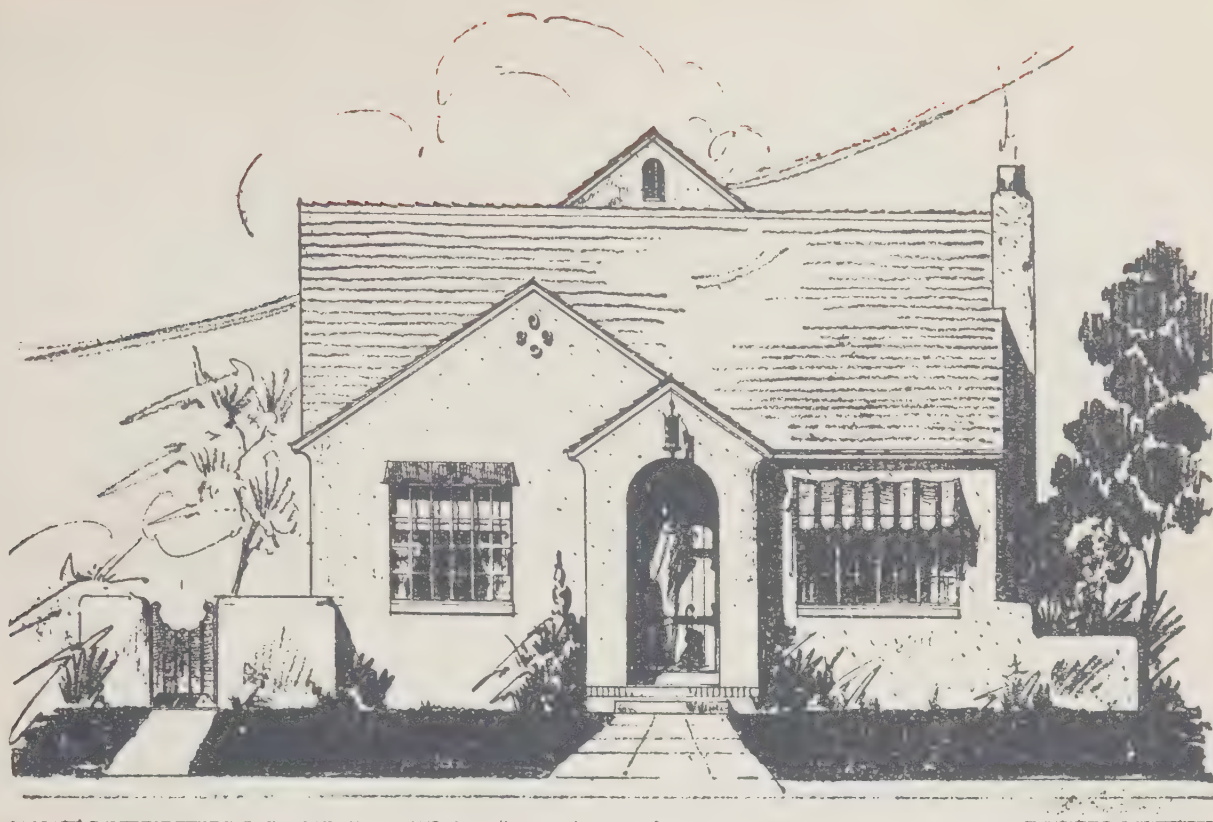
2106 Third Avenue.

Seattle



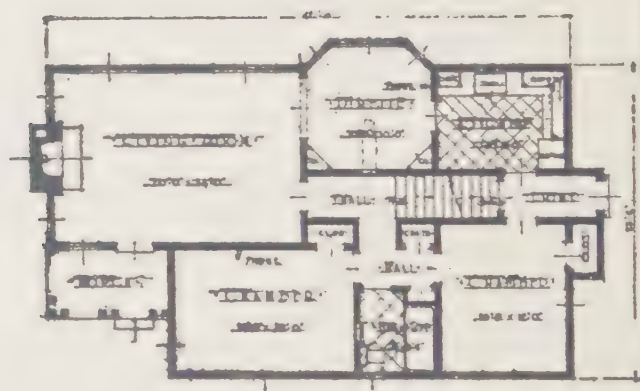
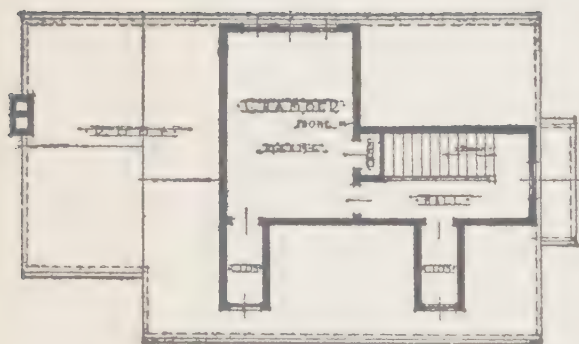
DWYER & RHODES CO. INC.
422 4TH. AVE. SEATTLE WASHINGTON

DESIGNERS AND MANUFACTURERS
OF DISTINCTIVE LIGHTING FIXTURES.



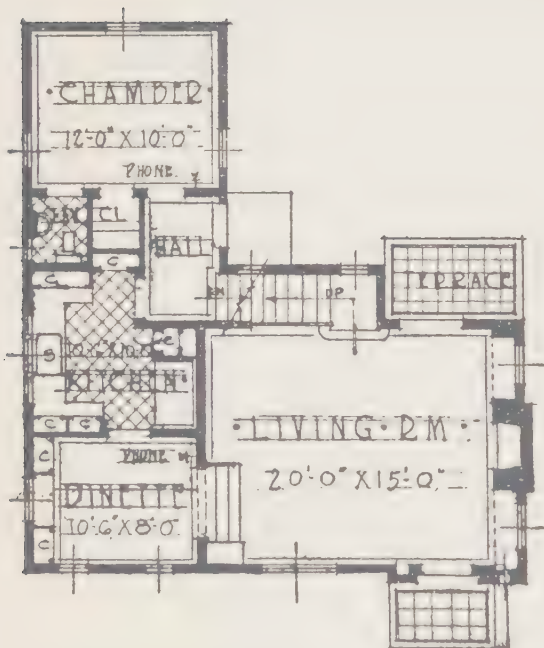
Spanish Cottage

A clever stucco bungalow—with just a dash of the Spanish to give it warmth and color—is appropriate for any clime. Five ideally placed rooms, plus an unfinished attic. The simple exterior gives unexcelled opportunities for attractive treatments with shrubbery, awnings, and roof colors.



Rear View Colonial

Like this? Who wouldn't? A typical Colonial bungalow, with every detail in harmony with the motif . . . colonnaded porch, low gables, common brick chimney, shutters, flower boxes, and all. You will note this is designed particularly for a rear view lot. Five large rooms on first floor, one up.



FLOOR PLAN



Spanish Shake Home

For those who revel in the different and appreciate the artistic . . . this is the home of their dreams. Unique in every feature. Note the typical Spanish living room, the dinette at a different level, the low pitch roof, the second story projection. Summer bedroom, bedroom and bath on second floor. Exterior of Fitite cedar shakes.



Home o' Dreams

THE ideal home SITE, for the ideally-planned home . . . in Normandy Park . . . a few short miles from business, yet so **very** remote from the distractions of city life!

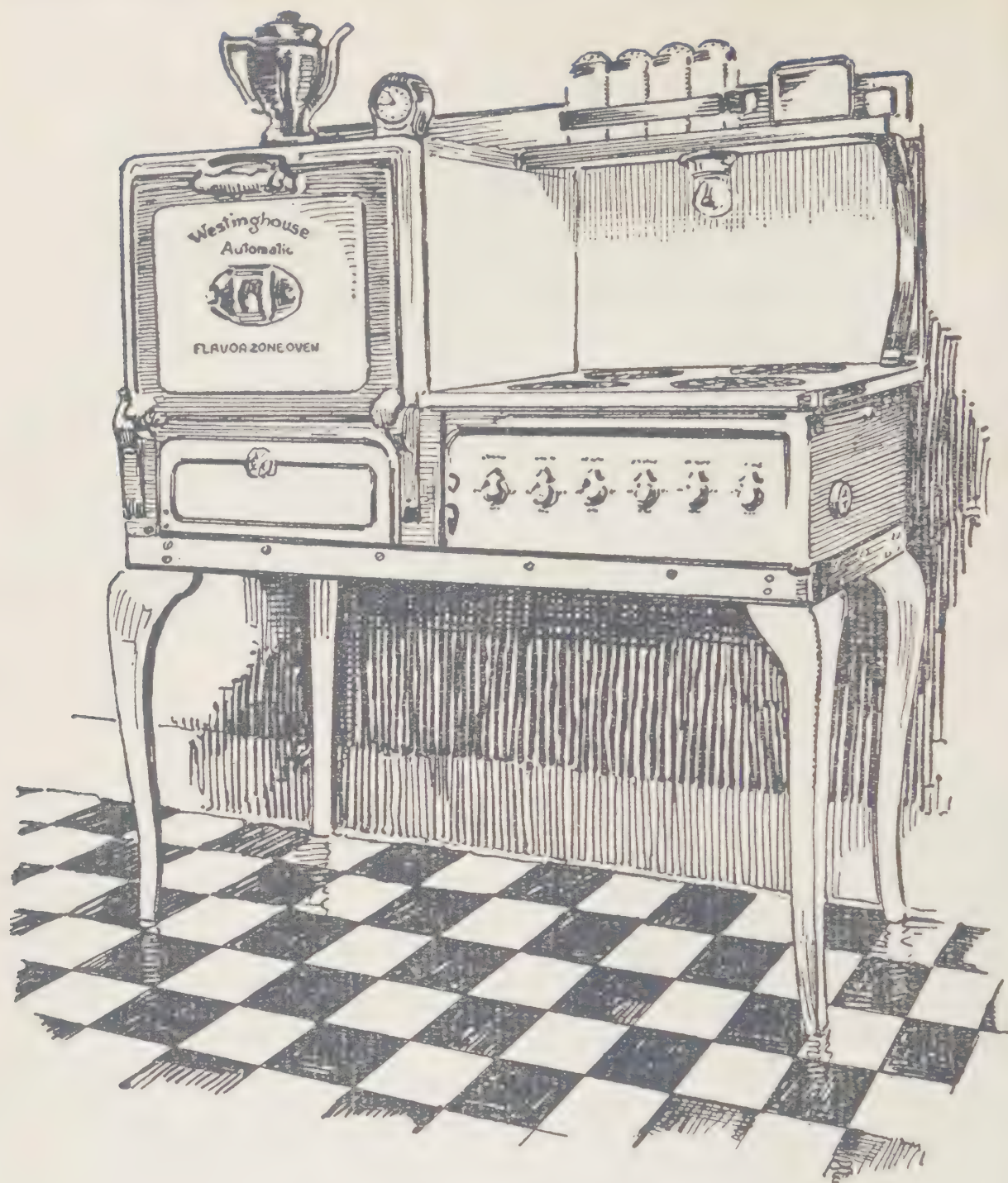
Vision **your** home . . . set in this delightful, wooded park, fringed by Puget Sound with its limitless vistas of island and foothill, against the background of the snow-clad Olympics!

Look ahead to soul-refreshing, youth-renewing outdoor hours after workaday troubles . . . picture happy youngsters finding wholesome outlets for their energy as they romp in nature's own unspoiled playground!

Take even the shortest glimpse at the happy certainties that follow an ownership in Normandy Park . . . and you'll decide that you **must** learn more about it. Write now . . . or telephone . . . for full particulars.

NORMANDY *Park*

201 Douglas Building, Seattle
Telephone Seneca 0226

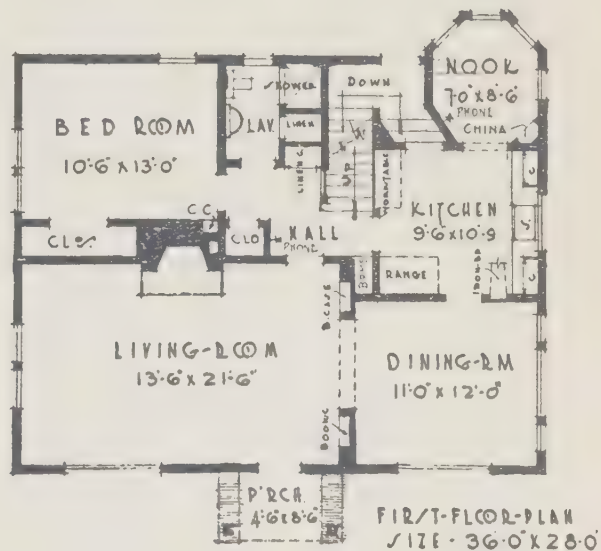
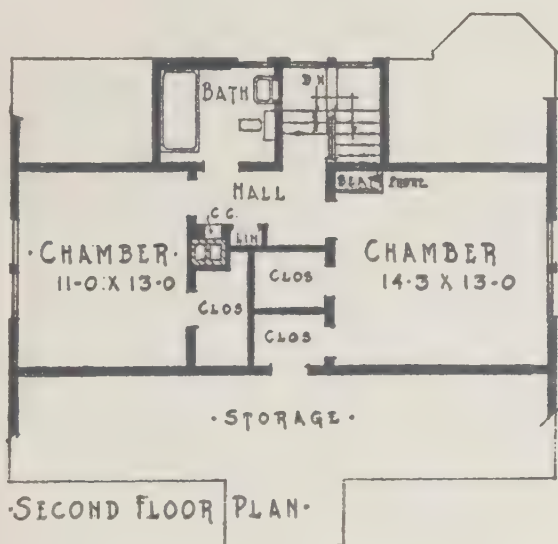


The Senior Cabinet Royale

"Flavor Zone"

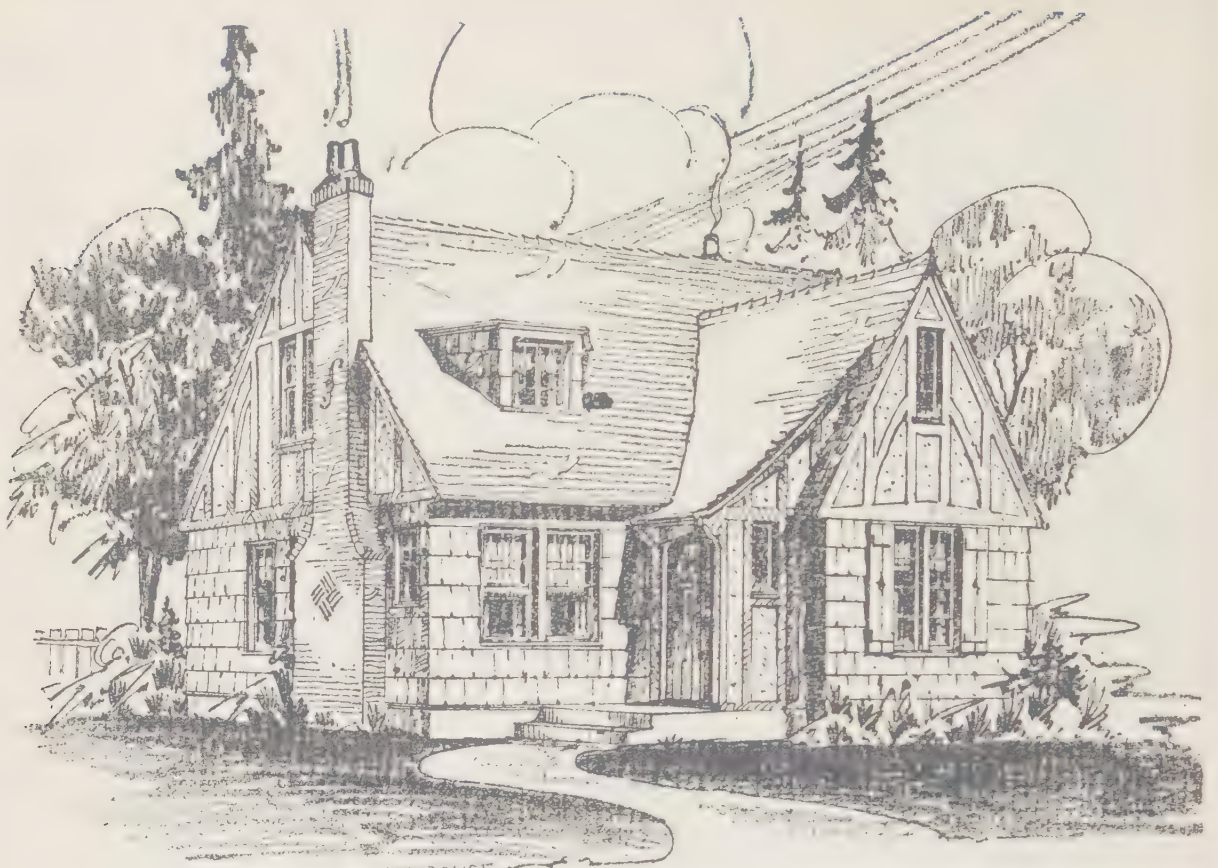
The new Senior Cabinet Royale is "the aristocrat of electric ranges." All exposed metal parts, including the platform, are finished in long-wearing, never-tarnishing chromium plate. It is equipped with the latest in modern cooking accessories: shaker set, towel rack, mirror, smokeless broiler pan, and a utility drawer with a complete set of stainless steel kitchen cutlery. With four surface units and an ample oven, this beautiful and compact range has ample cooking capacity.

Westinghouse Electric and Manufacturing Co.

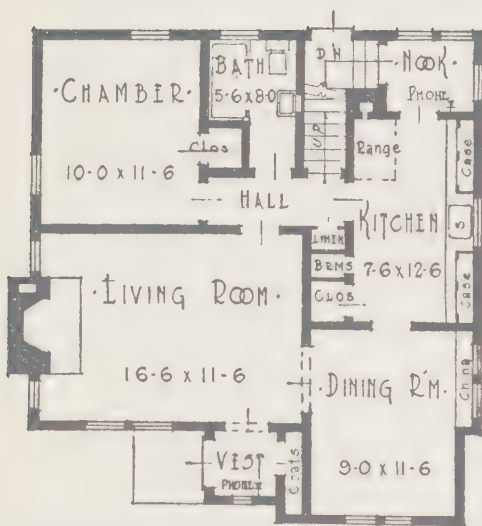


English House

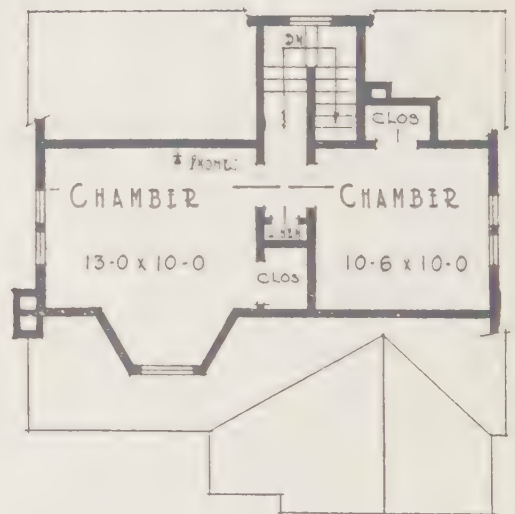
Symmetrical design, huge living room with fireplace, and dining room across entire front of house, the large chambers upstairs, distinguish this quaint, artistic home.



• UNIVERSAL PLAN SERVICE •



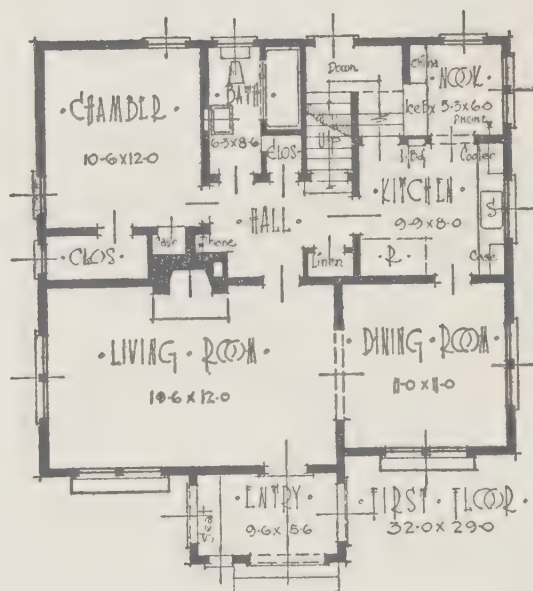
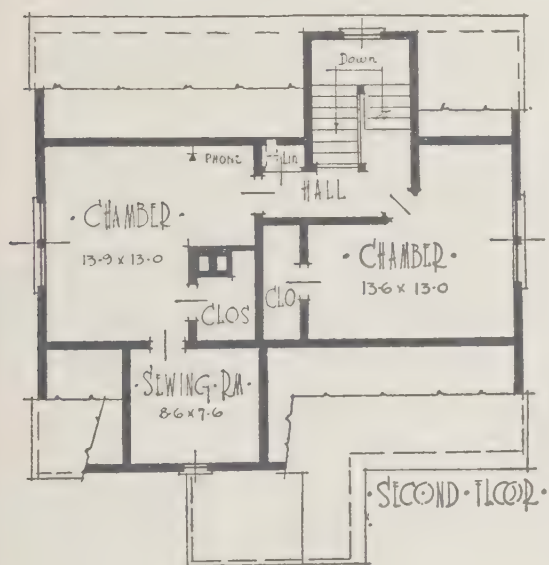
• FIRST FLOOR PLAN •



• SECOND FLOOR PLAN •

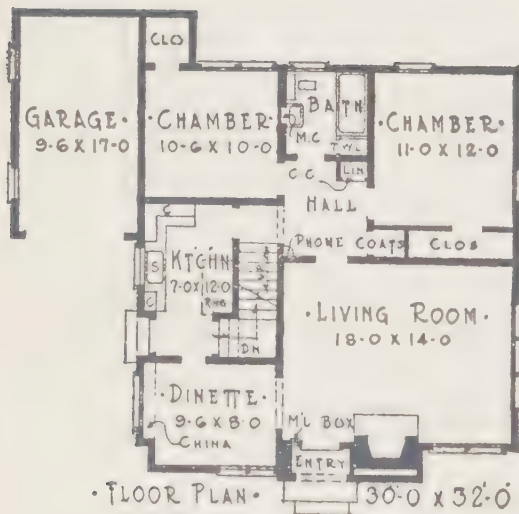
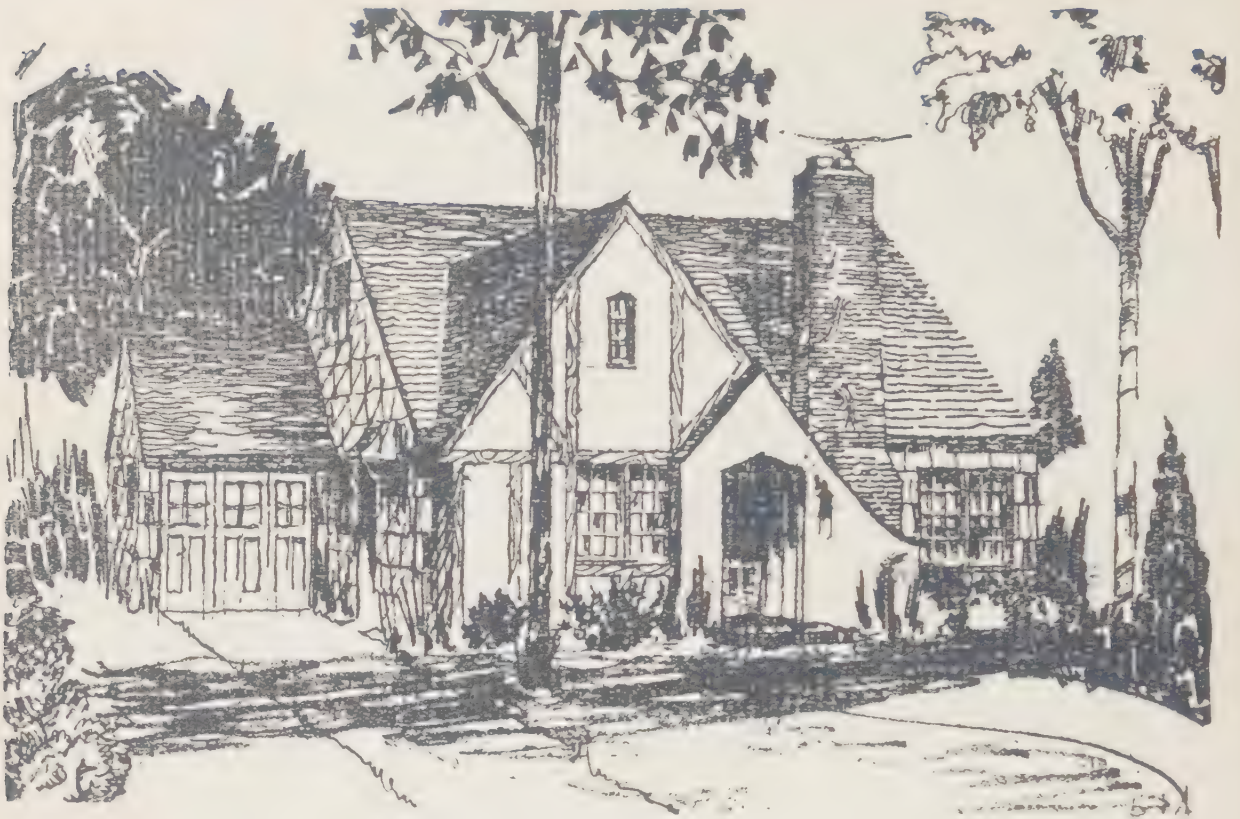
Novel English Home

The interesting detail work in this English home makes it particularly appealing. The novel window arrangement, the effective treatment of the stucco and timbered entry way, the shake sidewalls for the first floor and the paneled gables all contribute to this eye-appeal.



Seven-Room Stucco

Seven good-sized rooms in this compact stucco home. Every provision made for comfortable, happy living. The exterior is one of unusual grace and dignity. Note the simple roof lines, also the artistic treatment of the front entrance. A home you and your neighbors will be proud of.



English Home with Garage Attached

Five spacious rooms, and handy garage under this one interesting roof. Artistry and economy of construction have been stressed in this charming home . . . as you will see in the novel arrangement of chimney, entrance, front windows, etc. An unfinished attic above gives opportunity for expansion.

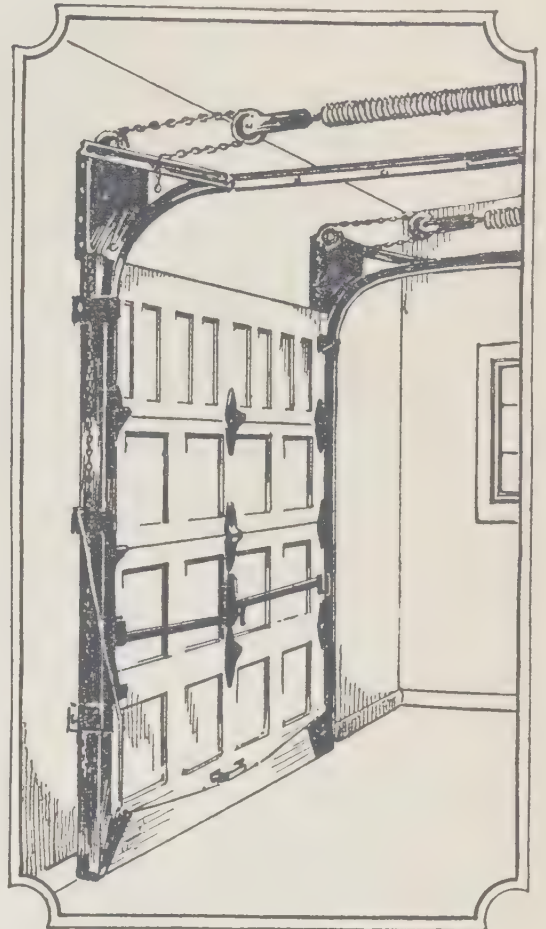
The "OVERHEAD DOOR"

—For Garage, Factory and Warehouse—

*Harmonizes with and adds
beauty to the building.*

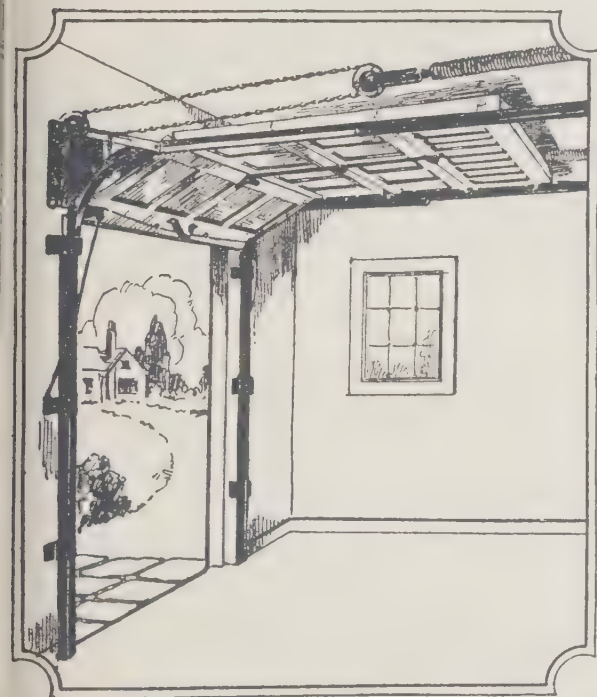


*Stays open. Easily and quickly
operated. Does not scrape on the
floor. Will not wedge and jam in
ice or snow.*



*Stays closed. Fits tightly at top, sides, bottom.
Locks, unlocks from either side. Will not twist,
pull or sag out of shape.*

Requires no change in building to install.



*Will not blow shut. Opens out of the way.
Does not take up valuable space. Makes available
full height and width of opening.*

OVERHEAD DOOR CO., Inc.

OVERHEAD DOOR CO., INC. PORTLAND, ORE.
147 19th Street : : : Beacon 5862

OVERHEAD DOOR CO., SEATTLE, WASH.
415 Lenora St. : : : Main 6467

OVERHEAD DOOR CO., TACOMA, WASH.
416 Washington Bldg. : : Main 1096

WELLS & WADE, INC., WENATCHEE, WASH.

CONSOLIDATED SUPPLY CO., SPOKANE, WASH.
W. 1310 Ide Avenue : : : Br. 5601

Build your next home first!

DON'T build just for today! Now, while that new home is in the planning, profit by the experience of those who have built of less durable material than Face Brick only to resolve after a short time that "Our next home will be of Face Brick!"



Build with Wa Co

A home of one of the many durable and colorful varieties of Wa Co Face Brick is a home of greater permanence, beauty, economy, safety and comfort.

See our interesting exhibits and let us help you with your plans.

WASHINGTON
BRICK · LIME · AND
SEWER · PIPE
COMPANY

Portland : Spokane : Seattle

University Brick & Tile Company, Inc.



GENERAL TILE
CONTRACTORS

FIREPLACE SPECIALISTS

*Floors : Walls : Drainboards
Fireplace Materials : Fittings*

MEIrose 0079 1213-1215 East Fortieth
SEATTLE



Every Man's House is His Castle

SELECT your hardware with care and discrimination —just as you buy a home.

It is far easier. Be sure it is marked YALE; that is all you need do. And even though you may pay a little more for Yale hardware wrought in solid brass and bronze, the permanent satisfaction is worth many times the added cost.

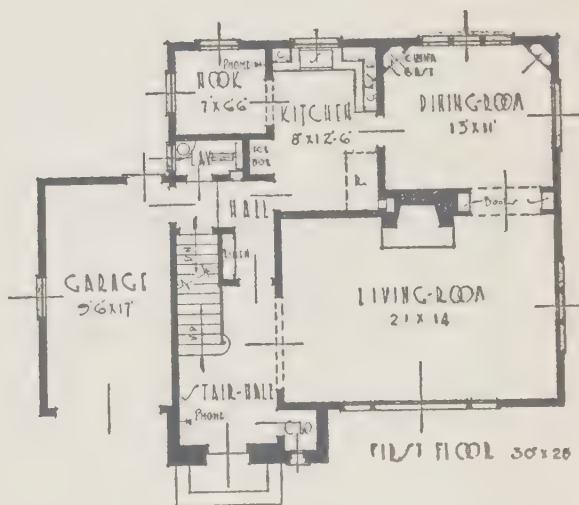
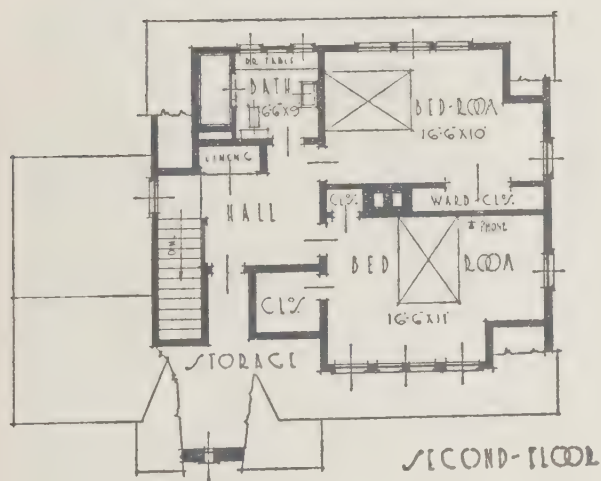
Let us show you the Yale designs and make your selection with confidence.

YALE MARKED IS YALE MADE

Builders Hardware & Supply Co.
612 Stewart Street — SEATTLE — MAIN 7305

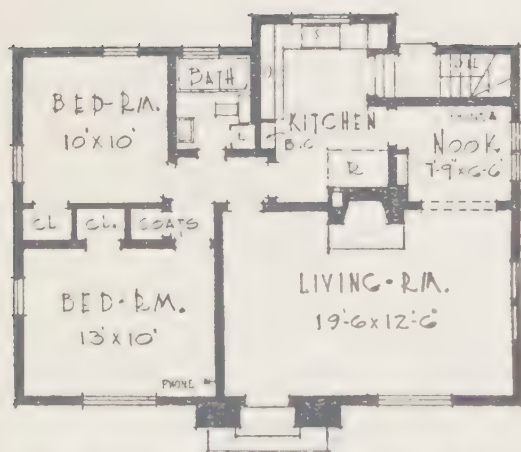
Locks For Every Practical Purpose





Beautiful Family Home

—in the English manner, steep gables, spacious rooms. Every provision for pleasant living. Garage always handy and warm . . . and best of all working in artistically with the architecture of it all.

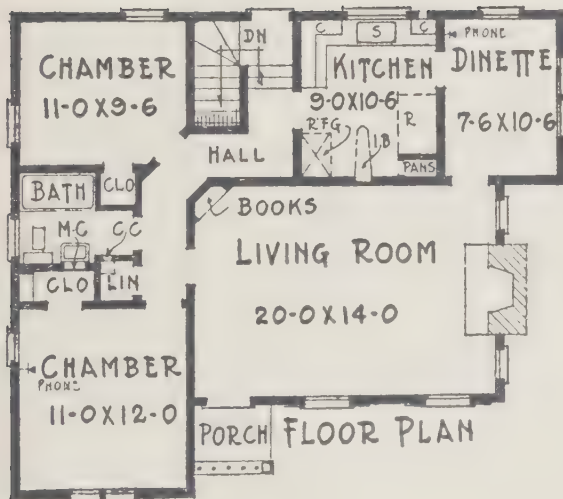


SIZE
24' x 34'

FLOOR PLAN

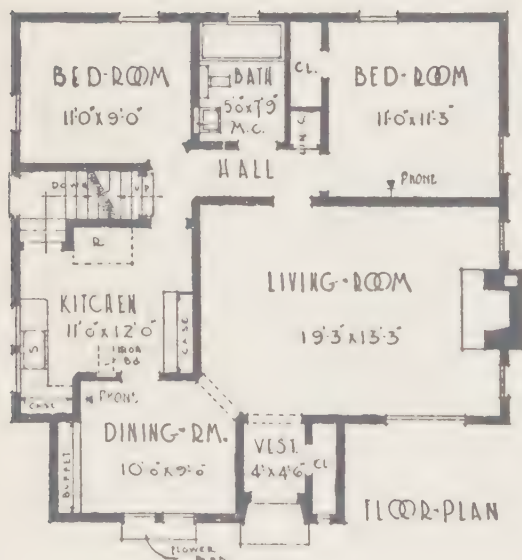
Modernistic Home

Be the first in your neighborhood to have a distinctive modernistic bungalow like this one. And it's just as modern in all its appointments and efficient arrangement as its unique exterior promises. Its architecture is best expressed by shakes and novel use of stucco.



Clever English Home

The low eaves, squatty fireplace chimney, leaded glass windows, and shake and stucco sidewalls give an air of coziness and livability, to this five-room home. Provision has been made for many extras, here and there all over the house.



Cape Cod Cottage

The unaffected charm and sheer simplicity of this little cottage cannot fail to attract those with an eye for beauty. And the spacious rooms, convenient arrangement make it as livable as it is pleasing to look upon. Five rooms downstairs and an unfinished one upstairs. Note the bedrooms in the rear for quiet and ventilation.

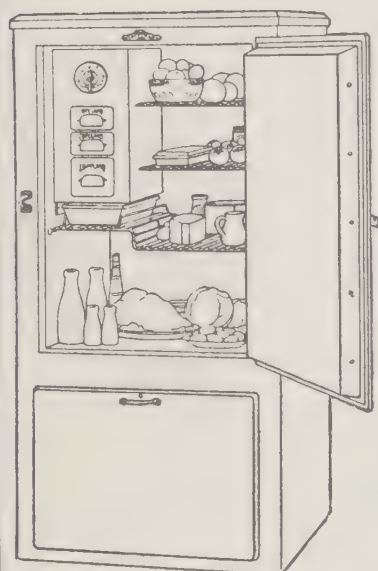
MODERN HOME BUILDERS

Specify...

COPELAND *Dependable Electric Refrigeration*

for seventeen definite reasons:

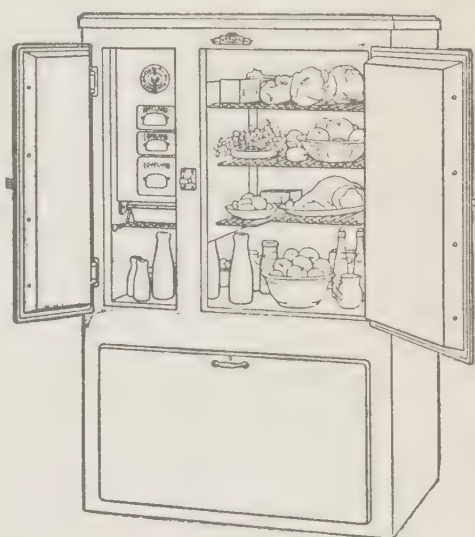
1. Cold-Hold—supplies reserve refrigeration, reducing operating cost.
2. Coldial Control—Easy accessibility; seven freezing speeds.
3. Water chiller—Two gallons sanitary ice water always available.
4. Unequalled ice capacity.
5. Maximum food storage capacity.
6. Electric lighted interiors.
7. Locked compartments—machine compartment can be locked to prevent disturbance.
8. Chilltray for crisping salads.
9. Ready accessibility—convenient height.
10. No drain pipe—no bother.
11. Dependable—provides refrigeration day and night the year 'round with minimum of attention.
12. Durable—excellence of materials have endowed it with long life.
13. Quiet—without sacrifice of operating efficiency.
14. Economical—current consumption below average due to Cold-Hold.
15. Eight colors—tops in colors to harmonize with surroundings.
16. Beautiful appearance.
17. New low prices.



COPELAND

Dependable Electric Refrigeration

"for those who want
the finest"



COPELAND SALES

Division of
HARPER-MEGGEE, Inc.

S. 122 Lincoln
SPOKANE

2209 Fifth Ave.
SEATTLE

9th and Everett
PORTLAND

230 So. Main
BUTTE

THE ACME WINDOW CLEAN-
ING COMPANY cleans windows,
walls, woodwork, floors, and
furniture, using modern cleaning
devices and employing experi-
enced, capable workmen to do all
kinds of janitor work, house-
cleaning and window cleaning.
. . . We furnish estimates free of
charge, and our prices conform to
the quality of our service.

Acme Window Cleaning Company

Four Mutual Life Building.
ELiot 5383 SEATTLE

TILE . . .

In the Living Room, Kitchen and Bath Is
Attractive, Sanitary, and Harmonious in
Colors of Your Own Choosing.



For Your Convenience

We Maintain the Most Complete and
Attractive Display Rooms and the Largest
Stock in the PACIFIC NORTHWEST.



*We Will Be Pleased To
Furnish Estimates*



RODGERS TILE COMPANY

*Contractors for Tile, Terrazzo, Marble,
Slate, Rubber Tile*

117-121 YALE AVE. NO. (Near Stewart)
MAin 3446 SEATTLE
Twenty-five Years Leadership

Build . . .

Perfect
Title Insurance Into
Your Home



PUGET SOUND TITLE INSURANCE CO.

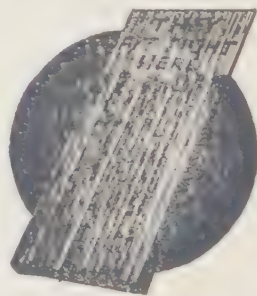
Third at Columbia
MAin 6133 SEATTLE

EXCEL SHINGLE Co.

2025 15th Ave. W. GARfield 4161
SEATTLE, WASHINGTON

Manufacturers and
distributors of fine
Shingles and
Shakes.

The many fine
homes planned to
use Shakes in this
book indicate the
modern trend in
home building.
Shakes have proven
the most satisfac-
tory material for
our Northwest cli-
mate.



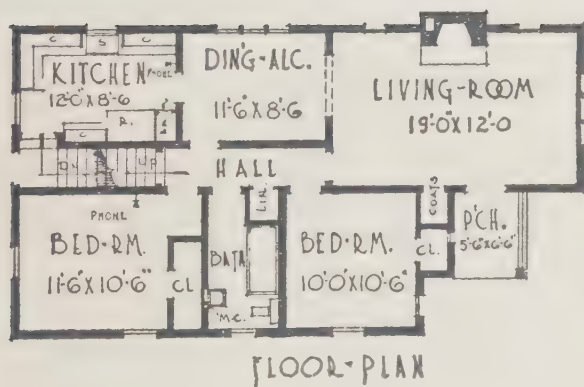
Fitite Colonial Shake
Made from Selected Red Cedar

*Hand-Split Shakes
Custom Staining
Copper Nails*

*Stronach Non-Splitting
Nails*

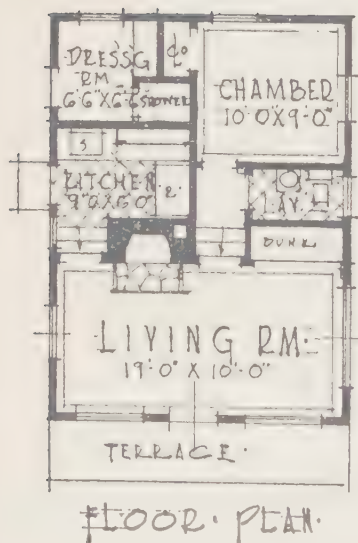
Take the "EXCEL ROAD"





English-Type Cottage

Novel roof lines, interesting, convenient interior arrangement make this a home of genuine charm. The shake exterior not only gives beauty but provides insulation from summer's heat and winter's cold. Own this home and your "moving days" are over.



Distinctive Summer Cottage

Designed by an architect who knows his summer cottages—and their requirements. Note the huge fireplace, the guest's "bunk," the dressing room and shower, accessible from the outside, the steep roof to shed winter snows. Looks beautiful on a lake shore or in any wooded setting.



For Beautiful Homes in the modern manner, Kent Built Homes, Inc., presents this and hundreds of other suggestions for luxurious interiors at moderate cost. Whether you plan to build a small home or a large one, you should have our suggestions.

We Build, Finance and Equip a Home in the Modern Way

KENT BUILT HOMES, Inc.

4519 University Way

MEIrose 9911

SEATTLE, WASHINGTON



Simply set the little thermostat on the wall to regulate your temperature all year long. No fires to build, no fuel to handle, no more thought does it need than the winding of a clock from early fall to late spring.

Modernize with GAS

Quick

Instant heat turned on by clock. A warm, comfortable home to greet you on cold winter mornings.

Clean

Walls are never soiled by smoke or smudge and the air is never tainted with annoying fuel odors, when gas is used for heat.

Silent

No nerve racking rumble in the home with gas heating. No mechanical operation to cause noise. You will enjoy the even, comfortable warmth that fills the house.

Automatic

Gas is the one heating service which guarantees constantly regulated even temperature regardless of changing weather—thus insuring the health of the family.

Safe

With gas there is no risk of fire from rubbish, kindling, or overheated fuel. There is no possible shortage of fuel. Gas supply does not fail.

Efficient

Good gas heating equipment is highly efficient. Heating starts immediately when the gas is turned on and fuel consumption stops the minute the room is warm.

This wonderful Gas Heat can be had in Warm Air, Hot Water, Vapor or Steam Systems. GAS SERVICE also includes: The Modern GAS RANGE providing quick regulated heat; The Self Action WATER HEATER furnishing instant water; THE ELECTROLUX Automatic Refrigerator, noiseless and durable, keeping food-stuffs cold.

LET US SERVE YOU!

SEATTLE GAS COMPANY

1308 Fourth Avenue

MAin 6767

How shall we HEAT our new home?

Unless it is properly heated it will always be a disappointment. Then, too, the heating plant, more than any other equipment, affects the sale value of a house.

To Insure HEALTHFUL, ADEQUATE and EFFICIENT Heat
be sure your heating contractor installs a

BIRCHFIELD STEEL HEATING BOILER
For Hot Water or Steam Heat

It is built of steel—its plates fused by arc welding. Thus the danger of cracking, inherent in more brittle material, is avoided, and continuous, dependable service is assured. Easy to install, easy to clean, and even more important, it requires far less fuel than the ordinary boiler.

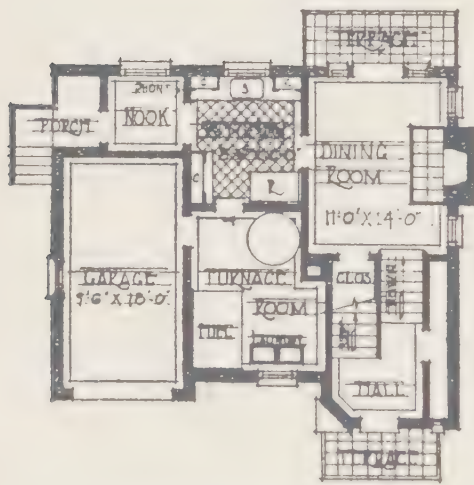
In buildings of every type and size, from Cottage to Skyscraper, you will find Birchfield Boilers rendering maximum service at minimum cost.

You will have COMPLETE HEATING SATISFACTION if you install a

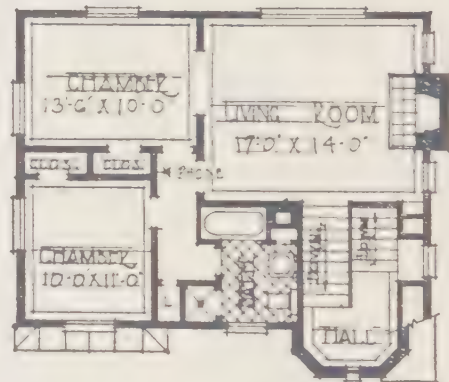


BIRCHFIELD BOILER CO.
Tacoma

Hand-drawn floor plan of the second floor of a house. The plan shows three chambers: a large one on the left (12-6 x 13-0), a medium one on the right (11-0 x 14-0), and a small one at the bottom left (8-6 x 13-0). A central hall (C.G.) contains a staircase and a linen closet (LIN). A bathroom (BATH) is located near the top left, with a closet (CLO) and a linen closet (LIN) nearby. A small room (M.C.) is also shown. The plan is labeled 'SECOND FLOOR' at the bottom.



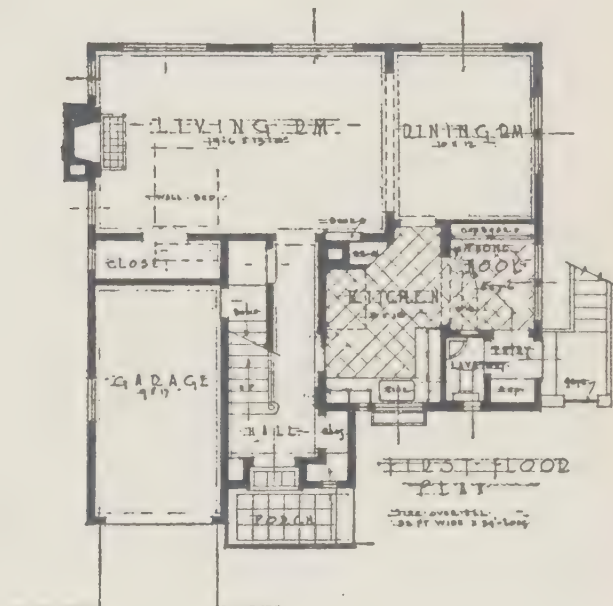
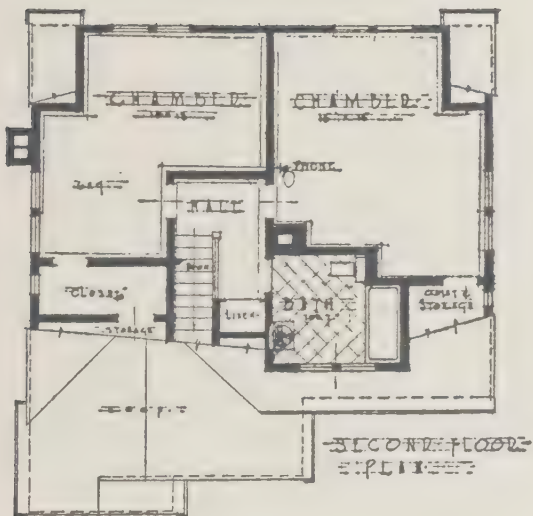
FIRST FLOOR PLAN



SECOND FLOOR PLAN

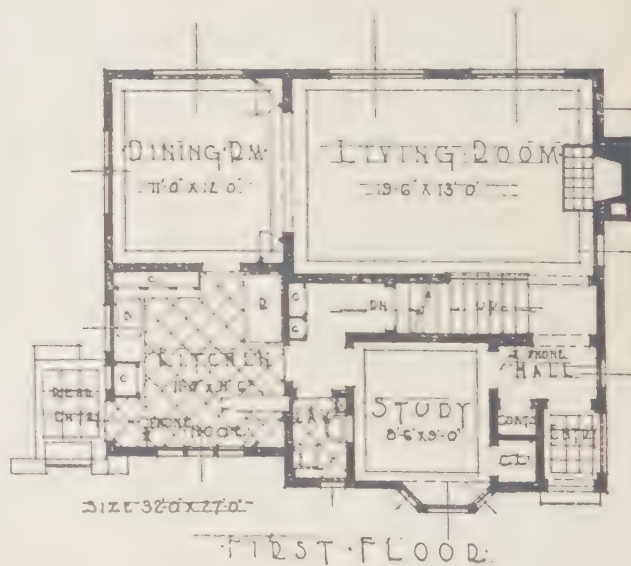
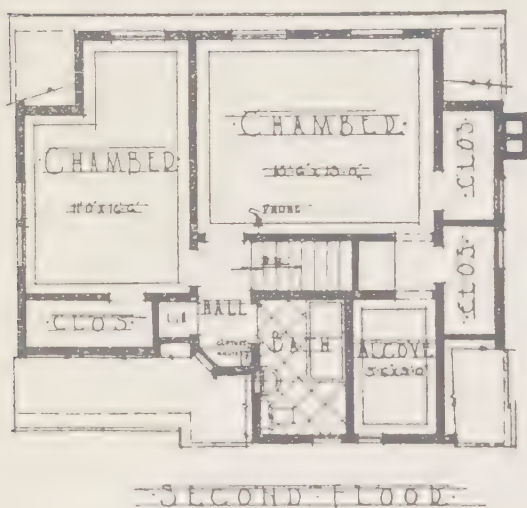
Norman Rear View

This handsome, unusual Norman-type home of cedar shakes and brick is ideally adapted for hillside property, every one of its important rooms having panoramic views to the rear. The compact plan of the interior makes the home as unique from the inside as the out. On lower level is the garage, furnace, kitchen and dining room, on the upper are the chambers and living room.



Rear View English Cottage

You'll note the especial charm in this English cottage . . . its low eave level, its novel arrangement of garage entrance, its wide gables. Especially designed for rear view. You can imagine the air and light in the chambers, the living room and the dining room. Exterior of cedar shakes.



English-type Rear View Home

A charming home for home lovers. Has six rooms including a cozy study with bay window. Planned for property having scenic view to the rear. Every room is light and airy and provision has been made, as you will see, for every convenience. This home leaves nothing to be desired—should you live to be 102.

Before you get an Oil Burner ...Get the Facts!



Of course you're going to have an oil burner in your new home . . . but *WHAT* Oil Burner?

The claims of many manufacturers and salesmen—good, bad and indifferent—have confused the public mind.

Now, however—as in all industries, sooner or later—there has appeared a really outstanding leader in the important field of oil heat. This leader is the PETROLEUM HEAT & POWER COMPANY, of which the old established Power Plant Engineering Company is a division. It is an eight million dollar corporation, the world's oldest and largest manufacturer of oil burners, backed by a mighty directorate of industrial and financial giants.

THESE ARE FACTS, not ARGUMENTS. (It is always highly important to distinguish between the two in making a decision.) **HERE ARE MORE FACTS:**

- never before has so much oil heat satisfaction been available for *so little money*. The result of multiple production and tremendous sales all over the country.
- never before has so much oil heat satisfaction been so *easy to buy*. Our financial backing makes possible the most liberal of terms.
- twenty-seven years experience in the manufacture of successful oil burners has given the manufacturers the skill and the experience matched by none.
- the new and revolutionary improvements in our complete line of oil burners puts them years ahead of the field.
- the company manufactures an oil burner for every possible kind of heating or power requirement, enabling us, in every case, to recommend the correct type.
- your installation will be made by competent and experienced heating engineers who have made more than 8000 satisfactory oil burner installations in the Northwest . . . more by far than any other firm.

It will be a pleasure to send you descriptive printed material or give you any information or help you desire.

**PETRO
NOKOL
FESS**

**POWER PLANT.
Engineering
CO.**

R. S. Whaley, President

SEATTLE
5th at Virginia

PORTLAND
443 Stark St.

TACOMA
1111 A St.

DIVISION OF PETROLEUM HEAT & POWER COMPANY



Enjoy Home Ownership *Now!*

CHILDREN thrive best in a real Home environment. They are entitled to the kind of a start in life that Home Ownership assures! Health, happiness and the pride of possession are within your grasp. Why wait?



Building Loans
or Renewals

—at Lowest Rates:

5½ and 6%

As Seattle representatives for the TRAVELERS INSURANCE CO. we have millions to loan on Seattle homes! Let us write your HOME MORTGAGE LOAN.



NO COMMISSION LOANS

A Specialty With

CONTINENTAL
Mortgage & Loan Company

affiliated with

CONTINENTAL SECURITIES CO.

Combined Capital and Surplus over \$600,000

4508 U.WAY MEL. 2300



O. B. WILLIAMS CO.

SASH and DOORS

1943 First Avenue South

Seattle, Wash.

Bring your plans to us. We will gladly furnish estimates on all Sash, Doors, Millwork and all kinds of Built-in Fixtures. Quality and satisfaction guaranteed.

**6% on
Savings**

The Prudential Has Never Paid Less

**Prudential Savings
and Loan Association**

The Spanish Stucco Building at
Third and Spring Street, Seattle.

WEST WIND
TRADE MARK REG U.S. PATENT OFF.
Ventilating fan

Will Your Kitchen Be Modern?

... not unless you have a WEST WIND to free it from odors!

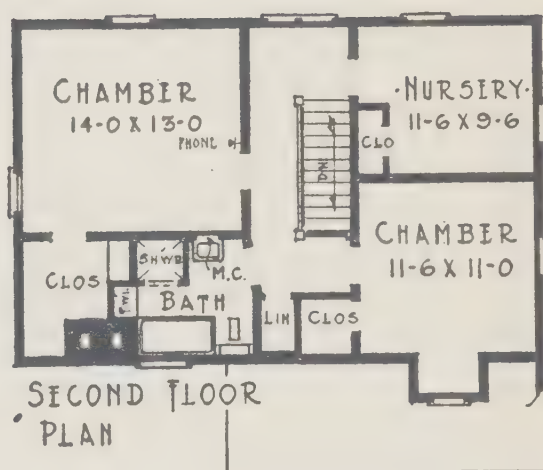
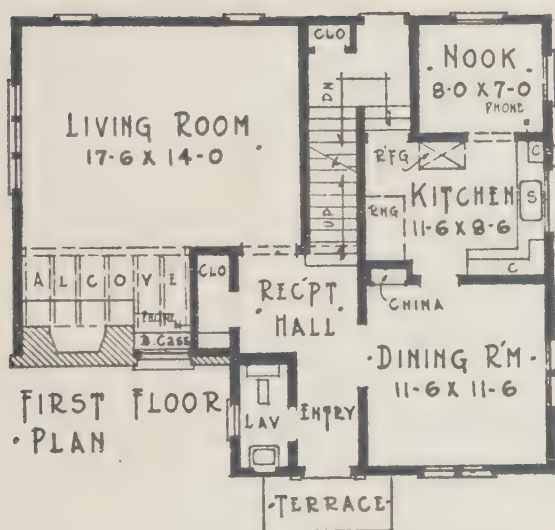
Your kitchen may boast a modernistic color scheme, a range with a heat regulator, electric refrigeration, but most important of all it should have a halitosis-cure for offensive, tell-tale cooking odors . . . to keep them off curtains, walls, upholsteries, and from the noses of your guests.



STANDARD EQUIPMENT IN
NEW HOMES AND
APARTMENTS

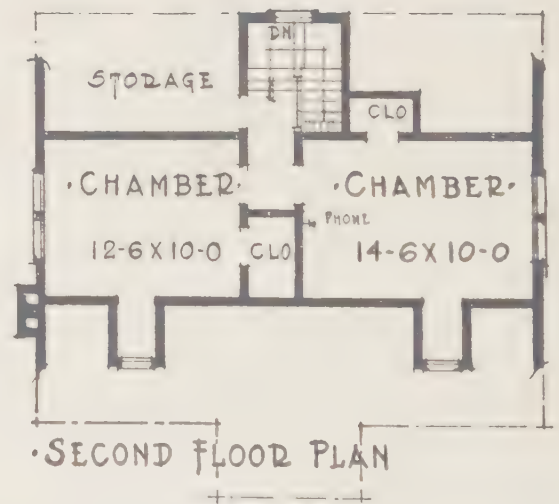
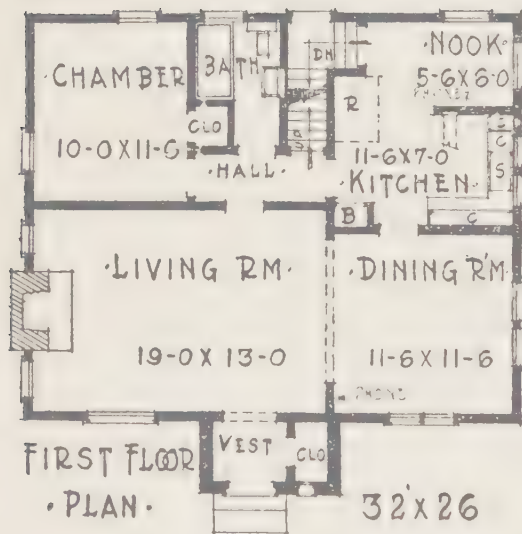
WEST WIND CORPORATION
Seattle, U. S. A.





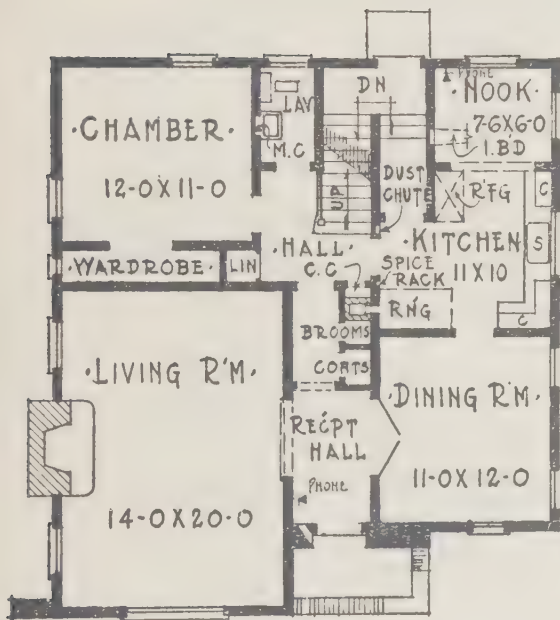
Mountain Cottage Type

Hominess seems to shout from every nook and cranny of this distinctive home. The side-walls of stone and rough-hewn wide siding are as solid looking as a fortress, and give an air of security and solid living. The home is perfectly adapted to a family with children. Many extras: Showers, phone outlets, reception hall, closets galore, two washrooms.

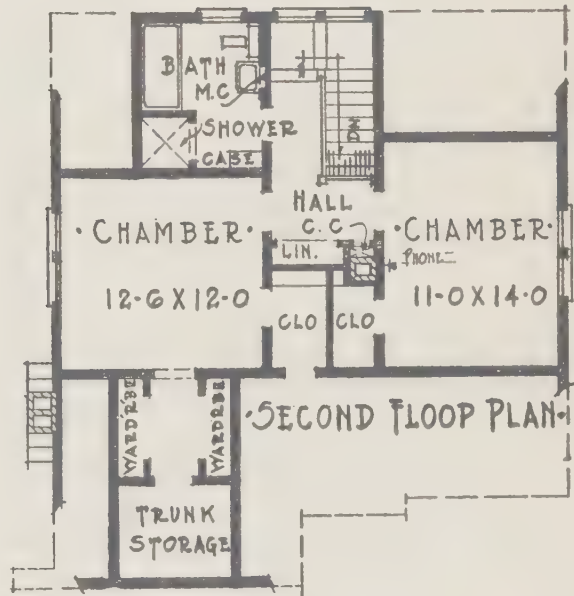


English Home

Simple, balanced lines give this compact six-room home an air of dignity and good breeding. The architect's good taste is reflected in the charming entry way, the unusual chimney and the authentically styled English dormers. Rooms are all good sized throughout.



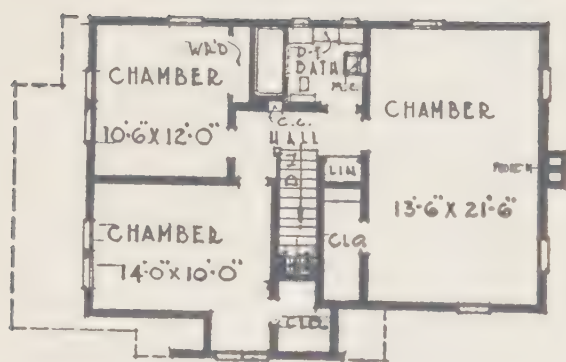
•FIRST FLOOR PLAN



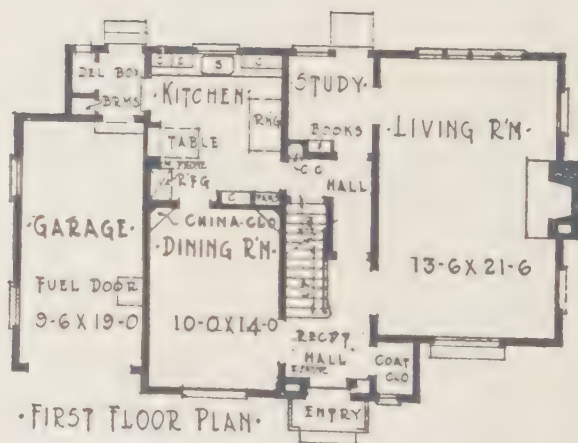
•SECOND FLOOR PLAN•

Moderne English

The architect has based his plan on the artistic English lines and added modernistic features to give the whole individuality and interest. Exterior of stucco and shakes, distinguished by a beautiful cut glass studio window.



SECOND-FLOOR-PLAN



FIRST FLOOR PLAN

English Modernistic

A big house of distinctive architecture. Ideal for the modern family . . . with extra large living room, no end of closets, a charming little study, a "built-in" garage, and three bedrooms.

TODAY—

**for any room
in any type
of home...**

—Gypsum Plaster Lath and Gypsum Plaster Wallboard—the two modern long-lasting products for beautiful, economical interiors.

Gypsum Plaster Lath is being specified widely in first class construction. It is fire resistant, a sound deadener and a heat-and-cold insulator. Plaster adheres perfectly to it with unusual adhesive power (six pounds per sq. in. by U. S. Bureau of Standards' Test; factor of safety, 144). Lath streaks, cracks, sheared "keys," buckling and the defects of the ordinary plastering job are practically eliminated.

Gypsum Plaster Wallboard also offers fire resistance, heat and cold and sound insulation, and in addition provides a perfect base for calcimine, the new plastic paints, or wallpaper. Its economy makes it ideal for finishing attics, basements and other waste areas and transforming them into useful, enjoyable rooms.

Both products can be cut and put up at a real saving of time and labor by any one who can use a saw and hammer.



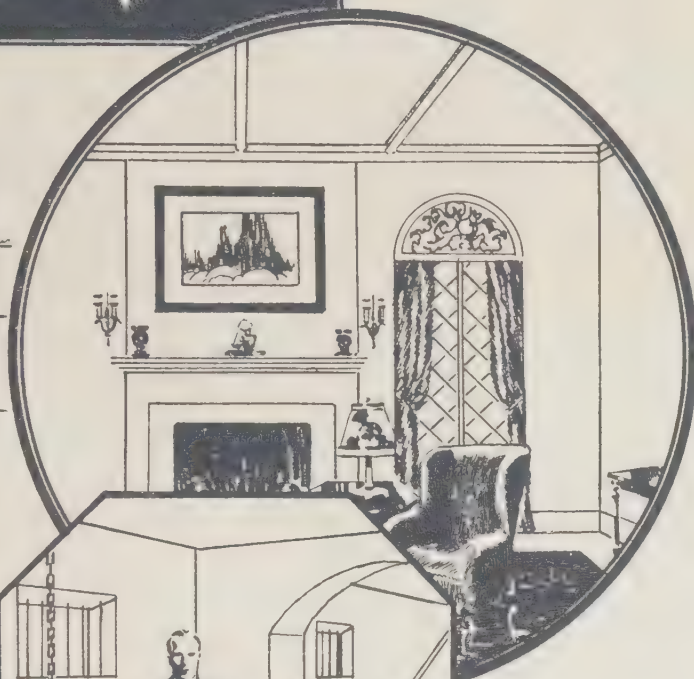
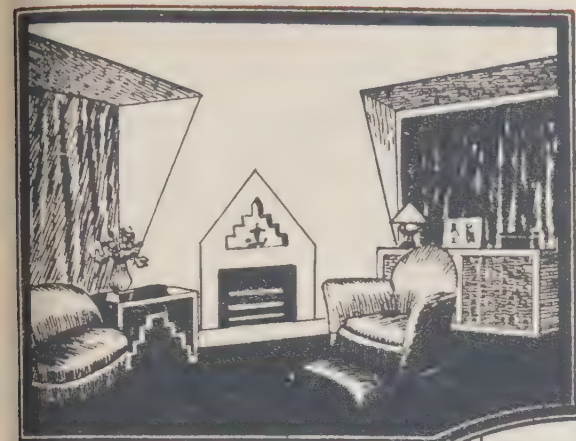
TWO WELL KNOWN BRANDS
For Sale by Lumber Dealers and Building
Material Merchants Throughout the
Northwest



MANUFACTURED BY

GYPSUM PRODUCTS CORPORATION

SEATTLE, WASHINGTON





ALL well-planned homes have convenient telephones. As facilities for wires and some of the apparatus can be **built in**, plan for telephones **before** you build.

We offer two books, and the services of our engineers, to builders who desire to be posted regarding modern telephone arrangements. These books are entitled "Planning Telephones in Buildings" and "Planning for Home Telephone Conveniences." The books and our services are available without charge. For information please call our business office.

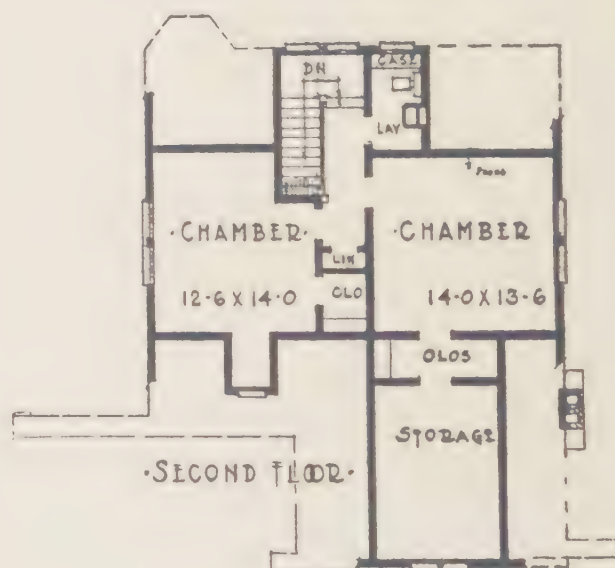
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY





Corner Lot Cottage

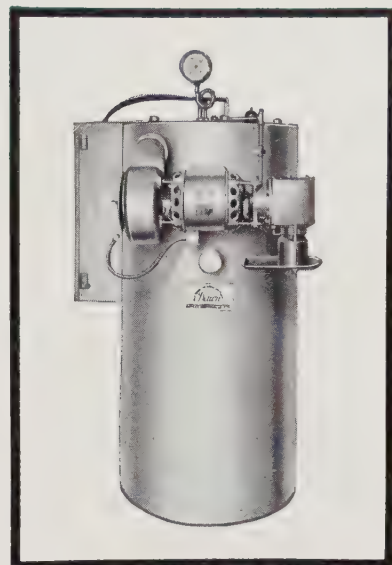
English architecture always imparts quiet charm and dignity—and with the faint trace of modernism in this design, it becomes most interesting. The details are especially fetching—the low eave gables, the copper hood over the entry, and the studio windows. Designed especially for the corner lot.



Manor-Style Home

Here's an unusual adaptation of the English style with a grouping of gables and low roof lines that make for distinctiveness and beauty. Four good-sized rooms downstairs, two up.

Comforts of a Modern Hotel for your **HOME**



"Dawn"

WHEN you stop at the country's best hotels, you take heat comfort for granted . . . rooms are always warm—water always hot!

You may have the same satisfaction in your own home and with little more concern about the heating source. Yes, with "Dawn," the Hawley complete oil heating unit, your home will be even better heated than the choicest suite of the Ritz Carlton Hotel, because "Dawn" will not overheat. It serves you with regularity and without waste—is entirely automatic, faithful, economical! "Dawn" is furnace, oil burner and water heater combined . . . just wind your Minneapolis 8-day clock Thermostat and enjoy supreme, care-free comfort and an abundance of hot water day or night, summer or winter. In fairness to the investment in your home, you will not make heating specifications without knowing fully about "Dawn."

For use with an old heating plant, inquire about the other efficient Hawley units—the "Manual Burner," the "Semi-Automatic," the "Automatic" and the "Senior Model"—all backed by Hawley reputation.

Ask for literature—inquire direct by telephone or see a demonstration at the factory display room.

Eliot 5855 1106 West Spokane Street

HAWLEY
HAWLEY BROS. INC. SEATTLE
Oil Burner



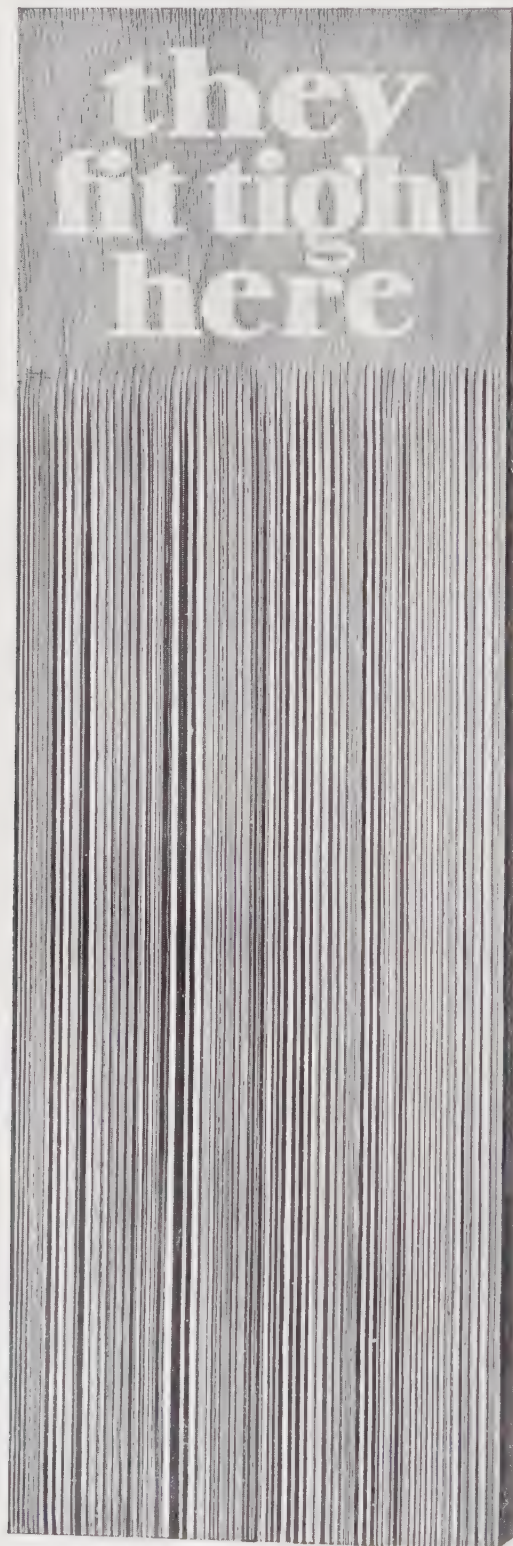
FITITE SHAKES

SIZES AND DESCRIPTION

Fitite Shakes, protected by patents and trade-marks in the United States and Canada, are made in the following sizes, sawn vertical grain from Western Red Cedar. They are all clear and have no defects:

Fitite Sovereigns	24 inches long, 1 inch thick.
Fitite Regents	24 inches long, $\frac{3}{4}$ inch thick.
Fitite Sultans	24 inches long, $\frac{1}{2}$ inch thick.
Fitite Majors	24 inches long, $\frac{1}{2}$ inch thick.
Fitite Juniors	18 inches long, $\frac{1}{2}$ inch thick.

Thicknesses quoted above are computed on the red cedar as cut, and before processed.

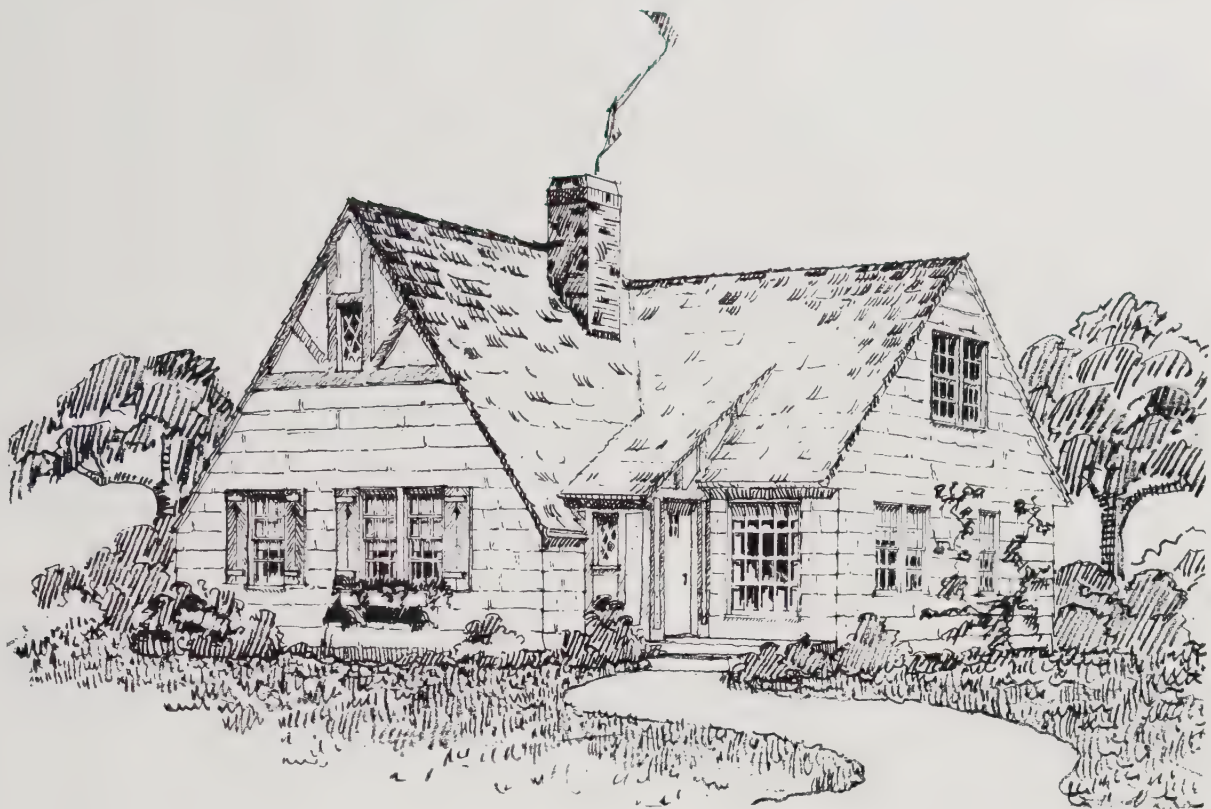


Fitite Shakes are sold by dealers in the larger cities. If you prefer them ready stained you can buy them from any of the leading Stained Shingle companies.



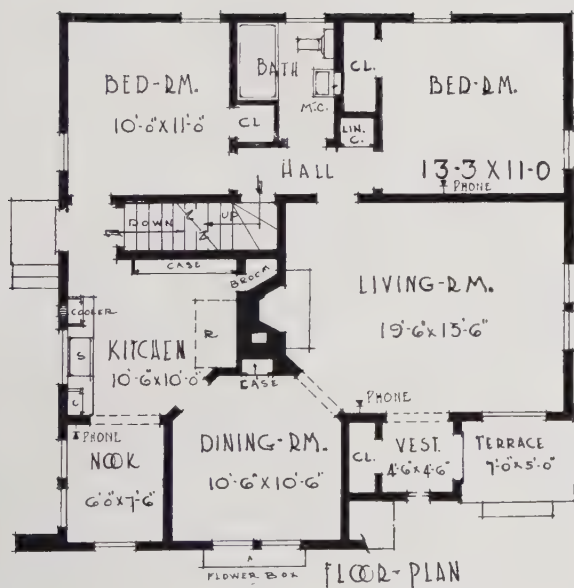
FITITE SHAKES possess all the beauty and individuality of the old hand-split shake, plus a patented feature that makes them infinitely superior. This feature is the smooth under side and top (illustrated herewith) that insures a snug-tight fit—the Fitite feature—when laid on roof and sidewalls. . . . Fitite Shakes are made of Western Red Cedar, which according to wood technologists, engineers, and the U. S. Department of Agriculture, is immune from decay and therefore practically everlasting. . . . Fitite Shakes are ALL edge grain and free from sap, worm holes and knots—in fact, each shake is a perfect piece of red cedar. Being sawn edge grain, Fitites will not warp, cup nor curl, and therefore lay flat on the roof under the most adverse and variable weather conditions. They will last a century or more, when laid with rust proof nails on standard sub structure. . . . Fitite Shakes are a beautiful, substantial and practically everlasting building material. They are distinctive and rich in appearance. The unevenly grooved (shaked) surface gives all the appearance of a penciled drawing. . . . the thick half-inch and one-inch butts produce irregular deep shadow lines, so necessary for beautiful roofs and attractive sidewalls. . . . Fitite Shakes take color stains perfectly—the grooved lines creating a tapestry-like texture not possible in the smooth sawn shingle. . . . Fitite Shakes originated in the Pacific Northwest, where Western Red Cedar grows; and here, where they are better known, you will find Fitite roofs and sidewalls on many of the most beautiful, as well as the most costly homes and apartments.

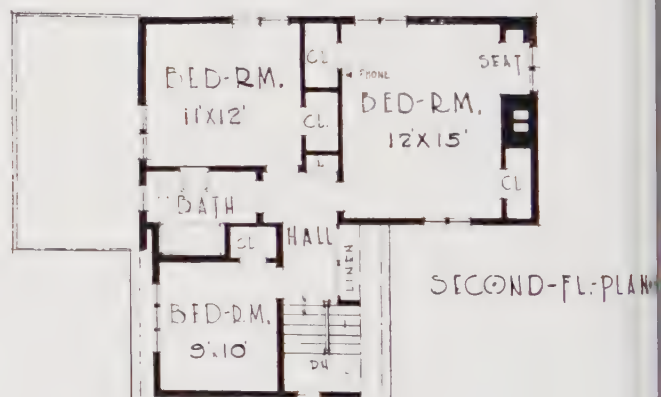
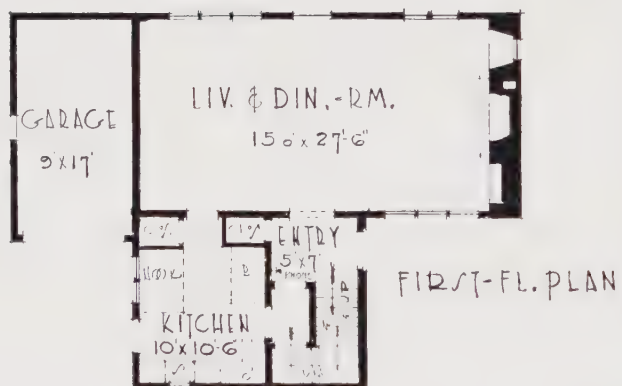




English Home

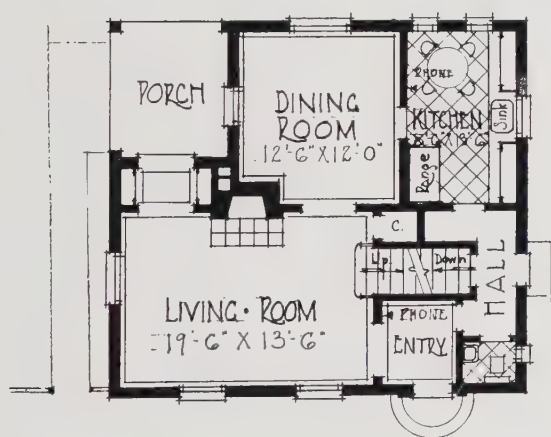
Old World picturesqueness fairly breathes from this little five-room cottage. The low eaves on the front gable and low window in the living room give the effect of being all built close to the ground, cozy, warm, and hospitable. Lots of wall space, lots of closets, and opportunity for two extra rooms upstairs.





Five-Room Dutch Colonial

Unusual, this—particularly adaptable for rear view lots. Its large wall masses and simplicity of all architectural features give an air of privacy and distinction to this home. Exterior is of stucco, roofs of shingles.



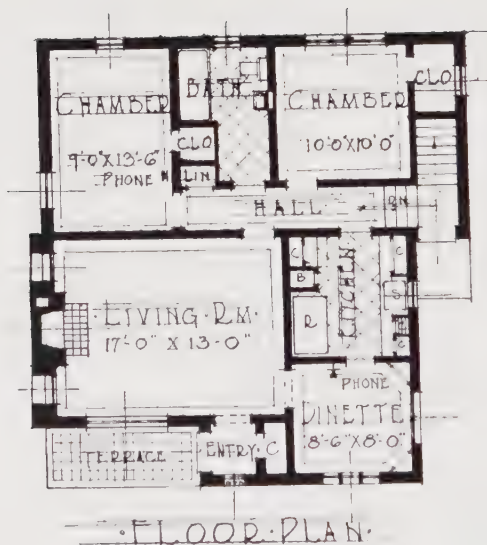
FIRST FLOOR PLAN



SECOND FLOOR PLAN

Small 2-Story Colonial

No cut up rooms or trick arrangements in this brick, two-story, six-room Colonial home. A home of stately simplicity, from its ornamental doorway to its square cut chambers and wide dormers above. Opportunity for ballroom in the basement.



Low-roofed English-type

Here's a little home to appeal to the eye and to the heart of anyone who admires the English cottage type. Its low pitched roof, the beauty and balance of every architectural feature, the wide terrace, the timbered and stucco entrance, and the large rooms with large wall areas, make it an appealing home.

A Joy Forever...



HARDWOOD FLOORS

THINK of the beautiful homes you have been in—large or small—and you will remember that practically every one of them has had **HARDWOOD FLOORS**.

No single item lends so much beauty and so much character to a home as **HARDWOOD FLOORS**. And nothing costs so little in terms of lasting satisfaction.

Interior decorators will tell you that floors furnish the primary background for every interior setting . . . that they can make or mar the entire effect. Attractive furniture, beautiful drapes, and other

decorative accessories require for their full beauty the background of a beautiful floor.

Properly laid a **HARDWOOD FLOOR** will last a life time, will always be beautiful, and will cost the minimum to keep up. We have laid floors in the largest halls, the finest mansions, the most charming homes in our territory. We have the finest woods—oaks, maples, and imported woods—and our craftsmen are prepared to lay it in conventional or unusual designs as you choose. . . .

We will be happy to discuss the matter with you. . . .

Strom & Olsen
Hardwood Floors
900 Roy Street, Seattle

Seattle Hardwood Floor Co.
Hardwood Floors
616 Seventh Avenue, Seattle

Ehrlich-Harrison Co.
Hardwood Floors
35 Hanford Street, Seattle

The ROMANCE of CENTURIES



*Lives in Fireplaces
of Today...*

The Beauty of the Fireplace
centers chiefly about the
Mantelpiece

It makes little difference the type of house you build, or the size of the investment. Your fireplace may be a feature of outstanding beauty and pride, with a SCULPTILE ANTIQUE STONE MANTEL.

To your friends, your fireplace will be an outstanding work of Art,—an expression of "Hospitality."

To you, a "SCULPTILE" MANTEL brings peace, companionship, and the last word in mantels at a very moderate cost.

For those who do not care to install an open fireplace, we have an extensive selection of Electric Fireplaces, which are built in one piece, easily installed, and can be used with electric and gas heaters, grates or logs.

We have many of these beautiful "SCULPTILE" mantels in such periods as the English, Georgian, Adams, French, Spanish, Italian and Moderne.

WE ALSO EXECUTE
SPECIAL DESIGNS



SCULPTILE
TELEPHONE
NICHES

*Exemplify—Beauty
Permanence
Convenience*

Easily installed and approved
by the Pacific Telephone &
Telegraph Co.



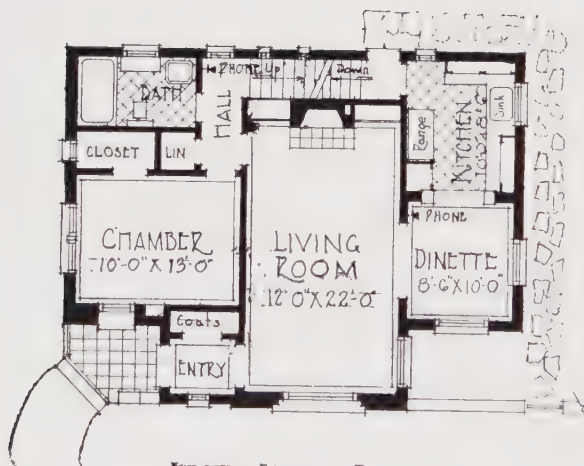
ARCHITECTURAL DECORATING CO., INC.

GArfield 1833 - 358 West Nickerson Street, Seattle, Washington
Oregon Representatives—Stone-Tone Co., 501 Grand Ave., Portland, Oregon.

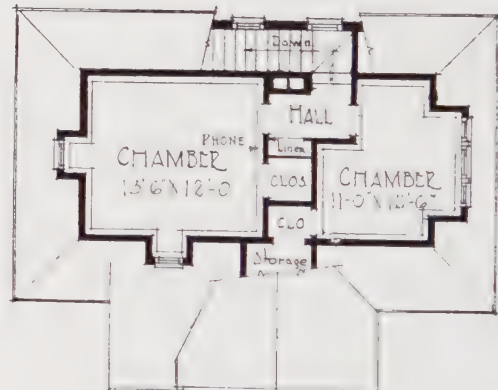


Small English Cottage

Unusual compactness distinguishes the plans of this house, as you can see. To attain it the architect has sacrificed no beauty. The brick and stucco exterior, with the cleverly worked-in entry is as distinctive as many houses twice this size.



FIRST FLOOR PLAN



SECOND FLOOR PLAN

Modernistic Home

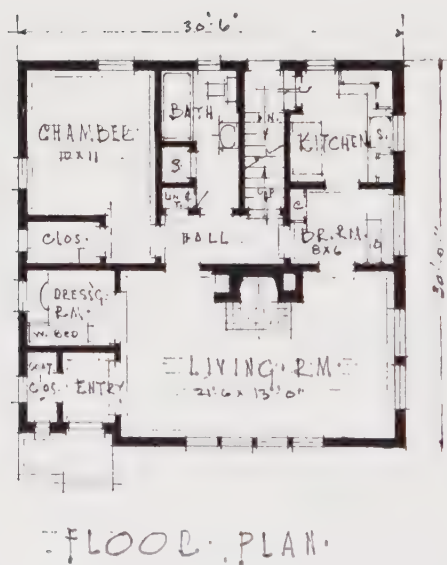
Here's a modernistic home to appeal to modern folks. Combines good sense with individuality and artistry. Note the modernistic studio window for the living room, the sharp-angled wrought iron railings, and stucco panels. The room layout inside is quite as unique as the exterior is striking. You'd like to invite guests to this home.



Modernistic Cottage

Absolutely different—and as livable as it is unique, too. Every feature is as modern as today—roof lines, windows, terraces,—even the convenient efficient arrangement of the interior. If you're truly a "modern" man or woman you'll want to live in this house.





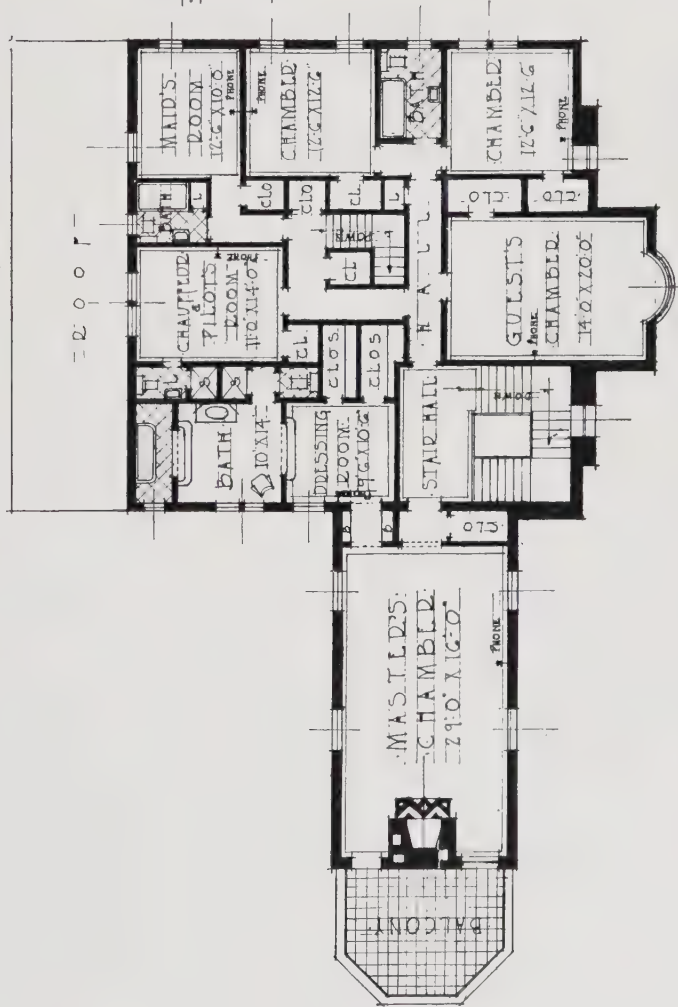
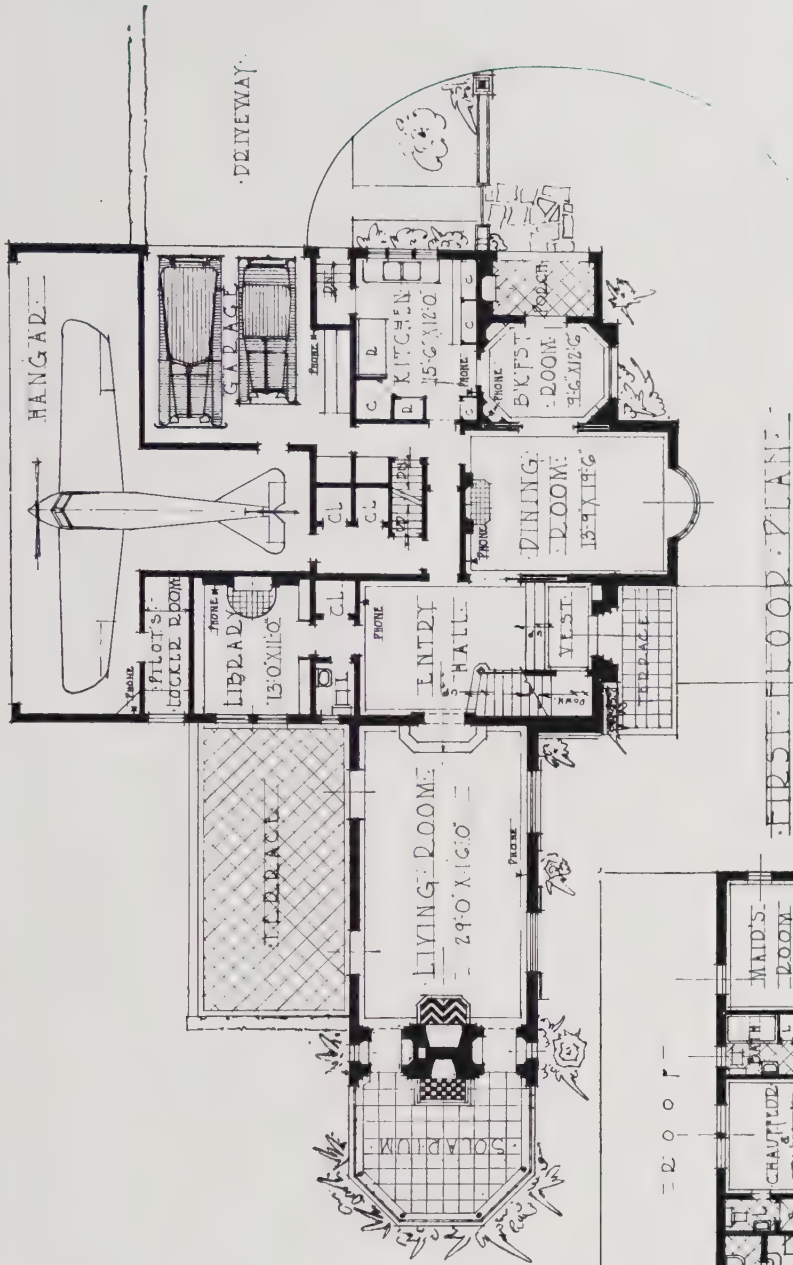
MODIFIED ENGLISH TYPE

Simple, effective, and livable is this compactly arranged English cottage of five rooms. Space for two additional rooms is allowed in the attic. The first floor is featured by an extra dressing room with a wall bed for guests. The bath has all the modern conveniences as well as a separate built-in shower. . . . Brick or shakes for the exterior are recommended.

Custom Designed Homes

On the succeeding pages you will find homes of extraordinary interest, charm and beauty. These are our Custom Built houses . . . the finest the artistic brains of our organization can design . . . the kind you see only on exclusive estates or architect's property in quality home building magazines. . . . If you are interested in this highest class of home, Universal Plan Service makes it possible to build and own it at the minimum of expense — an average fee of 10% of the total cost — less than you could ever hope to have the same service for under any other plan. With it goes our written guarantee never to duplicate the house anywhere. . . . Our architect will advise with you on the plans — you can include ideas of your own in such a house. Best of all, you enjoy the assurance that you have a house perfect in every last detail — perfect engineering, perfect, authentic architecture, perfect beauty.





Description on next page.

SECOND FLOOR PLAN

As Modern as

TOMORROW



AS LIVABLE as a "cot in a fold of the downs." This plan leaves nothing to be desired for the modern man and his family. Its design is not of the imagination but a straightforward exposition of the present architectural trend in other fields. Its airplane hangar is not an affectation but a sensible unit that meets the requirements of today. It is a home of the present age just as definitely and just as sincerely, as was the familiar colonial architecture representative of the early period of U. S. History or as the many English cottages are of different periods of English history. Modern architecture, as it is so beautifully demonstrated in this home, is, with the possible exception of the log house, the first and only authentic type of architecture ever developed solely in America—for America, by America, and of America.

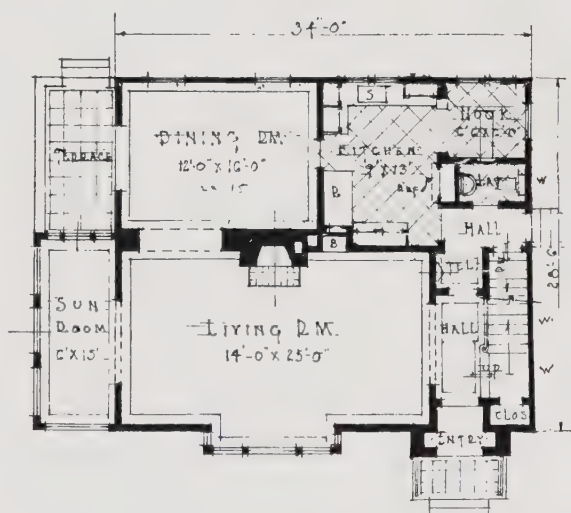
When it is as richly done as this particular design would require it will be the last word in the spirit of the age . . . a home that will become a sensation in any locality, a home that will always be an owner's pride and joy. Will you be the first and only one to have this home? . . . The first floor is devoted to the luxurious living room, solarium, and extraordinarily spacious entry hall, also an expansive dining room, large breakfast room, a kitchen that will accommodate all modern conveniences, a library, a two-car garage and a hangar for a plane with a forty-foot wing spread. . . . With the properly chosen appointments—hardware, lighting fixtures, and drapes and furniture—this floor can be made a beautiful revelation of modern artistry at its best.

Of course, these suggested plans may be altered to suit the particular requirements of the builder, being one of our custom designs. Changes should be made with a good understanding, however, of the modern trends in architecture. As in all other designs architects will be glad to advise with the builder, and he will be informed as to what alterations can most suitably be made. . . . All rooms of the second floor are of the same large dimensions. The master's bedroom is particularly noteworthy. Ample in proportions to begin with, you will note it has a private dressing room with two large closets and room for furniture. Off the dressing room is a luxurious bathroom, two steps above the dressing room floor. Being of modernistic design throughout, the bathroom can suitably be of the most up-to-date appointments, as extreme as one sees in the many beautiful advertisements for bathroom fittings. Two steps above the large portion of the bathroom is the tubroom. . . . Across the front of the house extends the guest chamber and two family chambers with a bath between. The stairway is so located that access to the second floor may be had without using main stairhall and at the same time isolating the servants' quarters from the rest of the second floor. As you will see, a room has been provided for chauffeur and pilot and also for maids. . . . The exterior is finished correctly in either brick, stucco, or terra cotta.

There are many features about the house that have never been attempted in any other home ever built. It is herewith presented by Universal Plan Service as evidence of its ability to plan sensibly, artistically, and imaginatively. . . . Naturally a home of this kind requires a large country estate, one that can be beautifully landscaped and properly oriented for airplaning.



SECOND FLOOR PLAN



FIRST FLOOR PLAN

Simplified Italian Home

Beautiful, compact, and practical, this home has everything to recommend itself to the city dweller. Everything about the design suggests good taste and the construction costs are so economical for this type of home that the very finest of materials and equipment can be used without stepping the price out of line. The arrangement of this house is ideal. You will note the unusual accessibility from the kitchen to the front entrance and service portions of the house. . . . This is the type of home that never grows old.

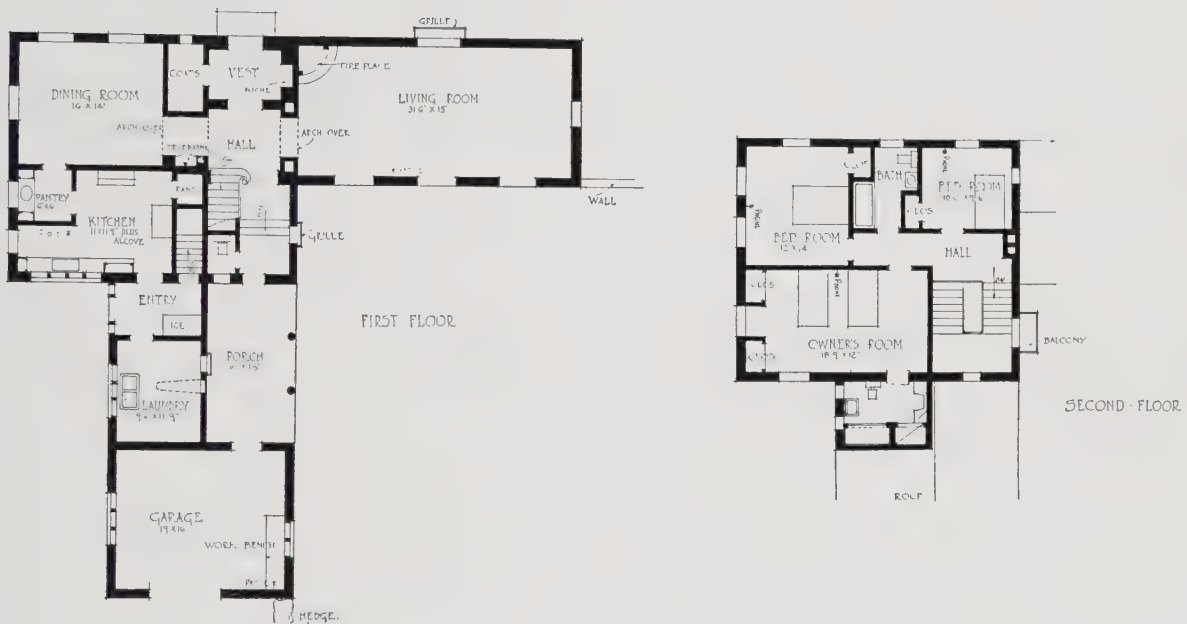


Norman Style: Rear View

Here is a luxurious, pretentious home, beautiful and authentic in design, but distinctly out of the rut in its execution. While it indicates quite surely the family of means it is not too expensive to build, or maintain. The turreted entrance, the wide sloping roofs, the interesting handling of all the roof lines, the artistic manner of working in the garage all show the hand of a true artist designer. . . . Brick is recommended for the exterior of this custom built design, although stucco or concrete masonry would be highly acceptable. This proposed design is proposed only, you understand, and your own ideas may be worked in to suit yourself. These plans are not stock plans and once you have built this house no one will ever duplicate it. (This particular house would need a wide lot—75 feet the minimum.)



FIRST FLOOR PLAN



SPANISH HOME

Color, warmth and hospitality emanate from this artistic rambling style Spanish home, typical of California, but adaptable to most any clime. With the correct landscaping and proper interior decoration this house as shown here can be the most beautiful in most any man's town. . . . Stucco of faint yellow hue to eliminate the glare and richly colored Granada round tiles are the truest mediums for the exterior.

This style of home gives every room real privacy and an extraordinary amount of light and ventilation. . . . Being one of our custom designs you can incorporate any number of your own ideas of arrangement and design in the final blue prints, although on this particular home it is recommended that one keep close to this original.

Awnings Make the Home Complete

CONSOLIDATED AWNING & CANVAS COMPANY

*Formerly J. Webb Kitchen & Co., and Awning Dept. of
Camp Lewis Tent & Awning Co.*

MANUFACTURERS AND JOBBERS

2117 SECOND AVE.

SEATTLE, WASH.



*and
the Cost
Is
So Small*

Awnings - Tents - Lawn
Hammocks - Canopies -
Camping Supplies - Tar-
paulins and Everything
in Canvas.

*We estimate free. See our attrac-
tive patterns.*

Telephones: MAin 0860
EL 3411-3412

See Our Beautiful Line of Garden Furniture and Umbrellas



ONE OF OUR FACTORIES

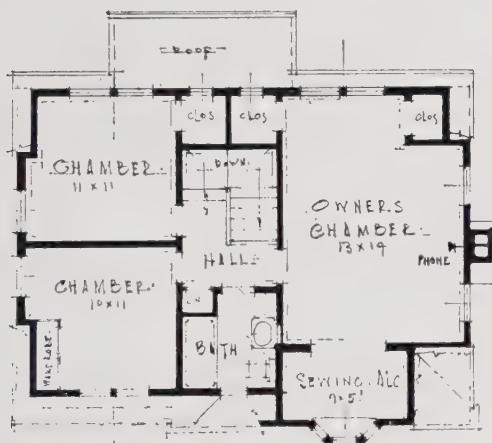
The Nyson Glass Co.

*Specialists in . . . Leaded Art Glass of Character . . . Imported Glasses
for Spanish, Italian and English Glazing . . . Quality Window Glass
for Colonial Homes . . . Mirrors, Plate Glass, and Window Glass.*

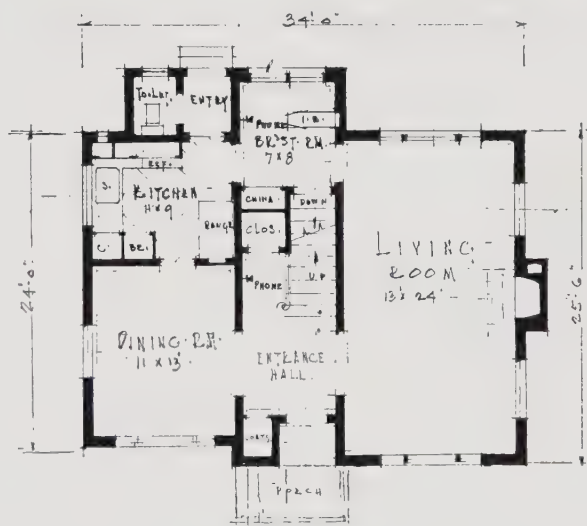
*Art Glass of Every Kind Made to Special Order
Prices Gladly Furnished*

Capitol 6000

3120-24-28 HARVARD AVENUE NORTH, SEATTLE



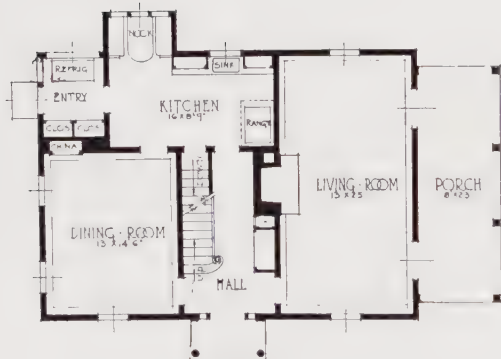
• SECOND FLOOR PLAN •



• FIRST FLOOR PLAN •

An English Type Home of Compact Arrangement

Small, but included in our custom built designs for its perfect design, flawless architectural detail, and ideal layout of rooms. As you will see, the plan gives every room plenty of sunlight, it makes the medium sized rooms seem large, it is inviting in every possible way. . . . You understand, of course, that this is a suggested design only, that you have the opportunity to alter them as you wish, and that once you build this house it will never be duplicated anywhere.



• FIRST FLOOR PLAN •



SECOND FLOOR PLAN

Colonial

This beautiful home is typical of that charming architecture of the early period of United States history. It is a dwelling featured by its simplicity, economy of construction and maintenance, and permanency of style. . . . Many variations can be made from this plan, of course, and still retain a similarity in design. However, this must be done with care by someone who thoroughly understands this type of residence. This is one style of architecture widely admired and adaptable to all climes. All rooms are large, the upstairs bedrooms have full height walls, it is compact, none the less, and suited to city requirements. However, this home should have plenty of grounds—a large lawn plot and carefully shrubbed gardens.

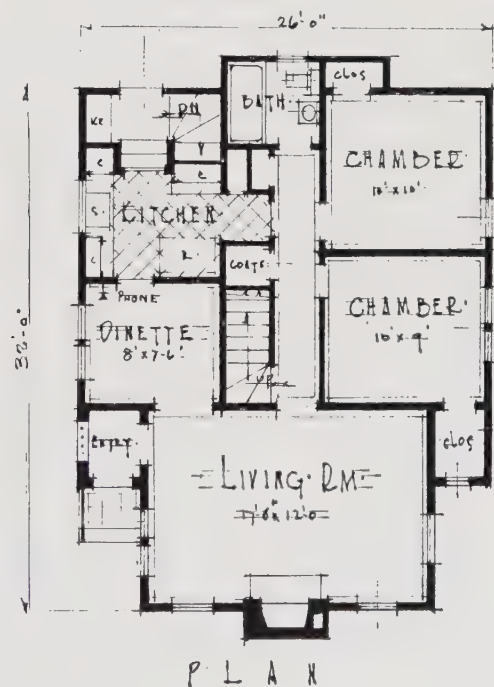


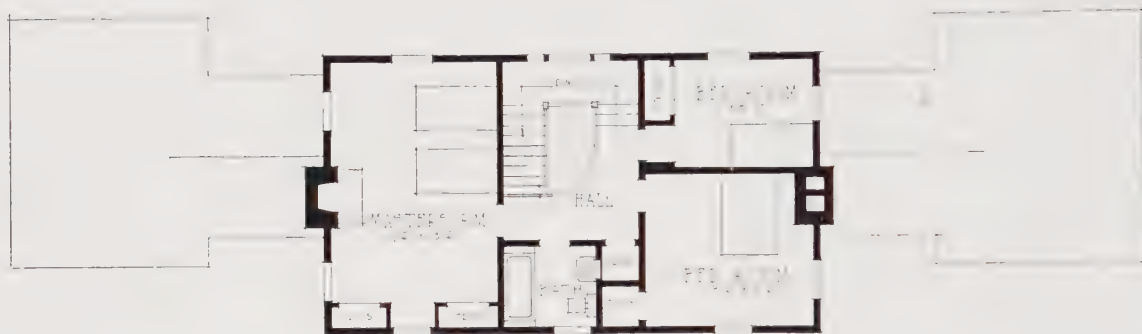
English Type Home

The popularity of this small, well designed type of home has caused us to include this ideally planned one among our custom designs.

Nothing has been left out of this home—in beauty, efficiency, or comfort. It is sketched here by a master architect as his conception of the perfect five-room house. This one is designed particularly for the small city lot, 35 feet wide or more.

It is provided, too, with attic space, and so arranged that two rooms may be added at a later date.





SECOND FLOOR



FIRST FLOOR

Southern Colonial Type

This beautiful custom built home is designed for the country estate. The simplicity and balance of the exterior view and the large high vaulted walls give an air of comfortable, dignified living. The formal hospitality of the southern home is caught in every architectural feature. . . . Particularly featured are the large reception stair-halls, the beautiful square bed chambers, the special, private accommodations for the guests. . . . This home requires an uncommon amount of ground area and for full appreciation of its beauties it should be well landscaped. . . . From this design many ideas may be developed.

It costs no more to have an unusually inviting bath like the one shown — furnished with a Viceroy recess tub and Belmore lavatory. Kohler Octachrome fittings in chromium plate are the completing touch.



Kohler fixtures . . . a mark of thoughtfulness in baths

Beautiful homes are the result of imaginative planning, and happy is the owner who has provided for an attractive bath furnished with Kohler plumbing fixtures. The new note in a truly modern bath is a combination of utility and beauty. . . . There is unusual charm in the graceful Kohler fixtures available in snowy whiteness or harmonizing colors. A number of decorative treatments are possible. For the moderate bath there is the handsome recess tub, pedestal lavatory and closet. Those of more ample dimensions will have a shower stall. Then, too, the truly modern home has a guest chamber with an adjoining bath. There is a Kohler fixture for every requirement. . . . Whether you are building a new home or remodeling the old, ask your plumber about Kohler ware. Also, send for our 72-page book showing charming baths, kitchens and suggested floor plans.



FAMED FOR ITS HOMES

Kohler Village, where Kohler plumbing fixtures are made, is known to architects and city planners throughout America for its beautiful homes, lawns and streets.

KOHLER CO., *Founded 1873,* **KOHLER, WIS.**
Shipping Point, Sheboygan, Wis. • Branches in Principal Cities

EXTERIOR PAINTS AND PASTES

Puremix Prepared House Paint.
Utility Prepared House Paint.
Protex Prepared House Paint.
Cementone for Concrete or
Stucco.
Porch & Deck
Barn & Roof Paint
40-40-20 Paste White.
Lead-n-Zinc.
Protex Oil Shingle Stain.



INTERIOR PAINTS and ENAMEL, Etc.

Tiletone Semi Gloss.
Petrotone Flat Wall.
IFW Paste Flat.
Enamel Undercoating.
Petrolite Enamel.
Highlite Enamel.
Oil Stains.
Varnish Stains.
Utility Varnish.
Best Spar Varnish.
Floor and Linoleum Varnish.
Wearwell Floor Enamel.

Builders of Distinctive Homes are users of Petro Paints

PETRO PAINT MANUFACTURING CO.

4700 East Marginal Way, Seattle, Washington

All odd shades and colors can be matched in our
laboratory and manufactured in any quantities.

The Architects of Seattle alone have specified and used over
one thousand barrels of PETRO-KOTE. It must be the best.



Why Not Cover The Radiator?

If the radiator in the average home would adhere to its name "radiator," the sanitary problem of wall discoloration would be of little importance. Unfortunately, in its function as a unit of heat introduction, the radiator not only "radiates" heat, but also circulates a current of warm air. Dust and dirt particles are drawn from the floor with the cooler air and are driven upward and past and behind the radiator. In time this circulation creates a dark and unsightly smudge on the wall area behind and above the radiator. PROTECT YOUR WALLS AND WINDOW DRAPES WITH PACIFIC RADIATOR SHIELDS.

Pacific Radiator Shield Co.

15 NICKERSON, SEATTLE, WASHINGTON



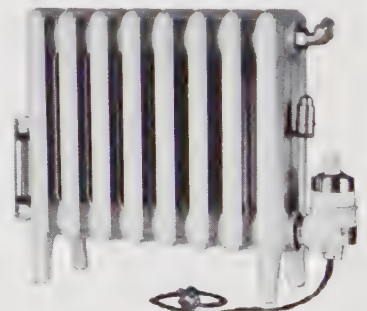
Making Warm Friends

Heating engineers everywhere recognize steam and hot water heating as the most healthful and efficient method of heat distribution.

ELECTRO VAPOR RADIATORS give the same degree of warmth and comfort in a home as the most modern steam or hot water heating system. Requiring only a wiring connection, the installation of *ELECTRO VAPOR RADIATORS* needs no basement, furnace, nor piping. Burning neither coal, oil nor gas, there is no dirt, dust nor disagreeable odor.

Since 1925 *ELECTRO VAPOR RADIATORS* have made warm friends among hundreds of home owners by providing clean, healthful heat when and where wanted at moderate cost.

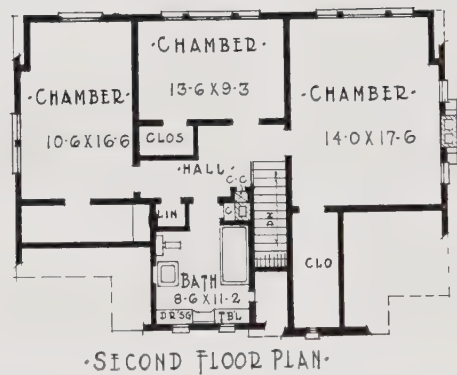
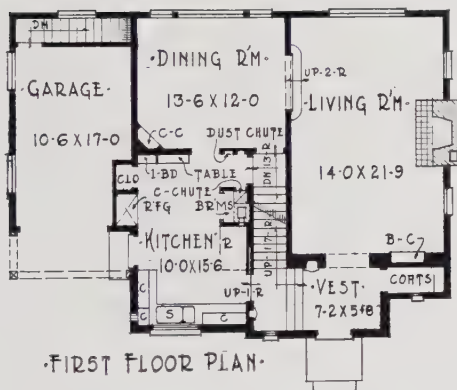
Estimates gladly furnished from your plans.



ELECTRIC STEAM RADIATOR CO.

513 STEWART STREET, SEATTLE.

MAIN 8891



SEVEN-ROOM SHAKE AND BRICK

Seven rooms plus a garage are contained in this delightfully proportioned home—particularly suited for rear view property. Brick, shakes, and timber with stucco are used in the extremely attractive exterior. The layout of rooms may be deviated from as the builder desires . . . the present one being only a suggestion for a convenient arrangement. . . . The low roof lines of the front entrance gable and the leaded windows are authentic and after the medieval manner of which this is a type.

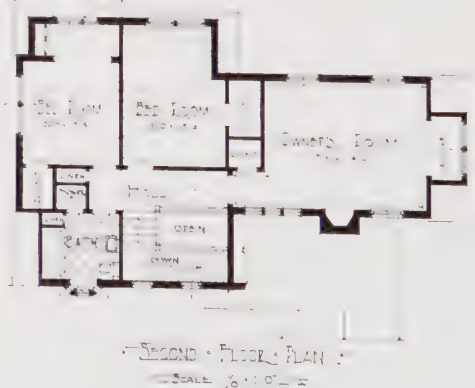


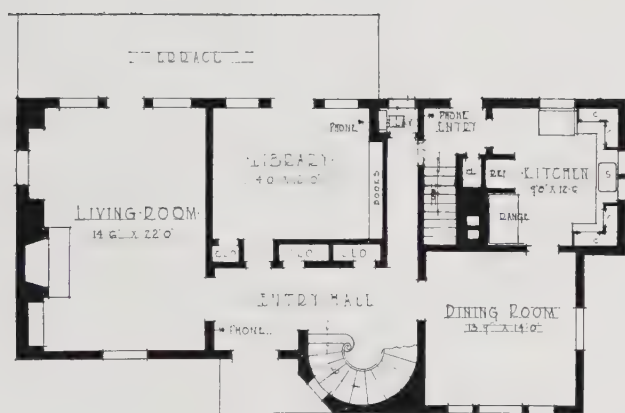
Modern English Home

Here is an imposing English style home, with character in every architectural feature. It is designed particularly for property with a rear view, and permits of many changes to suit certain locations. The beauty of this large home is its appearance of strength, gained mostly from the massive gables, the huge chimney, and the close-to-the-ground appearance.

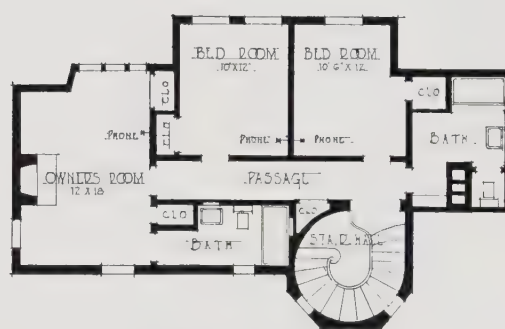
The first story is devoted to a garage, a featured stair-hall, living room, dining room and nook across the back and the kitchen to the side. On the second floor are three large bedrooms that would give sweeping views to the rear . . . also splendid ventilation.

Many good ideas can be incorporated into this plan and also to the treatment of the exterior. A suggestion that is most easy to carry out and very attractive to-day is the ballroom for the basement which is easily accessible from the main stair-hall.





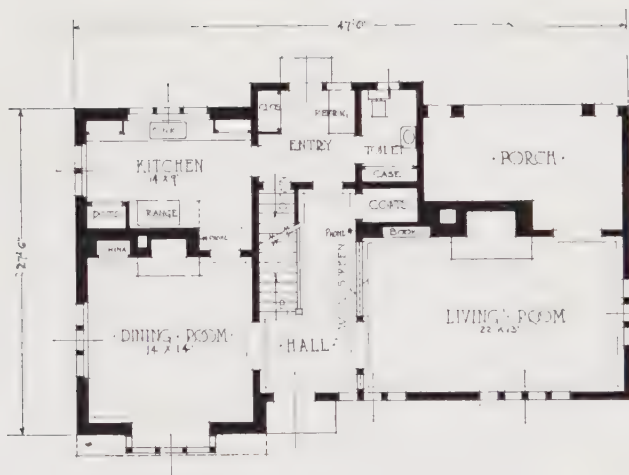
FIRST FLOOR PLAN



SECOND FLOOR

FRENCH NORMAN

This house of unusual design and arrangement is after the French Norman style, and while extremely picturesque and unique, makes no sacrifices on this account for convenience or livability. . . . The first floor is devoted to a large living room with an immense fireplace, an amply sized library with plenty of wall space, a stair hall with beautifully designed circular stairway, a spacious dining room and conveniently arranged kitchen. The second floor has a large master bedroom with private bath and two more bedrooms with a bath for them. . . . In whitewashed brick with heavy timbered shutters, decorative chimney pots and an expansive setting this house is an architectural gem. The object of the plan is to suggest luxury and dignity without becoming preposterously ornate.



• FIRST FLOOR PLAN •

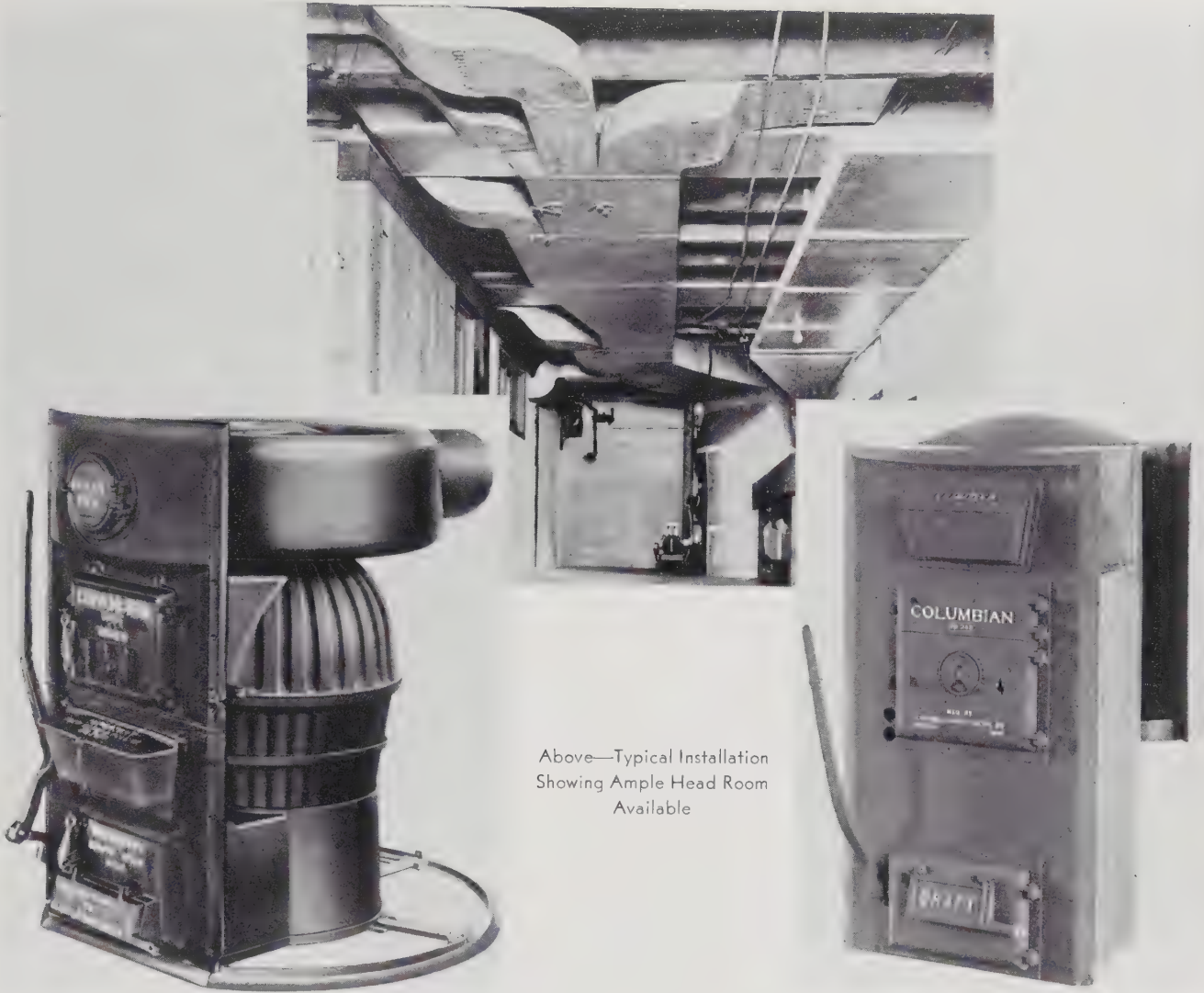


• SECOND FLOOR PLAN •

ENGLISH COTTAGE

Typical of hundreds of those old, solid, characterful English homes . . . surrounded by beautiful, colorful informal gardens, is this authentically styled custom built design. . . . Here is a home that suggests in every feature the gracious, well-paced and comfortable living of the upper middle class of Old England. And nothing has been left out to make this home as modern as the most "modernistic" in its conveniences. . . . This particular home is well suited to either a modest sized city lot, or for the country home where a larger setting is available. It lends itself to many variations, provided care is taken not to cut down the second floor accommodations too severely. . . . The first floor is featured by an entry hall, divided from the living room with a carved oak screen. Wood panelling and weathered oak beams are suggested for the spacious living room. The second floor is devoted to three bedrooms, having a lavatory and shower for the owner's room and a bath for the other two chambers.

Your Assurance of ...
REAL HEATING COMFORT



Above—Typical Installation
Showing Ample Head Room
Available

Combined with the Luxury of Even Heat — Summer Temperature
in the Home throughout the Winter is obtained by using a

COLUMBIAN

AND AT REMARKABLY LOW FUEL COST

Manufactured by

COLUMBIA FURNACE COMPANY

Seattle, Washington

The Staff of Universal Plan Service, Inc.



EMMET T. ROGERS
*Secretary
Treasurer*



HARRY B. BOLAND
President



LORRY A. TEN EYKE
Designer



WARREN POLLOCK
Designer



ELLIOT TOTTY
Designer



ROY B. TRELSTAD
Counsel



WILLIAM F. THOMAS
Delineator



E. GLEN MORGAN
Architect-Engineer

